



# Grand Opening

## Special Purchase



### Cotton Housecoats

A Group of Outstanding Values  
in House Coats

2.98 Values

**\$129**

Greet the day looking fresh and pretty in a charmer from our unusual collection of housecoats! Crisp cottons . . . floral prints . . . both dressy and tailored styles . . . Sizes are 12 to 20 in a wide assortment of colors and prints.

### Cotton Wash Dresses

Values to 3.98

**\$200**

The most exciting collection of cottons in a long time! They're perfect for town or country and will keep you flower-fresh 'round-the-clock. Ideal for college wardrobes. Easy to launder and readily packed. A wide assortment of spring colors. Women's and Misses' sizes.



Shop in Air-Conditioned Comfort at SEARS



### NEW FALL SKIRTS

For Campus or Career  
Values to 5.95

**\$300**

Pick your skirts with a flare for style! Have 'em slim-hipped or slightly flared . . . have 'em with soft unpressed pleats or kick pleats, or with new-as-1949 pockets and belts, new back interest, too. Choose them in corduroys, wools, or rayons, in the brightest of colors . . . or classic darks. Sizes 12 to 18.



### COTTON BLOUSES

Values to 1.98

**\$100**

Made to Sears own famous specifications, including sturdy double needle seams, cut-for-action yoke fronts and backs, fine sanforized fabrics (minimum shrinkage, 1%). Sizes 12-20.



Gardenias  
For  
the  
Ladies  
Thurs. Only

### RAYON BLOUSES

Values to 2.98

**\$144**

See how little cash it takes to make you a glamour girl this fall! Sears packs a lot of value as well as style into these new blouses made with all the attention to fit and detail you'd expect. Lovely rayon blouses. Sizes 12 to 20.



### FREE PARKING

### STORE HOURS

Thursday, 10:00 A.M. to 9:00 P.M.  
Friday, 9:30 A.M. to 9:00 P.M.  
Saturday, 9:00 A.M. to 9:00 P.M.

"Satisfaction guaranteed or your money back" SEARS

550 N. Capitol

Phone 3-9191