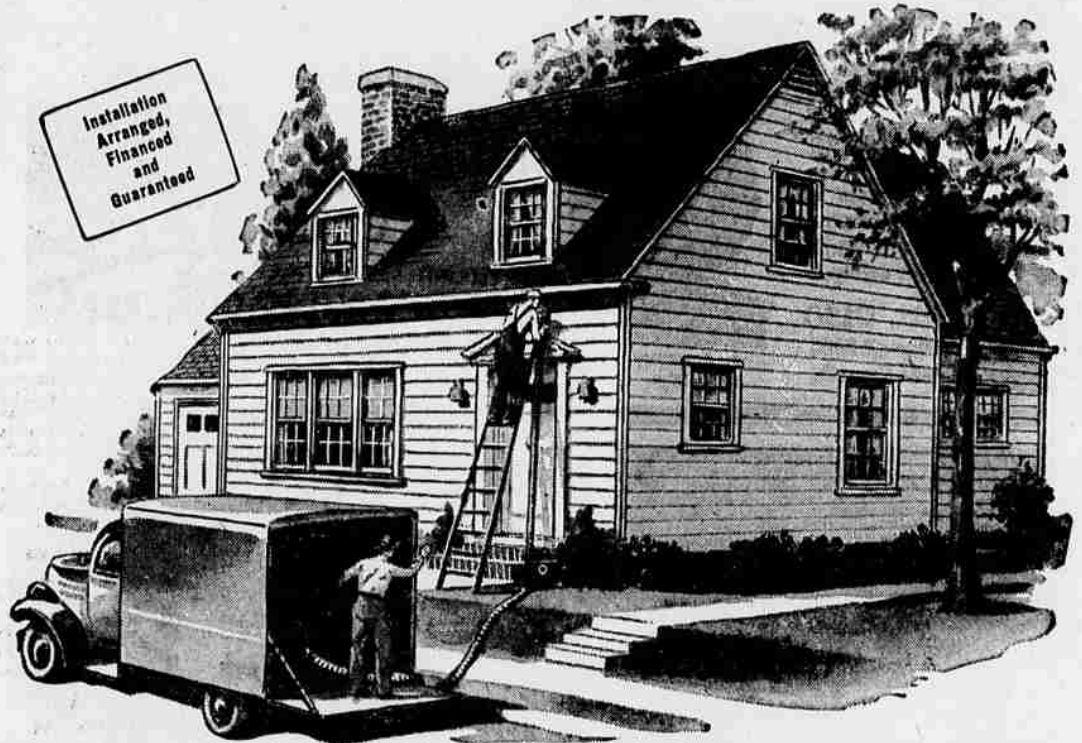


SEARS Sales for Homes

ROEBUCK AND CO.

Shop In Air Conditioned Comfort

COOL COOL COOL



Installation Arranged, Financed and Guaranteed

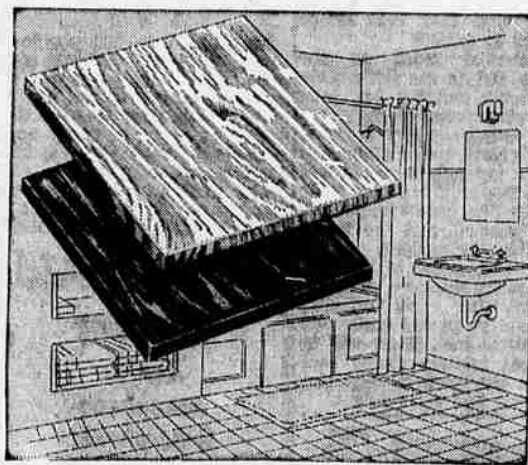
HOMART ROCK WOOL INSULATION

Blown in by Experts

Regular ~~89.00~~
Average 24 x 30 ft. ceiling area 4 in. deep
86.75

If you're wondering whether you should insulate, check back over your fuel bills . . . you'll get it done right now! And at this special Sears price you save right from the start! Besides cutting down on winter fuel bills Homart Rock Wool insulation keeps out summer heat—your home is more comfortable all year around. Homart Rock Wool is high grade . . . absolutely fireproof, odorless and vermin-proof; will not settle or deteriorate. Installed by experts—your satisfaction guaranteed. Get it done today and save!

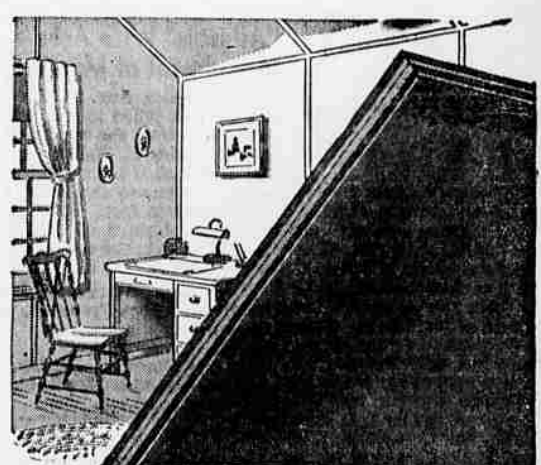
Price Includes All Labor and Material



Homart Low Cost, Long Wearing Rubber Tile

Sale Price 6x6 in. tile **13c** each

For this special sale price you can put in a floor that will give outstanding service, rich beauty. Permanently smooth surface is easy to clean . . . won't crack, dent or buckle. Because it's rubber, steps are cushioned and quiet. Ideal for bathroom, recreation room.



