

Montgomery Ward

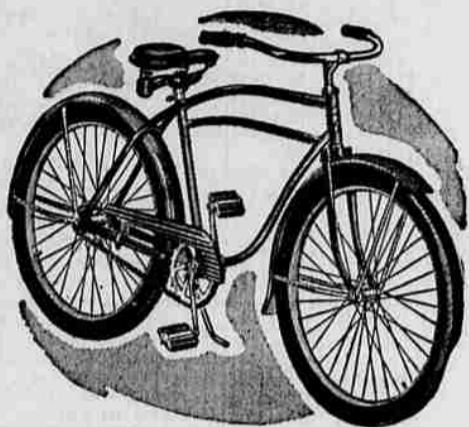
135 N. Liberty

Phone 3-3191

**ELEVATOR
SERVICE TO
ALL FLOORS**

PRE-LABOR DAY SALE ENDS SATURDAY!

✓ EVERY PRICE REDUCED!

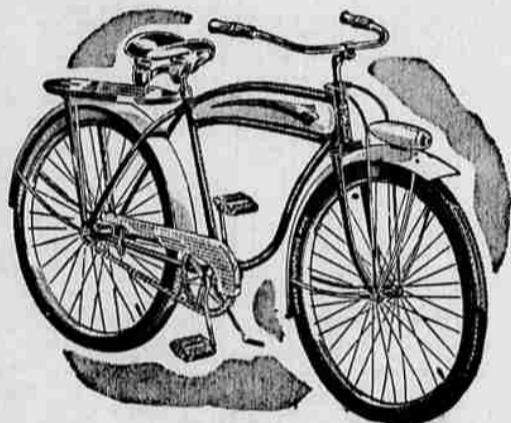


REG. 38.95 HAWTHORNE MODEL "50" BIKE

A streamlined beauty at a low enle price! Gleaming baked-on enamel, chrome trim; kick stand, chain guard, Riverside "Air-Cushion" balloon tires.

34⁸⁸

On Terms: 10% Down Balance Monthly

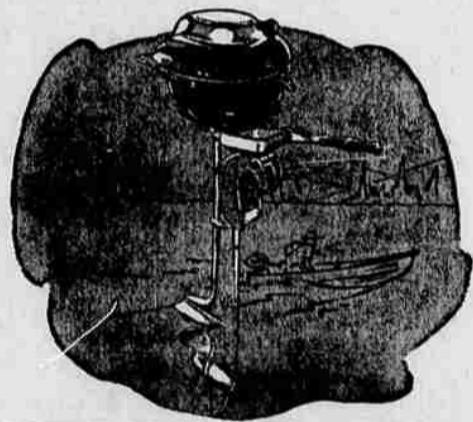


REG. 48.95 HAWTHORNE MODEL "70" BIKE

Here's streamlined styling, years of service... at a dollar-saving price! Fully equipped—Delta light, horn, Riverside "Air-Cushion" balloon tires!

44⁸⁸

On Terms: 10% Down Balance Monthly

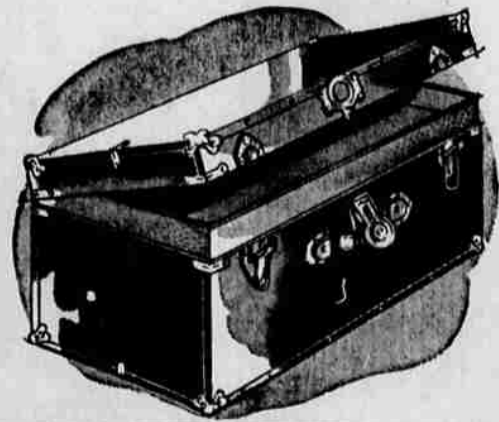


REG. 125.50 "SEA KING" 3 H.P. MOTOR

Low in cost—40ps for performance! Speeds to 14 m.p.h., slow trolls smoothly! Full pivot reverse, automatic rewind starter. *O.B.C. at 4000 rpm.

119⁸⁸

On Terms: 10% Down Balance Monthly



METAL LOCKER TRUNK—REGULARLY 10.95

Riveted steel locker trunk for roomy storage, travel, school! Black enamel finish... 3-ply veneer frame... full 30" size... top-quality throughout! Buy yours NOW and save!

9⁹⁸

plus tax

CUT PRICES!

- "Cold Rubber" Riversides!
- Wear Longer Than Ever!

The new Trail Blazer—now made with "cold rubber" for longer wear! Not as wide or deep a tread as "Wards Riverside" but every ounce—first quality materials to provide real safety! No safer low-priced tire made!

Wards Riverside! Not only is it made of first quality materials but it's first quality in tread depth and width—cross-section and size! Compare it only with the best first-line tires made. Now improved with "cold rubber" to last longer than ever!

Riverside Deluxe—Wards premium quality tire that's better than first-line tires! Now, longer-wearing than ever because it's made with "cold rubber" to give extra mileage! Premium quality always cost less at Wards—get extra savings in this sale!

SIZE	TRAIL BLAZER	RIVERSIDE	DELUXE
4.75/5.00-19	9.65	10.25
5.25/5.50-17	10.45	11.10
6.00-16	8.65	10.45	11.45
6.50-15	12.60	13.85
6.25/6.50-16	11.85	12.85	14.15
7.00-16	14.75	16.25

Exchange Prices Fed. Tax Extra



TRAIL BLAZER
8⁶⁵
6.00-16 Exchange Price Fed. Tax Extra

WARD RIVERSIDE
10⁴⁵
6.00-16 Exchange Price Fed. Tax Extra

DELUXE
11⁴⁵
6.00-16 Exchange Price Fed. Tax Extra

\$1.50 Weekly Buys FOUR Tires On Terms



REG. 10.45 WINTER KING STAND. BATTERY

Guaranteed 24 months! "Standard" has 45 heavy duty plates... 100 ampere-hour capacity. Equal or superior to original equipment batteries! Buy now!

