

Open Every
Friday Night
until 9!

Montgomery Ward

155 North Liberty

Phone 3-3191

Elevator
Service
to All Floors

PROOF! You save more at Wards for SCHOOL...for LESS...at Wards



IT'S NEW! CAROL
BRENT JUNIOR
WITH TWO SKIRTS

Buy Carol Brents For
Style, Quality, Price

10⁹⁸

Carol Brent

Smoothest investment a Junior can make... two complete costumes for the price of one! Our newest Carol Brent casual, beautifully tailored in rayon sharkskin. Two skirts to mix or match, to wear and love all season long.

In sizes from 9 to 15.



LOOK! NEWEST DIAGONAL ZIPPER
RAYON GABARDINE SHIRT FOR BOYS!

A New High in Value! **2⁹⁸**
Two-Tone Combinations

Here's that "something different" look your boy is sure to go for! Handsomely tailored of smooth, lustrous rayon gabardine with two flap pockets, convertible collar, in-or-out bottom. Get yours today! Sizes 6 to 16. ● Plaid Corduroy Slack, 11-18. 4.98 ● Sizes 6-10. 3.98

EXTRA-FINE QUALITY COTTONS
FOR SCHOOL-TIME OR PLAY; 7-14

Beautifully Detailed! **2⁹⁸**

Specially soft, famous name cotton fabrics add beauty and wearability to this group of dresses for the school girls! Plaids, solids, flattering combinations—all made to fit perfectly! They take repeated washings looking bright and crisp! Get your girls several!

GIRLS' STURDY
COTTON SLIPS—
FEMININE TRIMS

59^c

Pay Less at Wards
Made in the popular built-up style, roomy cut for easy action. Nicely tailored with some frilly accents... withstand lots of hard wear. Wash well! Pink, white, blue. Sizes 4-14.



NEW FALL SKIRTS
OF TOP QUALITY
CORDUROY

2⁹⁹

A Great Ward Value
Sizes 24-30
Made of the very finest combed corduroy—so much softer, more lustrous—at Wards low price! In a favorite style. Slim straight skirt with tiny simulated waist pocket.

Corduroy Jacket 6.98



School Shoes

PRICED TO
SAVE YOU MONEY!

HERE'S GOOD VALUE
AT A LOW PRICE! **2⁹⁸**

They'll shine in class and be ready for high-powered play after school! These are Wards good quality Green Bands, built to our own rigid standards! Sizes 8½-3.

RED BAND MEANS
BETTER QUALITY **3⁹⁸**

And here are Red Bands at a price that's as welcome as a good report card! Send them back to school in these good-looking, long-wearing shoes! Sizes 8½-3.



MEN'S "DAN RIVER" SPORTS SHIRTS

Bright, lustrous finish plaids, Sanforized, not to exceed 1% shrinkage, vat dyed to retain that fresh look. Long sleeve style with 2-way collar. Inner-outer style. Two flap pockets. **3⁹⁸**



NEW! BOYS' LUG SOLE OXFORD

Comfortable moc-toe style that was made to WEAR... and it does! Of rich, burgundy leather with red, rubber lug soles that have lots of "grip." 2½ to 6. **4⁹⁸**

● Small boys, 12½ to 2 4.79

Red Band Quality