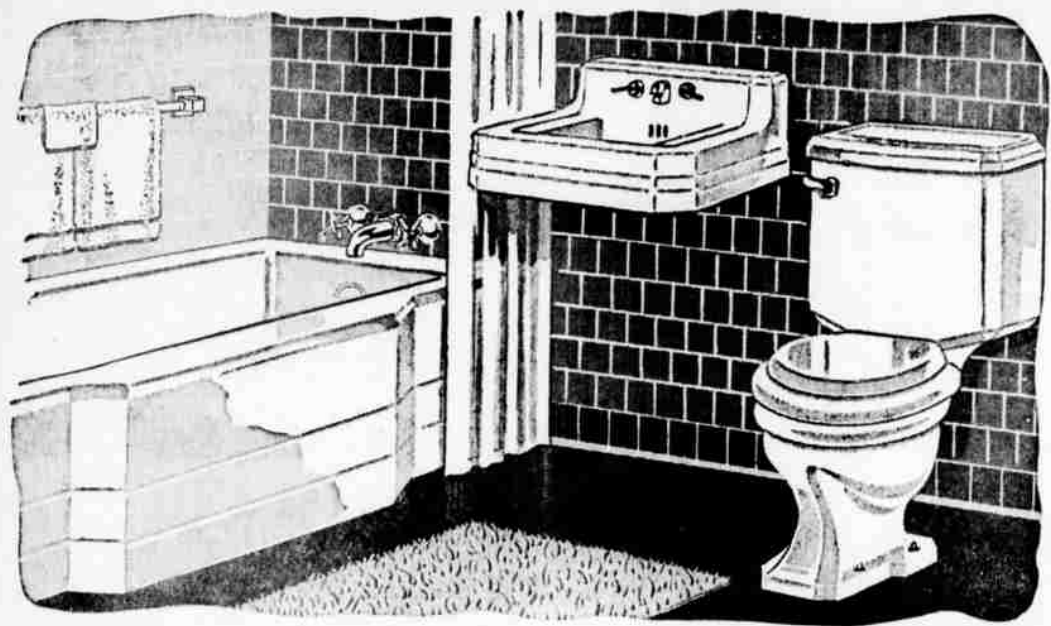


# Montgomery Ward 77<sup>th</sup> ANNIVERSARY SALE

Elevator Service  
to All Floors



## Complete 3-pc. Set for a Finer Bathroom!

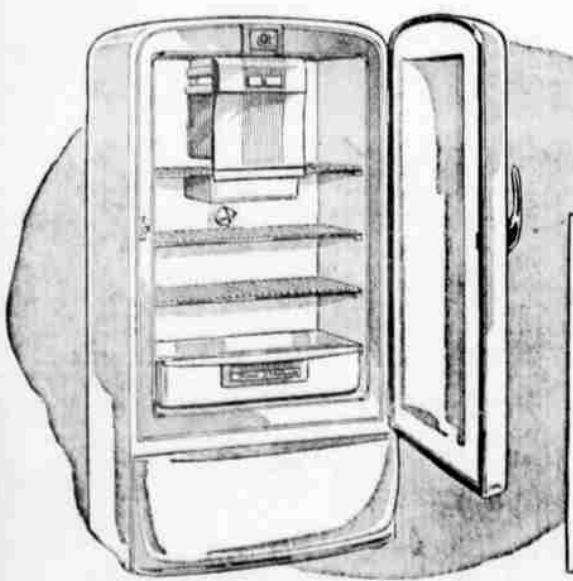
You don't get a new bath outfit every day! But when you do decide to buy... you'll want a set with everything this one has! It's got smart styling that stays modern for years to come! Lavatory and tub have a smooth porcelain-enamel finish that resists stain, acid; wipes clean in a flash. The tub is built low for ease in stepping in and out... with flat bottom for safety! The vitreous china closet has a surface that resists chipping. Seat included. Comes complete with chrome-plated fittings. Compare! You'll save money!

REG. 145.22  
**133<sup>65</sup>**

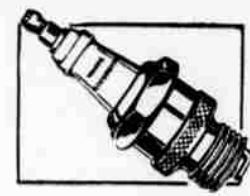
Enjoy your new set as you pay 10% down, balance on monthly terms!