9⁰⁵

with your old battery



WARDS VITALIZED MOTOR OIL SALE!

Why pay 35c a qt. for oil... stock up with Vitalized! Premium grade, it cleans your motor of sludge, carbon!

18^c

Reg. 1.45 Five 1-qt. cans *1.28 In your container *Fed. tax incl.



1.89 "AIR-CUSHION" BIKE TIRE
26x2.125 Size **1⁶⁸**

Riverside balloon bike tire; 2-ply cord protects against leaks.
• Reg. 1.05 Inner Tube 94c



REG. 1.35 STEEL BIKE BASKET
Sale Priced **1⁰⁹**

Rustproofed galvanized wire basket, electrically welded for strength. Fittings included.



REG. 3.25 ARMY DUCK GUN COVER
38-42-Inch Lengths **2⁸⁸**

Brush brown cover, cotton flannel lining. Leather sling strap, muzzle end, reinforcing.



REG. 2.98 LUJACK "PASS-MAKER"
Official Size, Wt. **2⁷⁹**

Endorsed by Johnny Lujack! Covered with pebble-grain Texhite; valve-type bladder.



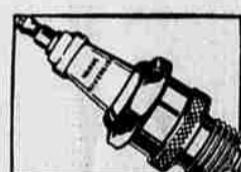
REG. 1.85 HEAVYWEIGHT SWEATSHIRT
Men's Sizes **1⁵⁴**

Double-knit cotton sweatshirt for sports, work or school wear. Full cut; double rib knit trim.



2.05, 2.15 LONG RGE. SHOTGUN SHELLS
12-Ga., Size 4 Shot **1⁸⁸**

Hard-hitting, accurate! DuPont or Hercules smokeless powder.
• Size 6 Shot 1.88



REGULAR 43c SPARK PLUGS
Save, buy a set! Ea. **33^c**

Riverside plugs-pay for themselves in gas savings! Made to last longer without adjustment!



REG. 1.65 DOOR EDGE MIRROR **1⁴⁴**

Large 4" round mirror. Adjustable head. Fits either side of car! Chrome plated. Save now!



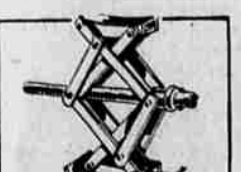
REG. 11.95 CHROME SPOTLIGHT **10⁸⁸**

Throws beam 1500'! Makes fast night driving safer! Left or right side mounting. Legal, all states.



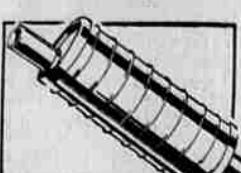
SALE! REG. 4.39 FOG LIGHT Each **3⁹⁸**

Piercing, powerful light cuts rain, snow, fog! Chrome plated. Adjustable—fits all cars.



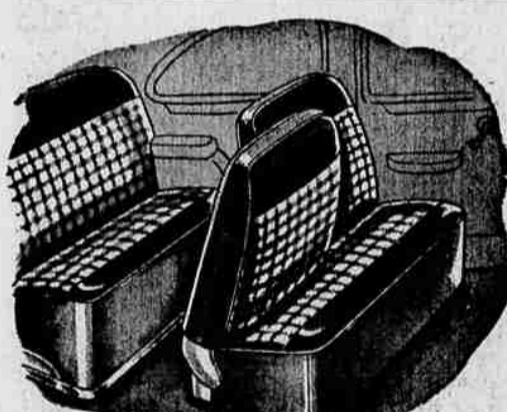
4.98 SCISSORS JACK 1 1/2-TON
Save, buy now! **4⁷⁷**

Lifts 4 1/2 to 14 1/2 inches. Sure powerful jack lifts any car. Safe! Axle-rest top won't slip!



REG. 3.29 AND UP WARDS MUFFLERS! **10% OFF**

A new long-lasting Wards muffler will give your car new power, save gas! Easily installed!

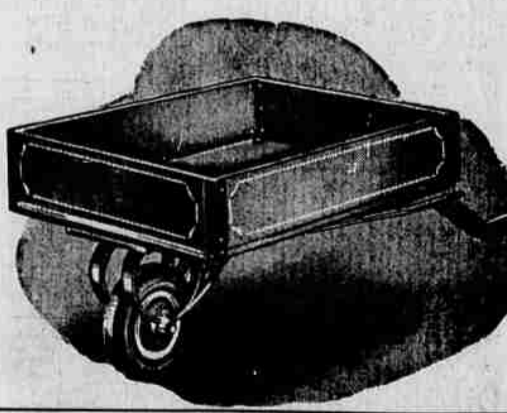


REGULAR 15.45 AUTO SEAT COVERS! Free Installation!

Lacquered fiber in colorful plaid patterns, trimmed with wide bands of rich leatherette! You can wipe them clean with a wet cloth. You'll like the way they fit, too. Price cut!

13⁸⁸

Sedan



REGULAR 72.95 ONE-WHEEL TRAILER!

Carries 750 pounds! Body is 42 by 49 inches and 9 inches deep. Single wheel with Timken bearings makes it easy to handle, easy to park. Reduced!

64⁸⁸

On Terms: 10% Down Balance Monthly

SHOP WARDS 'TIL 9 P. M. EVERY FRIDAY!

USE YOUR CREDIT... ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN