Official Identification Southern Conference football officials demonstrate shirts to be worn this fall will have letters on front and back showing the wearer's title, to aid fans in following the game. Left to right: R. A. Dandelake wears the "R" for referee; Bob Collier, "U" for umpire; Mickey McClenny, "L" for linesman; and Walter

### 'Happy Hoodlum' Set for Make - or - Break Battle

New York, Sept. 14 may - vantage about 188 pounds to Rocky Graziano, the ring's "happy boodlum." was slated for his make-or-break fight with young Charlie Fusari, a modern "kid ing was heavier than before

Most powerful weapon in Sar

boe's arsenal of attack is right halfback Don Paul—the "tife

"If he improves this year as

much as he did last, Don will be one of the best backs in

Cougar Coach Thinks He'll

Have Balanced Crewin '49

he's not quite as deep as he would like to be. Two soph-

omores, Gene Rieger and Mel

Thompson, appear to have the edge for the under-man-ned guard posts, fighting for

them with two lettermen, Ken Kier and Ken Spooner.

Millions of bottles are bought by men who like that

Laverne Torgeson at center is the

clear clean

—Ever since that day in 1945 ful on defense."

boe says. Glen Rickert when Phil Sarboe answered his Three men will battle it out other veteran pivotman.

of Tackle Lauri Niemi and Half-back Jerry Williams, both All-coast last year. But this fall, 25 lettermen are back—at least two deep at every position except guard. Add to this aggregation a flock of good-look-along with Gardie Business.

gregation a flock of good-look-ing sophomores and it's easy to see why Sarboe terms it "the best I've ever had at WSC."

Into the fullback spot, along with Gordie Brunswick.

Up in front Sarboe says he's not quite as deep as he would like to be. Two soph-

### Taylor Moans-**Beavers Not Set**

For UCLA Start

Corvallis, Ore., Sept. 14 (P)—
Despite a spirited workout,
Coach Kip Taylor moaned yesterday his Oregon State gridders
"are not ready" for the season's
Of the 25 returning letterners opener Friday night against UCLA in Los Angeles.

Taylor said tomorrow's workout-the final home session may bring out what he hoped would make a good showing

Glen Rickert is an-

Polsfoot, six-foot, three inch Northern Division hurdles

champ.

taste

"One picture" say the Chinese, "is better than a thousand words". But even 10,000 words about PM's "clear, clean taste" wouldn't begin to make it as clear as this pic-

ture of the fawn. This p.m. sample

the "clear, clean taste" that leads

BLENDED WHISKEY

 $3^{\frac{30}{2}}$ 

men to order "PM".

The schedule:

np. Other flankers are Baker, John Rowley and

Sept. 17—Utah at Pullman. Sept.24—Montana at Pull-

Oct. 1—USC at Los Angeles. Oct. 8—Oregon at Pullman. Oct. 15—Idaho at Moscow. Oct. 22—UCLA at Pullman. Oct. 29—Oregon State at Cor-

Nov. 5-California at Berke

ley. Nov. 19—Washington at Seat-

with three years experience.

Veterans Hank Ford and Lee Cork, each weighing 215, are the tackles; while co-Captain Frank Semansky and Mike Kampuris will be at guard. Play By PETER HAYES
(United Press Sports Writer)

Pullman, Wash., Sept. 14 (18)

Free since that (18)

By PETER HAYES

dicts. "He is truly a triplethreat on offense and wonder[III] an defense and wonder[III] an defense and wonder-Johnny Pappas

> Either Gordon Hanson or Bob at Pullman. Oct. --- Utah State at Logan. Oct. 7--- Colorado A&M at Ft. Collins, Colo.

when Phil Sarboe answered his alma mater's call to take over the football coaching job at Maguire, a shining light in 1947 Doornink are the choices for Washington State College, he has aimed at building a balanced squad.

This year he thinks he might have it.

True, he has lost the services of Tarkle Lauri Niemi and Half.