Famous Homart Brand Fiber Wallboard

4x8 ft. **1.95**

Large, easy-to-handle sheets of strong, durable fiber wallboard make a perfect cover for bare attic walls, basement, garage or porch. Smooth surface is easy to paint. Tough fibers pressed into even-thick sheets . . . give long service at low cost. Save now on this reduced price.

Homart Asphalt Floor Tile

A modern flooring that combines sparkling beauty with extra-long service. . . brown and black colors. 9x9 in. ~~Reg. 16c~~ sq. ft. **8c** each

As low as

Homart Insulation Board

Efficient insulation for homes with this 1/2-in. thick sheeting. Cuts easily for installation. 4x8-ft. sheets **1.92**

Reg. \$2.15



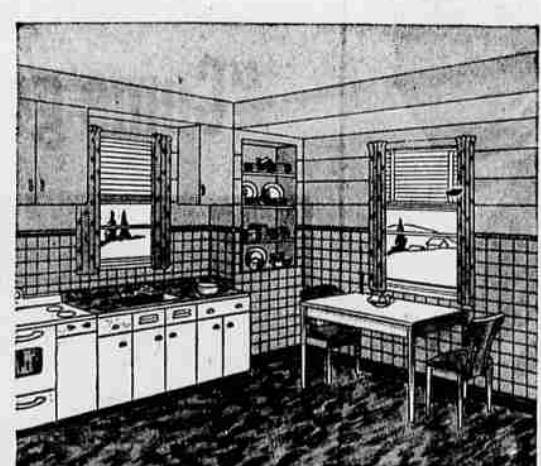
Roll Brick Siding
No More Painting Worries
4.69

Low-Cost siding, reduces fuel costs, increases property value. Fire-resistant. Covers 100 sq. ft.



Roll Roofing
Roll Covers 100 Sq. Ft.
2.19

Asphalt-saturated felt base. Thickly surfaced with mica flakes. Carnival price at Sears. 45-lb. weight.

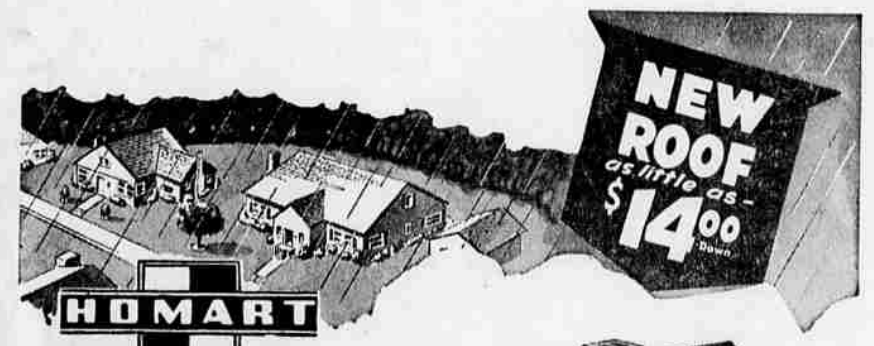


Beautiful Homart Wall Tile Board

Streamline and Tile **8⁴⁰** panel

Smart and lustrous as real tile . . . easy to install as ordinary wallboard. Stays glossy and bright for years because of the baked-on enamel surface. Easily saws or planes into any irregular shape. Choose from 6 lovely colors . . . two patterns. 4x6-ft.

PLENTY FREE PARKING

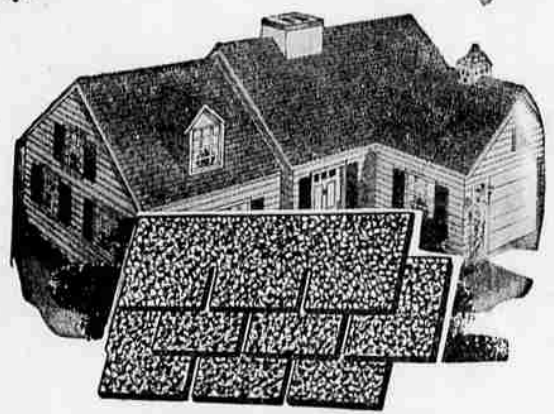


Homart Slate-Surfaced 3-in-1 SHINGLES

Roof in the Rain For Added Gain

Old wooden shingles lie flat when wet to provide a smooth surface for the new asphalt shingles. You get a perfect roofing job.

- Homart Shingles Give You:**
- Full 215-pounds per roofing square
 - 27% thicker than standard felt base
 - Permanent shingle flexibility assured
 - 100% asphalt saturated for maximum life
 - 100% Vermont "Sta-So" slate surface



- Homart Installation Includes:**
- Thick double layer coverage
 - Double thick seamless valleys
 - All flashings plastic cemented
 - All shingle trimmings cleaned up



Call **39191** for Free Estimates
INSTALLATION ARRANGED, FINANCED AND GUARANTEED BY SEARS—Sears does the complete roofing job to your satisfaction. The Easy Payment Plan makes it possible to have it done NOW!



Concrete Mixer
Hand Operated or with Engine
Homart. **52.95**

Does the job quickly! Also mixes feed or cleans vegetables. Takes gasoline engine or electric motor. At Sears!



Steel Utility Mixer
Low Cost Standard Model
NOW **48.95**

3 curved blades . . . 3 cubic foot capacity.

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol

Phone 3-9191

Store Hours:
Daily, 9:30-5:30
Friday, 9:30-9:00