**ANNIVERSARY DINNERWARE SPECIAL**  
REG. 10.59 and 10.95—YOUR CHOICE  
**944** Each set  
Sensational values! Buy for yourself, for gifts!  
32-pc. hand painted "Ridge Daisy" or 35-pc. famous "Blue Willow"—both are first quality semi-porcelain! Patterns stay bright and clear as long as services last! Both serve 6—incl. platter, veg. dish in addition to standard pieces. "Blue Willow" has creamer, sugar, tool

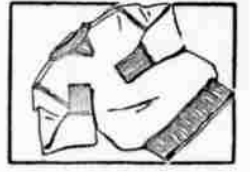


**BIG NEW 8.8 CU. FT. M-W WITH MANY EXTRAS!** Reg. 226.00!  
**207<sup>88</sup>**  
On Terms: 10% Down 24 Months to Pay  
Plenty of extra conveniences at this special low price! Holds 28 lbs. frozen food and ice; full-width tray to keep fresh foods crisp; extra-cold tray just below freezer for meat. 4 Jiffy Tray Releases make ice trays slide out without "sticking." Famous M-W Sealed Unit.



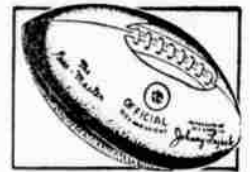
**REGULAR 43c SPARK PLUGS**  
each **29c**

Riverside—pay for themselves in gas savings! Give your motor new pep, performance!



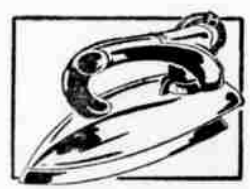
**1.79 EXTRA HEAVY SWEATSHIRT**  
All Men's Sizes **154**

Full athletic cut, for sports, school, work! Pearl gray color. In Wards Sporting Goods Dept.



**LUJACK 'PASS-MASTER' FOOTBALL**  
Official size and Weight **2<sup>98</sup>**

Endorsed by Johnny Lujack! Covered with pebble-grain Texhide; valve-type bladder.



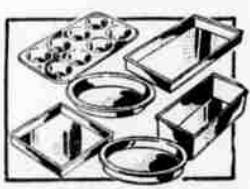
**8.95 LIGHTWEIGHT BETTER IRON**  
Cord incl. **744**

Weights less than 3 lbs.—easy to lift, easy to guide! Dial heat-selector! Cool handle! AC.



**STEEL GARBAGE CAN 26-GAL. SIZE**  
Galvanized! **2<sup>99</sup>**

Won't rust or leak! Tight-fitting lid keeps away flies, vermin. Corrugated for strength.



**24c & 25c TINWARE YOUR CHOICE**  
Resist rust! **19c**

2 pie plates, 2 cake pans, 1 bread pan, biscuit pan, oblong cake pan or muffin tin! Hurry!



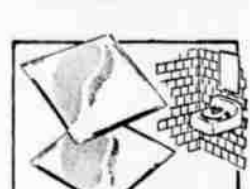
**1.89 ROCK WOOL NOW REDUCED**  
Big 40-lb. bag **164**

Save dollars! Save up to 30% on fuel bills! 8-15 deg. cooler in summer! Fire, vermin-proof!



**3.64 ROOF COATING AND BRUSH**  
3.25 Coating 39c Brush **244**

Renew worn, leaky roofs at BIG SAVINGS! Heavy asphalt with asbestos fiber. 5 gal. can.



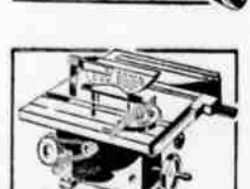
**REG. 2.25 ALUMINUM WALL TILE**  
5 sq. ft. **2<sup>10</sup>**

Rustproof! Won't chip, peel or crack! So easy to clean! Choice of lustrous, lasting colors!



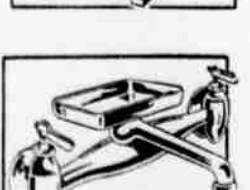
**REG. 5.79 MASTER QUALITY PLANE**  
9 inches long **4<sup>78</sup>**

Efficient 2" cutter. Adjusts laterally and for depth. Plastic handle, knob stronger than wood!



