

Shop Wards
'til 9 P.M.
Every Friday!

Montgomery Ward

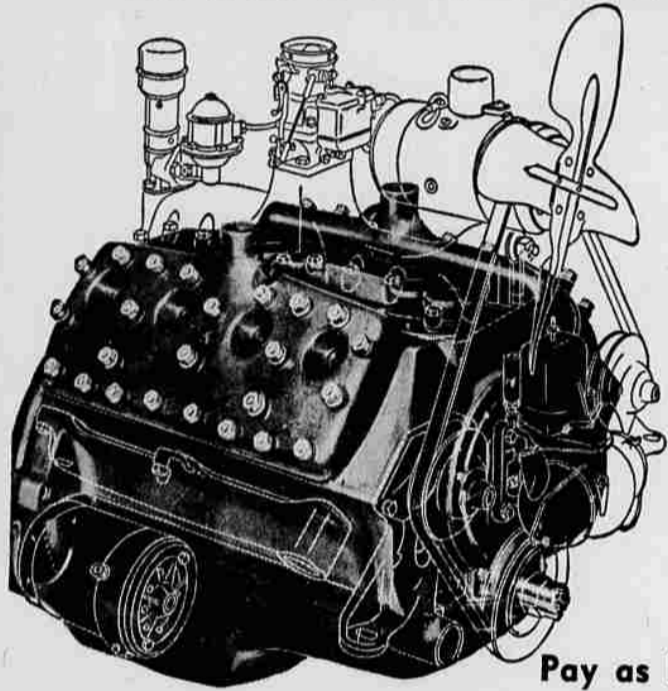
155 N. Liberty

Phone 3-3191

Elevator
Service
to All Floors!

PROOF! You save more at Wards

Repeated By Popular Request! REBUILT MOTOR INSTALLATION!



ANY REBUILT MOTOR
PURCHASED DURING
THIS SALE INSTALLED
FOR ONLY

14.88

- Ford
- Chevrolet
- Plymouth
- Dodge

Pay as little as 10.00 Monthly!

The installation charge is an important part of the cost of your rebuilt motor... now at Wards this charge is amazingly low. It's \$20 or \$30 below what you would pay elsewhere. But remember, this special installation price is good only for the period of this sale. Come in now and order your Ward rebuilt motor. At Wards you get your trade-in allowance right away. At Wards you get a COMPLETELY rebuilt motor with every worn part replaced by a new part or made good as new. At Wards you get a NEW CAR GUARANTEE (ninety days or 4,000 miles, whichever comes first).

CUT PRICES!

- "Cold Rubber" Riversides!
- Wear Longer Than Ever!

The new Trail Blazer—now made with "cold rubber" for longer wear! Not as wide or deep a tread as "Wards Riverside" but every ounce—first quality materials to provide real safety! No safer low-priced tire model!

Wards Riverside! Not only is it made of first quality materials but it's first quality in tread depth and width—cross-section and size! Compare it only with the best first-line tires made. Now improved with "cold rubber" to last longer than ever!

Riverside DeLuxe—Wards premium quality tire that's better than first-line tires! Now, longer-wearing than ever because it's made with "cold rubber" to give extra mileage! Premium quality always cost less at Wards—get extra savings in this sale!

SIZE	TRAIL BLAZER	RIVERSIDE	DELUXE
4.75/5.00-19.....	9.65	10.25
5.25/5.50-17.....	10.45	11.10
6.00-16.....	8.65	10.45	11.45
6.50-15.....	12.60	13.85
6.25/6.50-16.....	11.85	12.85	14.15
7.00-16.....	14.75	16.25

Exchange prices Fed. Tax Extra



TRAIL BLAZER
8.65
6.00-16
Exchange Price
Fed. Tax Extra

WARD RIVERSIDE
10.45
6.00-16
Exchange Price
Fed. Tax Extra

DELUXE
11.45
6.00-16
Exchange Price
Fed. Tax Extra

\$1.50 Weekly
Buys FOUR Tires
On Terms

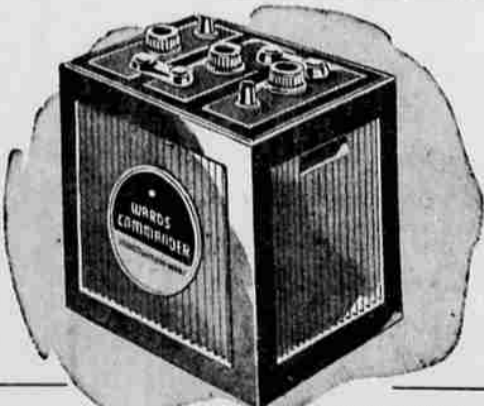
SALE ENDS SATURDAY!

PRICES CUT! BUY NOW FOR HOLIDAY AND VACATION OUTINGS!

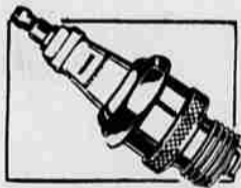
SPORTS AND AUTO NEEDS



SALE! WARDS VITALIZED MOTOR OIL
Why pay 35¢ a quart for oil... stock up with Vitalized at this low price! Premium quality... cleans out power-robbing deposits, keeps in your container motors clean!
18¢
Fed. Tax Included



SALE! WARDS COMMANDER BATTERY
Free Installation!
Equal to nationally-known batteries selling for much more! Commander has ample power to handle starting and lighting of ordinary driving. 39 plates. 80 ampere-hour capacity.
6.45
Exchange



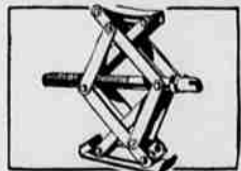
REGULAR 45¢ SPARK PLUGS
Save, buy a set! **33¢**

Riverside plugs—pay for themselves in gas savings! Made to last longer without adjustment!



