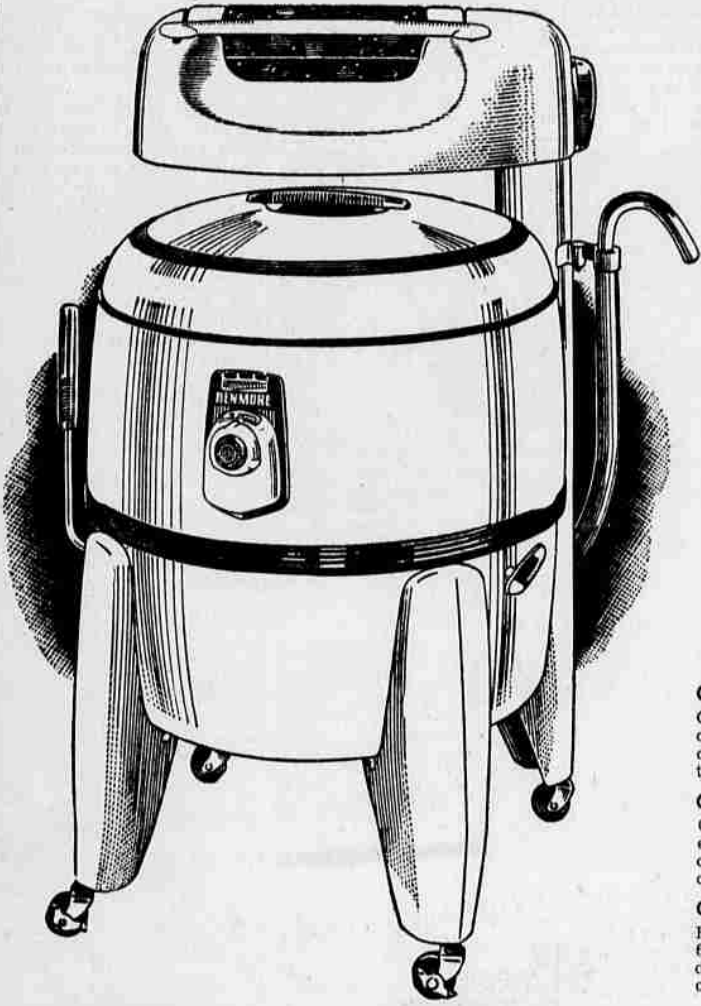




SALES FOR HOMES

SHOP AT SEARS AND SAVE

None Other Has It! KENMORE



THE WASHER WITH THE

*Visi-matic
wringer*

THE GIANT 3-INCH WRINGER ROLLS ARE SAFER,
FASTER—EASIER TO USE AND MORE EFFICIENT

14995

PAY 5.00 DOWN
7.00 Month on Sears Easy Terms
(Usual carrying charge)

CHECK THE FEATURES—COMPARE THE PRICE!

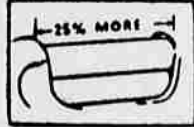
Only Sears sells a washer that gives you the modern features of Kenmore! Newly developed Visi-Matic wringer is an open view type that permits an all-over view of wash going thru wringer.

GIANT SIZE WRINGER ROLLS—LARGEST EVER!

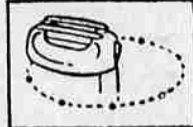
Only Sears has it! Big 3-inch rolls and larger design wringer means more efficient, faster extraction of water from clothes. Smooth finish eliminates snagging, tearing of clothes.

GIANT OVERSIZE TUB WASHES UP TO 9-POUNDS!

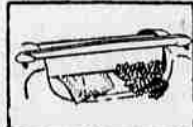
Porcelain enameled tub washes up to 9-lbs. in one loading. 6-vane agitator provides water washing action. Automatic drain pump. 20-minute timer gives you semi-automatic operation.



25% MORE
Sweeping design of new wringer gives you 25% more actual exposed wringer area—faster!



1-Position wringer and power leg construction mean better balance, more convenience.



No need to set levers or gauges for big 3-in. wringer rolls pressure. Rolls adjust automatically.



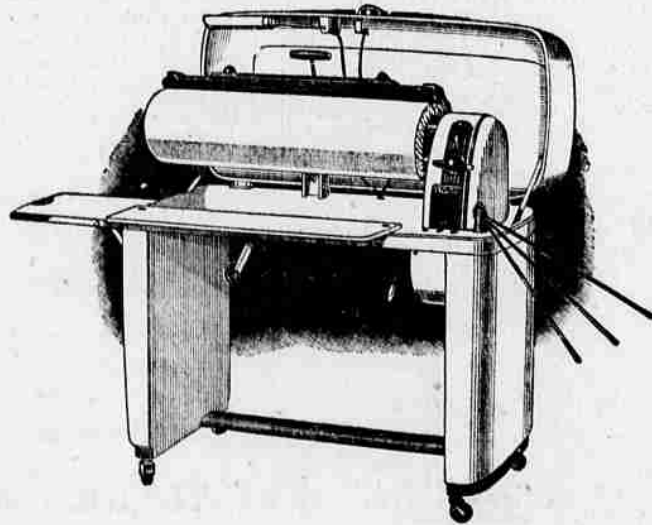
Newly developed Visi-Matic wringer permits all-over view of laundry going through wringer rolls.

IRONING IS EASY—SAVES MORE TIME WITH
KENMORE IRONER

15295

PAY 5.00 DOWN
7.00 Month on Sears Easy Terms
(Usual carrying charge)

Its big 26-inch roll and simple to use controls make you an expert ironer right from the start—when you own a Kenmore! Thermostatic controls. Double knee or fingertip controls. See Kenmore today — Sold exclusively by Sears!