Trank Matya is left handed Trank Matya is left

SUN VALLEY BREAD, baked with no shortening whatever, satisfies "reducing starvation" with no added calories. It's a new taste thrill for "bread hungry diets,"

And Sun Valley toasted . . . M-M-M- good, and good for you.

It's Fun to
Keep Fit-Eat
and Enjoy
Sun Valley
Droad BAKED SHORTENING OF ADDED FATS HIGH IN ENERGY

## **Grizzlies Boast New Set** Of Sparkplugs for Squad

(United Press Sports Writer)
Missoula, Mont., Sept. 1.: -The Montana State University football machine, which absorbed seven defeats in 10 starts last year, has a new set of sparkplugs and full tank of gas for 1949.

Montana fans pin their hopes on Ted Shipkey and 25 lettermen who will be back on the campus to do battle for him. Shipkey, an all-American end for Stanford in 1926, left as assistant coach of the Los Angeles Dons of the All-America conference to come to Montana this year following the resignation of Grizzly Coach Doug Fessen-

\* Although Shipkey promises no miracles, he is optimistic.

no miracles, he is optimistic.

"The boys will do a good job. They want to play football—and play to win. They'll make a good showing, win, lose or draw," says Shipkey.

Many of the Grizzly mentor's worries in lack of depth may be wiped out if the beey of junior college transfers now enzyled. college transfers now enrolled at MSU are as talented as early indications show.

Of the 25 returning lettermen, Shipkey is most pleased with his ends, halfbacks and quarter-

To field general his spread-To field general his spread T formation attack, Shipkey has veteran Johnny Helding, playing his fourth year on the varsity, Helding will be back-

Charlie russing Galahad," at the Polo grounds tonight.

A crowd of 35,000 was expected to watch the swashbuckling nor experts expected it to last more than five. Each principal is a knockout specialist, and 10 more important fights—has back to prominence in his first New York ring appearance in three years, or be belted into retirement.

Betting men favored 27-year-old Rocky at 71½ to 5 year-old Rocky at 71½ to 5 cloudy. With showers in the morning.

Although the bout was scheduled for 10 rounds, neither fans more than five. Each principal is a knockout specialist, and 10 more important fights—has n't had a New York bout since Tony Zale knocked him out at Yankee stadium in the first of their three title fights, Sept. 27, 1946. A few months after that Kayo, his New York license was morning.

The weather forecast was cloudy with showers in the first of their three title fights, Sept. 27, 1946. A few months after that Kayo, his New York license was morning.

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at the pivot post will be divided between Steve Kuberich and

Sept. 17 - South Dakota at Missoula Sept. 24 - Washington State

Oct. 15-Oregon State at Cor-

Low Calory Bread!

AT YOUR FAVORITE FOOD STORE

Undefeated Gal Softie Teams to Mix Wednesday

Portland, Ore., Sept. 14 U.P. Four undefeated teams in the Oct. 22—Idaho at Missoula. at Missoula. Oct. 29 — Montana State at Nov. 19—Brigham Young at tutte. Missoula. world championship women's softball tournament here will put their records on the block against each other today.

Unscratched Fresno, Calif. will play unbeaten Portland, and the 1948 world champions from Peonexix, Ariz., will meet un-defeated Peoria, Ill.

Six other teams with one los against them will play consolation games with the losers leav-ing tournament play. Houston, Tex., will battle Baton Rouge, La.; Denver, Colo., plays Orange, Calif.; and Moise, Ida., meets Dayton, O. In vesterday's play Peoris

beat Orange, 2-0; Pheonix blank ed Denver 4-0; Baton Rouge eliminated Baltimore, Md., 3-1 Portland outscored Dayton, 7-1 St. Joseph, Mo., eliminated Or-lando, Fla., 6-1; and Fresno, Calif., swamped Boise, 13-1.

