

Sally's

The New Exclusive Home in Salem for

SWANSDOWN

..America's Most Distinguished Name In Women's

COATS AND SUITS

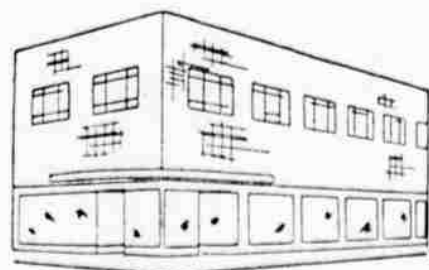


As advertised in
VOGUE

We Are Indeed Happy to Be Chosen to Represent The House of Swansdown in Salem. The Swansdown Label Needs No Introduction of Course . . . It Is Known from East to West and North and South as the World's Outstanding Creators of Fine Garments Style and Workmanship Far Out of this World!



As advertised in full color
in HARPER'S BAZAAR



Corner Court and Liberty

THE CAPITAL'S STYLE CENTER