**41-Inch United Top
Kenmore Electric Range**

With Robotimer **22995**

Terms Easy

Here is value built-in! See the deluxe feature of this sparkling new Kenmore electric speed-cooking range! Has exclusive infrared top burners and big Top-or-Well dutch oven cooker. Gives 25% more cooking capacity. See the exclusive features of this big 18-inch oven Kenmore at Sears!



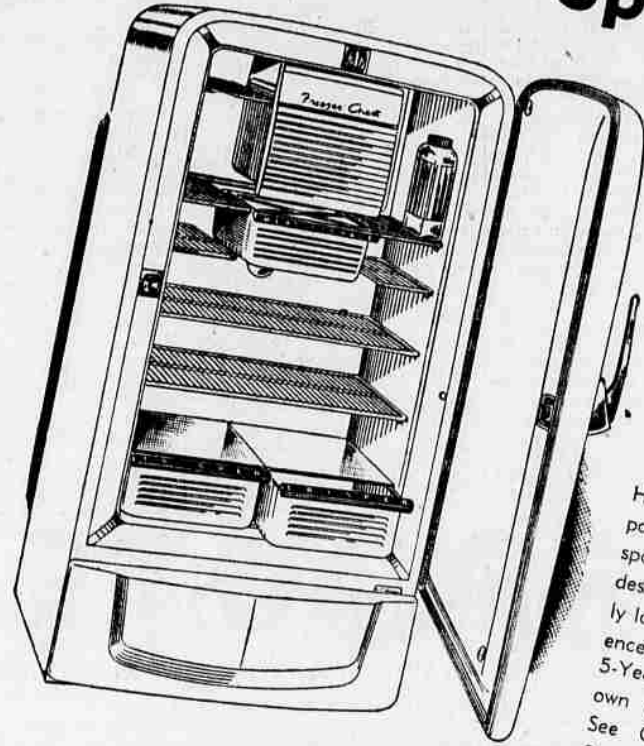
9.2 Cubic Foot Storage Space in This
COLDSPOT Spacemaster

Model C9P

24995

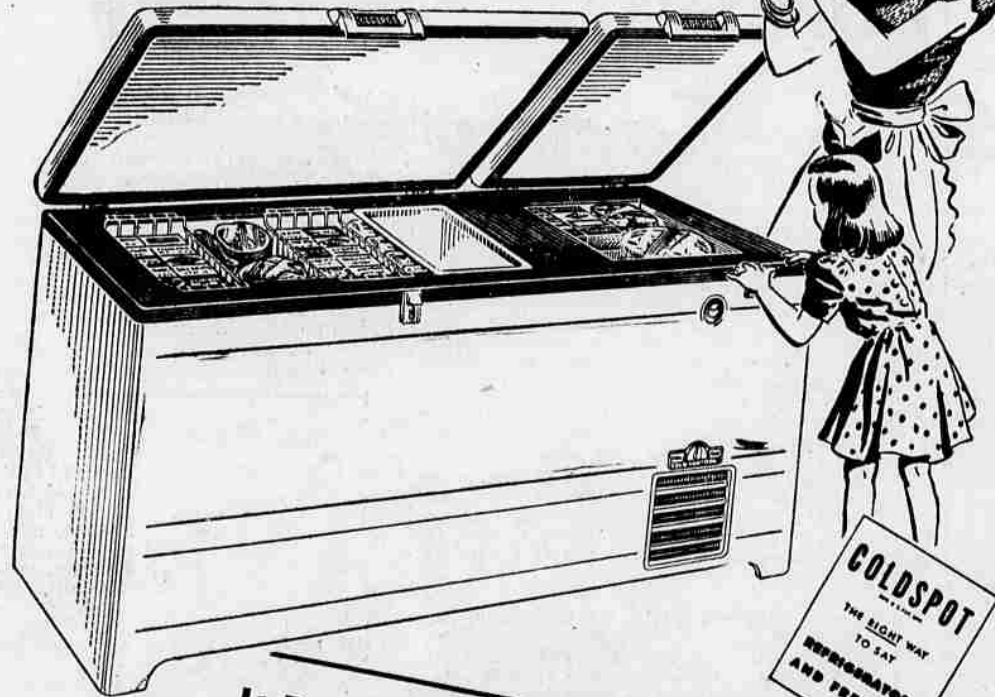
\$10 Down, \$11.50 Month
ON SEARS EASY TERMS
(Usual carrying charge)

- Features Stainless Steel Frozen Storage for 27.1-Lbs.
- Twin Crispers of Porcelain Enamel Store 23.3-Lbs.



Here is big space storage in compact streamlined design. A Coldspot masterpiece of revolutionary design—at a price that is typically low! The quality and convenience features are all here—plus 5-Year Protection Plan and Sears own guarantee of satisfaction. See Coldspot today—Shop at Sears and Save!

SHOP IN AIR CONDITIONED
COMFORT



It Pays to Buy a Bigger Size
COLDSPOT FREEZER

Costs Less
Per Cubic Foot

39995

- Pay 10.00 Down—On Sears Easy Terms
- You Save Up to 40% Per Cubic Foot
- Stores 740-lbs. of Frozen Foods

- Big 18.5 Cubic Foot Cabinet Storage
- Freezes Foods Quickly, Surely, Economically

It is more economical to buy the bigger size—for it provides you with more storage space at less cost per foot! And you can store more and save more on your grocery bill! This deluxe Coldspot freezer—sold only by Sears—gives you true luxury in working ease and provides you with the economical answer to your family's food costs! See it demonstrated at Sears during this great sale!

"Satisfaction guaranteed or your money back" **SEARS**

PLENTY FREE PARKING

FREE PARKING
550 N. Capitol Phone 3-9191

Store Hours:
Daily, 9:30-5:30
Friday, 9:30-9:00