**8-INCH BENCH SAW**  
Heavy-duty model **32<sup>88</sup>**

Table tilts 45 deg. Depth of cut: 2 3/4". Blade raises and lowers. Complete with table extensions.

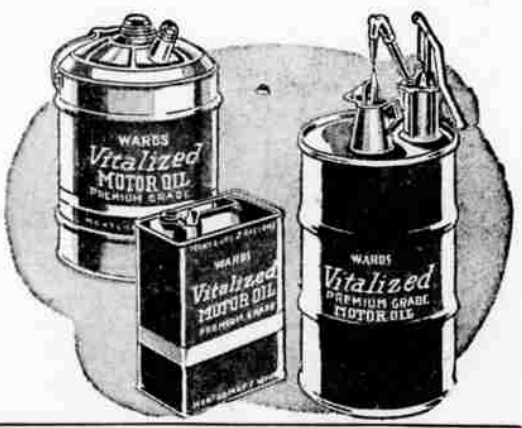


**8.75 SINK FAUCET CUT-PRICED!**  
Chrome-plated **7<sup>88</sup>**

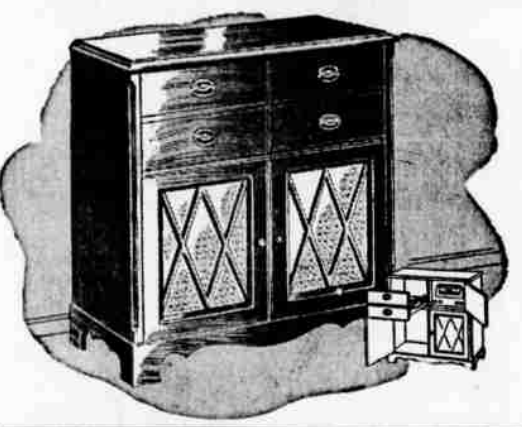
Foam-Flu aerator in spout makes richer suds faster... for less soap! Water doesn't splash!



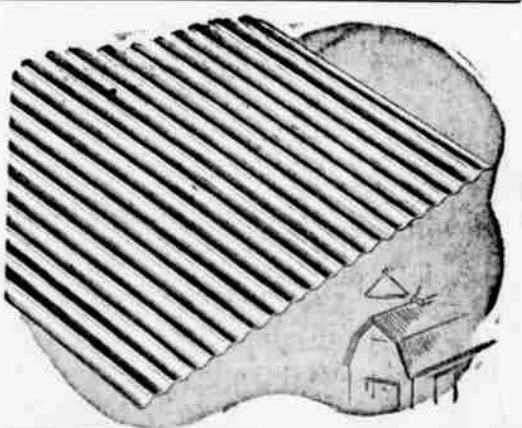
**REG. 234.95 M-W ELECTRIC RANGE CUT!**  
Extra sale savings! Specially designed with many extra features. 6-qt. deep-well, big 18" oven, automatic oven-broiler, exclusive M-W Dualift. **219<sup>88</sup>**  
On Terms: \$10 Down, 24 Months to Pay



**WARDS VITALIZED MOTOR OIL SALE!**  
Why pay 35c a qt. for oil... get premium protection for less with sale-priced Vitalized Oil. Save, buy now! **17c**  
In your container  
• 2 gal. can 2.07 • 5 gal. can 5.17 \*Federal tax incl.



**ORIG. 184.95 AIRLINE FM COMBINATION**  
An outstanding buy in a top-performing mahogany veneer radio-phonograph. Crystal-clear FM, AM! Dependable automatic changer! **164<sup>88</sup>**  
On Terms: \$10 Down, Balance Monthly



**INVEST NOW IN ALUMINUM ROOFING!**  
Economical roofing that gives you long-term protection. Rustproof, fire-proof, extremely durable. Combines strength of steel with lightweight aluminum. Insulates. **205**  
8' sheet

**SHOP WARDS 'TIL 9 EVERY FRIDAY NIGHT!**