

Sally's

Exclusively
Ours... They'll

Swansdown!
Shagmoor!
Jaunty Junior!
Mademoiselle
Vogues!

Capture

fall opening night interest!

Captivate you

with their irresistible styles,
colors and fabrics for fall!



Yes, we truly believe Sally's windows will be the focal point of interest at Fall Opening tonight! We've added distinctive new lines, we've scoured the market to bring you the cream of this fall's fashion crop. Never before were selections so complete, colors and fabrics so fascinating, tailoring so exquisitely done. So come see our glamorous window displays tonight, then tomorrow, because you are so careful in your fall wardrobe selection, you'll come to Sally's... where EVERYTHING is fashion-wise, value-wise and quality-wise!



Match or Contrast Your
Fall Wardrobe

... with stunning
accessories

Millinery!

Gloves!
BY FOWNES

Thrill to
Sally's
Gorgeous

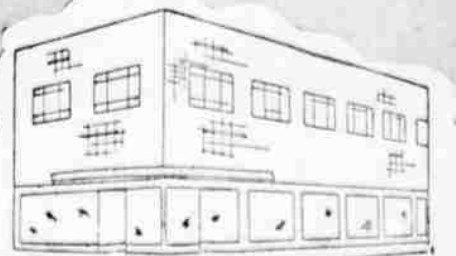
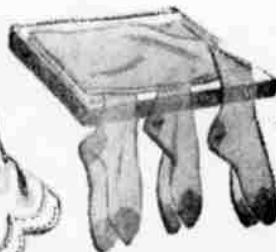
Window

Displays

Tonight!

Purses!

Hosiery!



Sally's

Corner Court and Liberty