Berkeley, Calif., Sept. 1, (0.9) —Coach Lynn Waldorf today moved Fullback Frank Brunk to right half to compensate for the loss of Jack Swaner. Baldwin, third string full, was

shifted to left half. Waldorf also named Bob Minahen first string end.

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This exciung new face cream combines cleansing and complexion-sid creams in one formula. It benefits either oily or dry skins because it absorbs and removes both oil and water soluble types of facial grime and make-up...cleanses your skin thoroughly.

To aid your complexion, Pearls in Wine Combination Cream contains lipids from landli similar to skin lipids normally present in youthful skins. It leaves your skin so soft a foundation is rarely necessary. With new "Combination" you need no other face cream

YOU'LL ALSO ENJOY Pearls in Wine Transforming LIPSTICK



Capital Alleys

INDUSTRIAL LEAGUE NO. 1
Salem Police (2)—Friese \$33, Selips 430.
Mathers 463, Main 457, Creans 464. Cartris, 11)—Wright. 468. Voix 471. Editind 307.
Maries 590, J. Miller 303. Brauent 448.
Maries 590, J. Miller 303. Brauent 448.
Maries 481. Monaton 103. Brauent 448.
Maries 481. Monaton 103. Brauent 448.
Mallywood Finance (2)—Pekar 354. Kirchner 443. Albrich 435. Jones 346. Virginia Albrich 435. Jones 346. Mary's Friday night.

Alken has been alternating in Ducks' opening contest against St. Mary's Friday night.

Alken has been alternating in Stubblefield Shoe's (6)—Mers 461. Miller 106. Soura 477. Brown 332. Jerniana 108. Sine Bonya (1)—Hassermon 309. R. Aleshire 416. Merrei 392. D. Aleshire 466. Individual high series 109. Bland 342. General 466. Individual high series 109. Millard Pekar 109. Mary 346. Individual high series 109. Millard Pekar 109. Mary 346. Individual high series 109. Millard Pekar 246. Janace 435. Janace 436. Hassermon 436. Bands 348. Janace 441. Garrison 429. Bland 342. General 436. Individual high series 100. Millard Pekar 246. Janace 436. Aleshire 416. Merrei 392. D. Aleshire 468. Janace 436. Millard Pekar 246. Janace 436. Ja

Wandering Wahoo William C. Whitehead, of Norfolk, landed with rod and reel off Morehead City, N. C., far from its habitat around West Indies.

high same: Millard Pekar.

University Alleys

LADIES CLASSIC LEAGUE Anita Shep (31—McDaniets 434, Lemon 431, Camer 404, Thompson 442, Daver 489 United Wheel (9)—Rowland 429, Kan-eski 349, Evana 464, Robertson 438, Blind 380,

Rinciands Kennels (0)—Kerns 326, Pease 328, Sayder 411, Skaditian 349, Blind 342, Good Rousekeesing 131—Good Rousekeesing 131—Good 347, Thrush 31, Mark 142, Johns 421, Clark 443, Plank Contractors 181—Garrison 442, Sirber 338, Plank 347, Hans 360, Schröder 359, Alexander Jeweiers 161—Johnson 351, Mock 352, Tanner 337, Brockind? AG, Lutz Florist 11)—Duncan 356, McClain 138, Renner 223, Upston 463, Kerson 431, Ranfall's Fine Meals 121—Stone 404, Hand 399, Schleman 337, Whitmore 337, Swanson 346, Han same: Alberta Thompson, 186, Antia Shop, High series: Bea Davey, 489, Antia Shop, High series: Bea Davey, 489, Antia Shop, High series: Bea Davey, 489, Antia Shop.

High series: Bea Davey, 489, Anita Shop High team score: 2200, Anita Shop,

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# Better Deals for You

In the seven months since the end of the car shortage, when people could pick and choose among makes of cars. New Hudson sales have jumped more

than 30 per cent over the same period last year! Already, more than 114,000 people have switched from cars of other makes to own the New Hudson!



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