By SAM DAWSON

New York, Sept. 15 (P)—It may be quite a selling job to get individual Americans to put their cash into British enterprises.

The political brass in Washington and London seem to think they can induce private capital, which once flowed from the old to the new to reverse itself, go back to the old country.

Country where they would nave to buy all these assets at cost price.

This works double for overseast investments. Andre Istel, investment banker who was a problem of the present delegate at the Bretton. 

oans and enterprises.

Wed - Robert C. Atkinson and former Margaret Hastings (above) have disclosed they have been married since last June. Mrs. Atkinson was the WAC stranded for 47 days in a lost Dutch New Guinea valley after an Army plane crash in 1945. The Atkinsons make their home in Annapolis, Md. (AP Wirephoto)

## Hello Week at High School

The first week at Salem high school has been designated as pare their dividend rates with Hello week. Various Hello week their market value instead of activities have been held their reason. activities have been held their par value. That is because throughout the week.

A combined welcome - pep assembly is scheduled for Fri-day morning. Principal E. A. Carlton, ASB President Merlin Schulze, Dean of Girls Miss Gil-bert, Dean of Boys Gurnee Flesher are to give welcome speeches at the assembly.

Hello day cards are being sold by home room representatives, sales will end tomorrow night. The final climax of Hello The final climax of week will be the "Hi Neighbor" Stag - Hag to be held Friday night from 8:30 to 11:30.

Other committee chairmen in-clude seniors Sue Perry, decorations; Leslyn Burdette, refreshments; Nancy Miller, posters; Mary Feike, tickets; Janet Gaiser, programs; Bob Meany, or-chestra; and junior Billie Miller, patrons and patronesses,

Lebanon has planned a 20year reforestation program to restore the cedars of Lebanon



your Grocets

they are marked down on the stock exchange rates to prices that brokers insist are bargains.

With seeming bargains like these lying around, it's hard to induce investors to put their cash into new enterprises in this country where they would have to buy all these assets at cost price.

Woods monetary conference, says: "If the investor is thus But you can't force an indivi- says: dual to invest his money in any-thing—although, of course, you vestment in new enterprises in can force Americans through the United States, he has many taxation to invest their collective more reasons to avoid invest-tive money in governmental ments abroad."

What are some of these rea-

loans and enterprises.

However, the World Bank in its annual report in the newspapers today stresses that this financial aid for others "should be derived mainly from private sources." And the monetary funds annual report, also printed today, says that the United States must "encourage more private investment overseas."

In financial circles most agree that private American investment abroad would be a fine way, if it can be done, to combat the dollar shortage and get the sterling area, and the world, back in good financial health.

What are some of these reasons? There are some obvious ones in the case of investments in Britain and the sterling area of nationalization of industries; fear of nationalization of industries; fear of not being able to get profits out in dollars; fear of political changes which may imperil or destroy a favorable economic climate; fear that the British tax policies may make profits either unlikely or too small; and, finally, fear that up any profits brought back here.

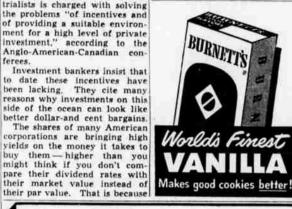
These are the fears that the President's committee will have

the sterling area, and the world, back in good financial health But in investment circles many think that first there'll have to be some changes made.

And they hope that the President's committee for financing foreign trade can find the way.

In the Minneapolis telephone

In the Minneapolis telephone foreign trade can find the way book the Olsons outnumber the Smiths, 1646 to 1080. This committee of outstanding American bankers and indus-





Unit Closet

Unit style modern design closet mode of stain and acid proof vitreous china. \$27.88 Positive flushing action assures quick Washdown Type Camplete with bowl cleansing. See it today.

Salem's City-Wide pening SEPTEMBER 20TH AT 7:30 P.M. Free Treasure Hunt Automobile Show New Fall Windows Bands on the Streets

--TREASURE HUNT-

Tickets will be distributed by all participating stores all day Friday, Saturday, Monday and Tuesday. Match your ticket numbers with the numbers on prizes in the store windows Tuesday night!



Prices Effective Fri., Sat., Sunday

SUGAR FOR CANNING 10 lb. bag ... 85c 25 lb. bag ... 213

Finest Quality-Guaranteed CRACKERS SUNSHINE ... FANCY PUMPKIN STANDBY No. 21/2 3 cans 25c TOMATO JUICE SWIFT'S PREM. Lge. 46-iz. can 230 GERBER'S BABY FOODS ..... 4 can 29c SHRIMPS DEWEY ..... 51/4 oz. con 29c Fruits & Vegetables

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Sweet and juicy

ORANGES 344 Size

SOLID GREEN HEADS

TOMATOES Full Bushel 980

CABBAGE 16....

BAKING SQUASH 16. 3C

TOKAY GRAPES 3 16s. 25C

POTATOES U.S. 10 16s. 350

Marshmallows

6 oz. Cello ...... 2 for 19c

8 oz. 2 for 35c

SLICED PINEAPPLE Santa Rosa, No. 2 can 29c

MARASCHINO CHERRIES

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FRUIT COCKTAIL

Wonderfood-Fresh and Fluffy

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**HOT CHOCOLATE** 

NESTLE'S MORSELS

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1/2 lb. can

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Large pkg. . . . . . SUNSHINE CANDIES

Mint Pillows, Stuffed Mints, Lg. 14 oz. pkg. 17c 8 oz. pkg. ......

HORMEL'S SPAM 12 ox. can ..... HORMEL'S DEVILED MEAT

HORMEL'S VIENNA SAUSAGES HORMEL'S DEVILED HAM

No. 1/4 can

CAKE MIX ADD

> ONLY WATER

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Cane and Maple

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17c Del Monte, No. 21/2 can Krusteaz

PENNANT 4 oz. Jar

Jar ...

Pie Crust Mix

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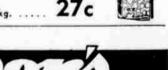
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