



# Grand Opening

Tomorrow In Salem

Free Parking

*The Friendliest Store in Town*

Shop in Air Conditioned  
Comfort At Sears

EXTRA VALUE! EXTRA SAVINGS! EVERY ITEM BRAND NEW!



## Your Choice CRAFTSMAN Power Tools

41.50 to 47.50

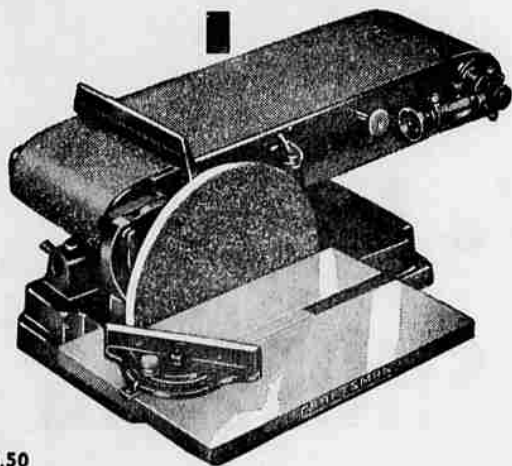
# 3950

each

4.00 down, 5.00 month

Look at this line-up of electrical tools. There are sanders, lathes, drill presses, bench saws and joiners—all kinds of useful tools and everyone of them selling for a new, low price! Don't miss this value. Come in for our store opening first thing in the morning and enjoy choosing the tools you need at this new low price. Just remember! Come in early.

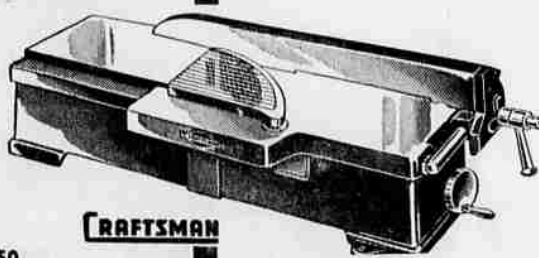
Buy on "Sears Easy  
Payment Plan."



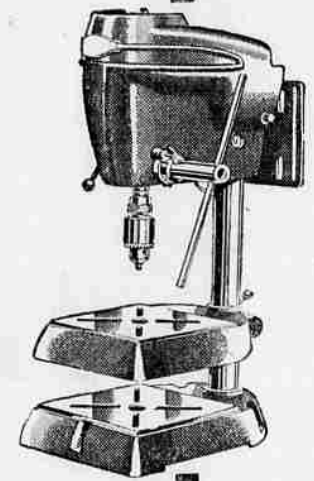
Regular 43.50  
**Belt and Disc  
Sander**  
NOW **3950**



Regular 41.50  
**Bench Saw**  
NOW **3950**  
With Extensions



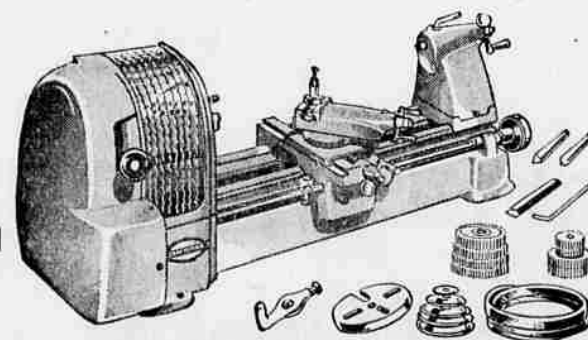
Regular 42.50  
**4 3/8" Joiner**  
NOW **3950**



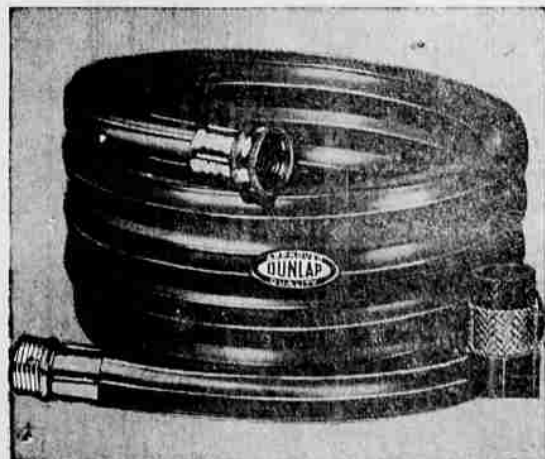
Regular 47.50  
**Drill Press**  
NOW **3950**



