

**HOGG BROS. DOES IT AGAIN!**

**NO DOWN PAYMENT**

**ON A NEW FRIGIDAIRE! SENSATIONAL  
NEW METER-ICE PLAN! You Pay Just**

**25¢ A DAY**

YOU CAN NOW BUY A BEAUTIFUL NEW

**FRIGIDAIRE**

**Model ML-60 Refrigerator**

FOR ONLY **194.75** NO DOWN PAYMENT

Easy Terms

**More Storage Area . . . in Less Kitchen Space**

Here is Frigidaire's newest family size or apartment size refrigerator . . . offering maximum food storage in a minimum of space . . . takes only the area formerly needed for a 4 cubic foot model! Imagine, 6 cubic feet of storage with a big, Super Freezer, extra tall bottle space, double-easy Quickcube Trays, all-porcelain interior and roomy, rust-proof shelves . . . at such a modest price and NO DOWN PAYMENT—ask about a new Frigidaire tomorrow!

OTHER FRIGIDAIRE MODELS MAY BE PURCHASED on the 'METER-ICE' PLAN

- ★ Just come in and choose your new Frigidaire tomorrow.
- ★ We will deliver and install it and you PAY NOTHING DOWN.
- ★ All you do is make a deposit of 25c a day in the "Meter-Ice."
- ★ Once a month a representative will call for your deposits.
- ★ When payments are completed the meter will be removed.
- ★ It's less than many people pay for daily ice.
- ★ Your money doesn't "melt away", when placed in the "Meter-Ice."
- ★ It's such an easy way to purchase a beautiful Frigidaire.



Full 6 Cu. Ft.  
Family Size  
Model ML-60

**25¢** A Day

Cash Price  
**\$194.75**

**Other Models as low as \$189.95**

**OPEN FRIDAY NIGHT  
UNTIL 9 P.M.**

BUY YOUR REFRIGERATOR OR FREEZER  
FRIDAY EVENING!

**HOGG BROS**

WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS  
**SALEM OREGON CITY**

115 South Commercial St.

Dial 3-9148

HOME

**FREEZERS, TOO**

NOTHING DOWN

- Holds 290 lbs. frozen foods.
- 8.8 cubic foot capacity.
- Finger-tip balance lid.
- Extra-thick, sealed-tight insulation.
- Two handy sliding baskets.
- Quick-freeze shelf.
- Automatic alarm signal.
- Interior light.



Full Price  
**\$329.75**  
No Down Payment