

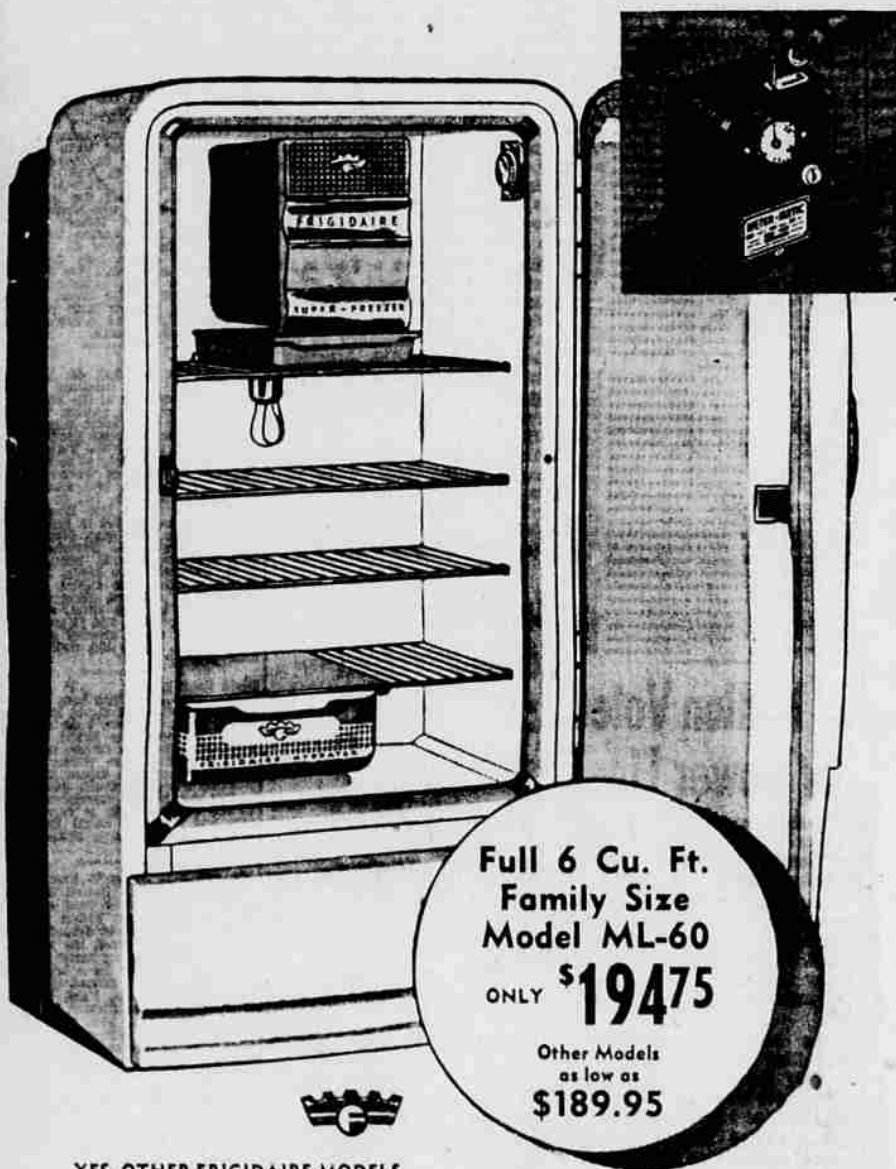
NO DOWN PAYMENT!

AT HOGG BROS. ON A BIG NEW GENUINE FRIGIDAIRE

WHEN YOU USE HOGG BROS. SENSATIONAL NEW

METER-ICE PLAN NOTHING DOWN

ONLY 25¢ A DAY



Full 6 Cu. Ft.
Family Size
Model ML-60
ONLY \$194.75
Other Models
as low as
\$189.95

YES, OTHER FRIGIDAIRE MODELS
MAY BE PURCHASED ON HOGG BROS.
METER-ICE PLAN

THE NEW MODEL ML-60 HAS MORE STORAGE SPACE . . . IN LESS KITCHEN SPACE

Here is Frigidaire's newest family size or apartment size refrigerator . . . offering maximum food storage in a minimum of space . . . takes only the area formerly needed for a 4 cubic foot model! Imagine, 6 cubic feet of storage with a big, Super Freezer, extra tall bottle space, double-easy Quickcube Trays, all-porcelain interior and roomy, rust-proof shelves.

OPEN 'TIL 9 FRI. NIGHT

HOGG BROS

WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM OREGON CITY

115 South Commercial St. Dial 3-9148

- ★ Just come in and choose your Frigidaire
- ★ We will deliver and install it and you PAY NOTHING DOWN
- ★ All you do is make a deposit of 25c a day in the "Meter-Ice"
- ★ Once a month a representative will call for your deposits
- ★ When payments are completed the meter will be removed
- ★ It's less than many people pay for daily ice
- ★ The money doesn't "melt away" when placed in the "Meter-Ice"
- ★ It's such an easy way to purchase a beautiful Frigidaire

AND HOGG BROS. ALSO HAVE Genuine Frigidaire HOME FREEZERS, TOO

- NOTHING DOWN!
- JUST A FEW CENTS A DAY!

- Holds 290 lbs. frozen foods.
- 8.8 cubic foot capacity.
- Finger-tip balance lid.
- Extra-thick, sealed-tight insulation.
- Two handy sliding baskets.
- Quick-freeze shelf.
- Automatic alarm signal.
- Interior light.



Full Price
\$329.75
No Down
Payment