

Price's ARE NOW HOLDING

THEIR

GREATEST

SEMI-ANNUAL

SALE

Your Thoughtful Attention
Is Invited to This
Greatest of All
Salem Bargain Events

Saturday will be the last day
of this sale. Shop early for
these truly sensational savings.

BLOUSES

\$2.95

Complete close-out. All shades, colors and sizes.

Values up to \$12.95.

DRESSES

\$14.95

Final clean-up of our better dress dresses. . . . Up to \$59.95. Now for final clean-up at this low low price.

NYLONS

3 PAIRS
\$2.75

Formerly sold to \$2.00 per pair. Now at this price 'til Saturday.

SLIPS

\$6.95

In all colors as well as black. With imported lace. All sizes. Formerly sold at \$12.95 to \$15.95. Come and get them. Pure silk.

UMBRELLAS

\$3.95

Only two dozen to go in this lot; up to \$10. Come and get them.

RAIN COATS

\$12.95

Only one to a customer. We have sixty in this outstanding purchase. Red, kelly, wine, brown and navy. Regular \$19.95. Come and get yours.

Cotton Dresses

Come and get them while they last. Up to \$19.95 values at **\$5.00** only

JEWELRY

Very fine numbers. Regularly sold up to \$3.95. While they last at only **55c**; **2 for \$1.00**

Jewelry formerly sold up to \$6.95. Now goes on sale at complete closeout. **\$1.00**

HATS

WOMEN'S FINER MILLINERY. Complete closeout of all our exclusive numbers. Regularly sold up to \$19.50. Get one or more now. **\$5.00 and \$7.50**

Beautiful Dresses

Sold up to \$45.00 Last **\$10.00** call at only

FABRIC GLOVES

Wonderful response to our opening. Now we will close out all our fabrics and some leathers at only **\$1.00**

SWIM SUIT CLOSEOUT

At cost or less. Nationally advertised, beautifully styled in beautiful colors and fabrics. Now go:

\$8.00 values . . . **\$4.95** \$15.00 values . . . **\$8.95**
\$12.00 values . . . **\$6.95**

SHOES

Hundreds of pairs of famous makes such as:

- RICE O'NEILL
- SELBY - STYLEEZ
- MADEMOISELLE
- DRAMATICS

Most all styles and colors. Be here early while sizes are complete.

Joyce values to \$10.95 . . . **\$5.95**
values to \$12.95 . . . **3.95**
values to \$12.95 . . . **4.95**
values to \$13.95 . . . **5.95**
values to \$14.95 . . . **6.95**
values to \$14.95 . . . **7.95**
values to \$16.95 . . . **8.95**
values to \$18.95 . . . **9.95**

VISIT PRICE'S BEAUTY SALON
Salem's finest beauty salon. Consult Vivian Enyart, owner.

PRICE'S FUR SALE:
Famous all over the Coast; immediately after our closeout sale.

PRICE'S CAR AND TRUCK RENTAL SERVICE
Located at Church and Center. Drive your own and save half.

LUCIEN LELONG
Closeout regular \$2.25 size perfumes at **\$1.00**

Closeout colognes; regular \$5.50 now go at **\$2.50**

SCARFS
One lot priced up to \$4.95 to be closed out quickly at only \$1.95. Other scarfs only **55c** **2 for \$1.00**

Group Better Dresses, Costumes, Suits, Coats
All drastically reduced. Cannot price each individually but all will be moved quickly.

Price's
135 N. LIBERTY