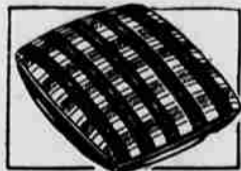
SALE! REG. 1.05 DOOR EDGE MIRROR
Buy now, save! **88¢**

Eliminate "blind" spot at rear of car! Large mirror! Chrome plated! Fits right or left side.



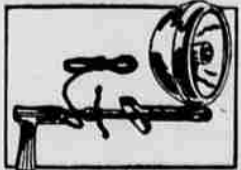
4.98 SCISSORS JACK 1 1/2-TON
Save, buy now! **4.77**

Lifts 4 1/2 to 14 1/2 inches. Sure, powerful jack lifts any car. Safe! Axle-rest top won't slip!



REG. 1.98 AUTO SEAT CUSHION
Buy now, save! **1.77**

Colorful plaid fiber with attractive trim. Rests back—makes driving easier! Buy today!



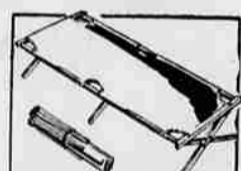
SALE! REGULAR 13.95 SPOTLIGHT
Fits either side **11.88**

Powerful sealed-unit spotlight throws beam 1500'! Makes night driving safer. Chrome plated!



MAGIC-GLOW HOOD ORNAMENT
Illuminated **2.69**

Bulb lights up nose and colored plastic wings! Attracts instant attention on cars, motorcycles!



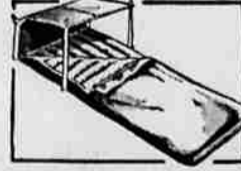
REG. 5.69 CAMP COT REDUCED!
Metal braced **4.99**

For camping trips or extra bed. Durable white canvas duck, heavy frame of selected hardwood.



REG. 3.39 WESTERN FIELD CAMP JUG
One-gallon size **2.44**

Keeps liquids hot or cold hours longer! Enameled metal jacket, sanitary liner, aluminum cap.



SLEEPING BAG WOOL FILLED
Reg. 18.25 **17.44**

Water-repellent Army duck filled with 3 pounds of soft, new wool 100' zipper on side and bottom.



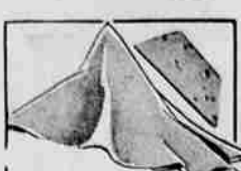
REGULAR 1.35 SWEATSHIRT
Sale-priced! **1.09**

Just right for all outdoor or indoor sports. Fine for work around the house too. Reduced!



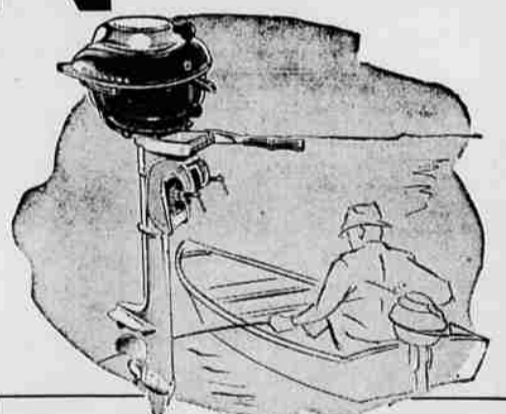
REG. 38.95 HAWTHORNE BICYCLE
Boys', girls' models **34.66**

A champ among bikes! Equipped with kick stand, chain guard, big "Air-Cushion" balloon tires!

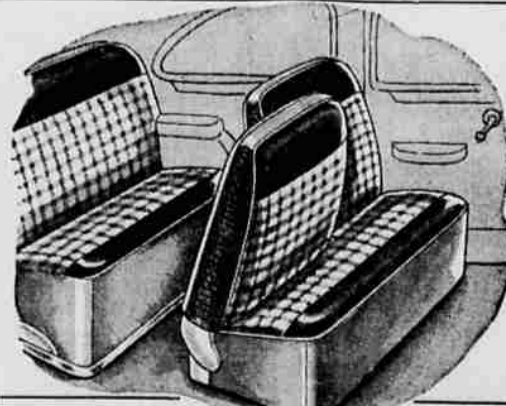


REG. 2.50 CHAMOIS AND SPONGE
1.39

Ideal for washing car, windows—many uses around home! Free of hard spots! Special buy!



REG. 125.50 "SEA KING" 5 H.P. MOTOR
Low in cost—tops for performance! Speeds to 14 m.p.h., slow trolls smoothly! Full pivot reverse, automatic rewind starter. *O.B.C. Rated at 4000 rpm.
115.50
Term: 10% Dn Balance Monthly



REGULAR 15.45 AUTO SEAT COVERS!
Free Installation!
Lacquered fiber in colorful plaid patterns, trimmed with wide bands of rich leatherette! You can wipe them clean with a wet cloth. You'll like the way they fit, too. Price cut!
13.88
Sedan