Regular 47.50  
**Wood Lathe**  
NOW **3950**



Regular 43.50  
**Metal Lathe**  
NOW **3950**

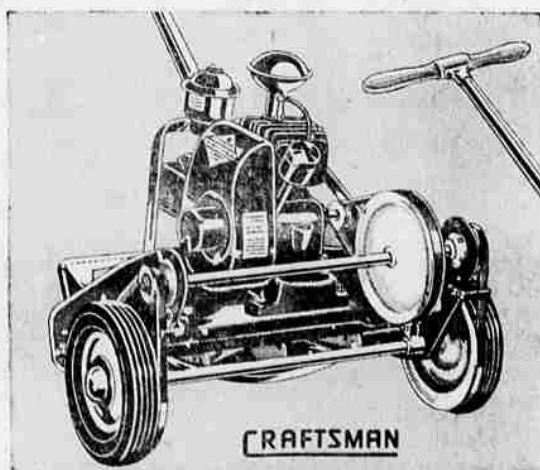


**Tough, Long-Wearing  
Dunlap Garden Hose**

50 Feet  
Regularly 5.95

**477**

A long-lasting, serviceable hose. Flexible, non-kink, leak-proof. Three tough layers encased in heavy rubber cover. Tightly braided hose yarn reinforcement gives it added strength. Built to resist abrasion and sun. Withstands 9 times average city pressure. Green.

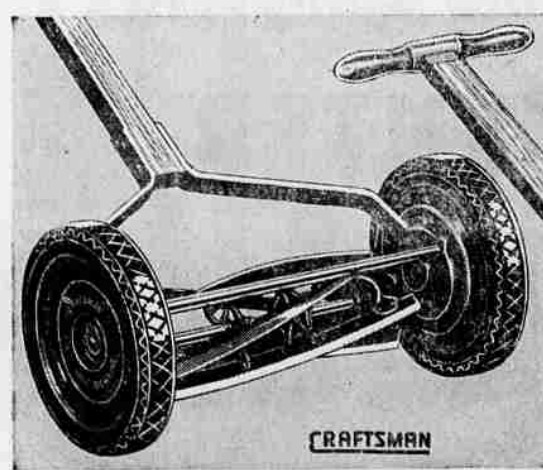


**Dependable 18-inch  
Power Lawn Mower**

Craftsman  
Regularly 109.50

NOW **8900**

Sears exclusive magic control... simply raise the handle to start, lower it to stop. Five tempered steel blades powered by a 3/8 H.P. Briggs & Stratton gasoline engine. All belts completely adjustable and guarded against grass clogging. With semi-pneumatic tires.

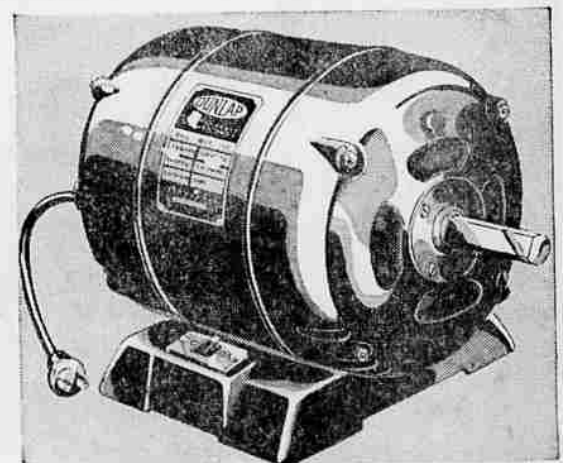


**Low Priced Craftsman  
16-inch Lawn Mower**

Regularly 19.95

**1050**

Whisks through grass... cuts smoothly and evenly in less time, with less effort. Has oversize ball bearings for easy action. Five heat treated, keen steel alloy blades. Fully enclosed 10-inch wheels for gear protection. Sound construction at this low price make it a top value!



**1/3 H.P. Electric Motor,  
a Fine Performer**

Check This Sears Buy!  
Regularly 12.95

NOW **988**

Here's the all-purpose "work horse" you've been needing in your home or workshop! Built to stand up to day-in, day-out operation. Dunlap 1/3 H.P., 1750 RPM, split phase motor operates on 115 volts. Double 1/2 x 1/2 shaft with precision ball-bearings. On-off switch.

"Satisfaction guaranteed or your money back" **SEARS** 550 North Capitol St. Ph. 3-9191

Store Hours: 10 A.M. to 9:00 P.M. Thursday  
9:30 A.M. to 9:00 P.M. Friday  
9:30 A.M. to 9:00 P.M. Saturday