

Shop Wards
'til 9 Every
Friday Night

Montgomery Ward

155 N. Liberty

Phone 3-3191

Elevator
Service to
All Floors

PROOF! You save more at Wards

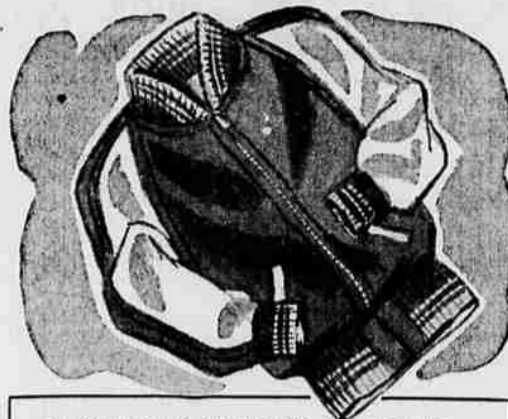


**SEE WARDS
EXCITING NEW
SUIT FASHIONS**

**Tailored or Feminine—in
Pure Worsted Wools**

Prize Buys for your
Autumn Wardrobe at **\$35**

First for Fall—a wonderful suit—for office, school, or shopping-in-town! You'll find it—at Wards—crisply tailored or softly feminine—in pure wools, gabardines, sharkskins! With new pocket details, collars, buttons! Fall colors! See this group of newsmaking suits today! Misses' sizes.



BOYS' TWO-TONE "WARM-UP" JACKET

Buy one or outfit the team with this popular model lustrous blend of rayon and cotton. Water-resistant! Blue with gold; scarlet with natural or black with gold. Sizes 8 to 20.

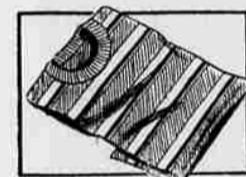
5⁹⁸
Full Zipper
Front!



LET'S GO COLLEGIATE! CAMPUS SWEATER

Quick-to-slip-into button front... Ideal for school or sports wear. Knit of medium-weight 100% new wool worsted. 4 cheer leader shades: Kelly green, royal blue, maroon, white. 10-18.

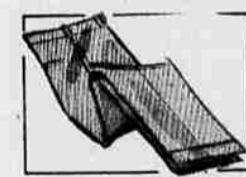
3⁹⁸
Award Coat
Style



**JR. BOYS' COTTON
KNIT SHIRT**

Economically
Priced! **66c**

Made from sturdy combed cotton, vat-dyed for color-fastness. Gay multi-stripes, solids. 4-10.



**BOYS' TAN ARMY
TWILL PANTS**

Sanforized! **2⁵⁹**

Made of better quality corded sanforized army twill. Heavy 8-oz. Bar-tacked. Cuffs. 6 to 16.



**COTTON CHARACTER
SWEATSHIRTS**

For Boys
And Jr. Boys **87c**

Heavy cotton knit with brushed fleece inside. Stencil designs of favorite character. 4 to 16.



**GIRLS' WARM WOOL
PULLOVERS**

Assorted Colors! **1⁹⁸**

Choice, springy yarns in classic styles with fitted crew necks, ribbed cuffs and bottom. 7-14.



**EASY TO LAUNDRER
KNIT SLIPS**

White only **97c**

Run-proof tricot rayon has strong interlocked seams that hold firmly. Lace trim. Sizes 32 to 40.



**3-6X COTTON KNIT
SHIRTS**

Stripes 'n' Solids! **69c**

Gay as a circus in sturdy combed cotton yarns. Firmly knit for wear with ribbed necks, cuffs.

**"DOUBLE KNEE"
WESTER JEANS
ZIPPER FLY**

1⁶⁹

Ample Length for
Cuff Turn-Up

They're made of sturdy 8 oz. Sanforized denim... cut and sewn together to stay! (Max. shrinkage 1%.) Double knee assures long wear.



**BOYS' COTTON
KNIT STRIPED
PAJAMAS**

2²⁹

His Favorite Style
for All Year Round

All set for "The big sloop" in these close, springy knit pajamas! Pullover shirt has ribbed neck, wrists, waist. Trousers have rib anklets. Blue, green or red stripes on gray. Sizes from 6-16.



**GIRLS' CARDIGANS
FOR BACK
TO SCHOOL**

2⁹⁸

School-Belle Shades
In Soft, Warm Wool

Snatch them up now at savings! Buy her several in different colors... she'll need them. Well made with ribbed finish, nicely fitted neck and shoulders, button front. Pure, long-wearing wool.



**IT'S BRIEF!
IT'S HOODED!
IT'S WARM!**

12⁹⁸

Gay Campus Coat for
School and Sports

The hit of the year—a bright little "go everywhere" coat! Pure wool fleece in gray or green—lined with gay red poplin (water repellent) to keep out the snow! Sizes from 12 to 18.



**WARDS OWN CAROL BRENT CLASSIC
SHIRTS OF NEW NYLON-AND-RAYON**

Buy several at
this low price! **2⁹⁸**

The trim lines, fine tailoring and careful details have made Carol Brent shirts favorites everywhere. Now these classics come to you in magic nylon-and-rayon that dries in a flash, needs no ironing and wears like a million. See them—have them in white and pastels. Sizes 32-38.



**MISSES' HOODED RAINCOATS ARE
PRACTICAL, SMART, WELL-MADE**

Prize-buys at
Wards low price! **14⁹⁸**

A Ward raincoat is a must for those wet Autumn days. Beautiful satin twills and rayon gabardine. Each coat has style and tailoring usually found only at higher prices. Be wise, choose yours today. In Fall shades. Sizes 10 to 18.

— SHOP WARDS 'TIL 9 P.M. FRIDAY —