



Sears Building Well Energized

Electric underground wiring for the new Sears building on the Capitol Shopping Center could furnish service to a couple of city blocks of the usual size, according to Byron Simonson, president and general manager of the Electric Corporation, 1270 Wilber street, which made the connections.

This is sufficient to furnish the establishment with 11,000 volts of energy. In the store are installed 2000 feet of indirect fluorescent strip lighting, which are separate from 400 four-foot fluorescent fixtures. There are 200 floor outlets for showcases and other parts of the store where electricity is used in various ways.

Electric Corporation has been in business at its present location for three years.



Grand Opening

Make a "Beeline" to Sears Where Direct Economical STRAIGHT LINE DISTRIBUTION Streamlines Your Budget

Shop in Air Conditioned Comfort At Sears

Fashion Tailored Suits

45⁰⁰

4.50 down, 5.00 month on Sears Easy Terms (Usual Carrying Charge)

Time is money! Sears virgin wool Fashion Tailored suits travel straight from mill and tailor to you with no storage costs, no wasteful handling detours. Everything is cut except quality to give you smartly tailored long-wearing suits for less money!

Sears Suits America with Virgin Wool Glen Plaids

New Glen Plaids . . . just one of Sears many fall patterns. Regulars, shorts or longs in hard-finished worsted fabrics.

Use Sears Easy Payment Plan on purchases totaling \$20 or more



FASHION TAILORED GABARDINE

topcoats 39⁵⁰

4.00 down, 5.00 month on Sears Easy Terms

- ✓ Closely Woven 100% Virgin Wool Gabardine.
- ✓ Lustrous Rayon Lined Yoke and Sleeves

Why pay rent on clothing you've never worn! Sears brings the finest virgin wool gabardines, direct from mill to tailor to you. Expertly tailored for balanced fit, quality "imbred" in every thread. Sizes 34-46.

STORE HOURS:

Thursday — 10:00 a. m. to 9:00 p. m.
Friday — 9:30 a. m. to 9:00 p. m.
Saturday — 9:30 a. m. to 9:00 p. m.

Plenty of Free Parking

550 North Capitol Ph. 3-9191

"Satisfaction guaranteed or your money back" SEARS

Rest Rooms for Men—Bill Bevins, baseball pitcher of national renown, now a Sears salesman in the household appliance department, visits one of three restrooms designed for men who visit Sears to shop for urban and rural necessities. Be assured that holders in Sears facilities are always filled with plenty of towels.



Jack Russel Known In Golf Circles Here

Jack Russel is one of the few men at Sears who actually handles every item that comes into the building.

Although the customers never see him, Jack goes all out to see that they get the newest of the new things without delay.

Most friends of Jack Russel will remember him as the Golf Champion of the Willamette valley in 1947. Jack has since that time tied the local course record when he shot a scorching 64 from the long tees. At present Jack is chairman of the local Sears golf tournament.



Bill Peterson Allstate Insurance



Ray Roach Plumbing



Emmet Riehl Building Materials

Million Jobless Listed, Shanghai

Shanghai, Aug. 10 (AP)—Shanghai's unemployed total 1,000,000 persons, the communist military control commission announced today.

Of these 250,000 are industrial workers, 650,000 are "paupers" and the others are classified by the communists as "land owners, wealthy farmers and lawless elements," who fled to Shanghai from the interior and are not employed.

Thus the city's unemployed population numbers a sixth of the city's population.

The commission said those with homes elsewhere would be sent to them.

Those without homes are to be sent to north Kiangsu and north Anhwei provinces to be settled on new farm areas. Only the destitute are to have their transportation paid.

The announcement said "all public bodies and charitable organizations are requested to cooperate with the government to carry out the plan."

The communists, who appear to think the nationalist blockade will last indefinitely, say they hope ultimately to move 3,000,000 persons out of Shanghai to farm areas to ease the burden caused by the loss of sea commerce.



Chuck Morris

Morris Wins Chicago Trip

C. N. (Chuck) Morris, who has been with Sears since 1948, will return from Chicago barely in time to be on hand for the great new Sears opening Thursday, August 11.

Chuck won this trip to Chicago by handing out a thorough shelling to all other Sears stores in the northwest during a recent contest.

Contacted by phone in Chicago today, Chuck said he had been able to obtain a grand assortment of hardware and some very attractive prices for the opening.

On this trip Chuck was accompanied by his wife, whose father, Ed Kertsen, has been a resident of Salem for a great number of years.



Art Barker Boy's Shoes



Drew Michaels Appliances



Eric Erickson Electrical

Lightning Kills Baseball Player

Urbana, O., Aug. 10 (AP)—A bolt of lightning, which took a giant bounce from center field to first base, struck and killed a semi-pro baseball player here yesterday. Three other players were slightly injured.

None of the estimated 400 spectators was hurt.

The victim was Harold Jensen, 26, first baseman for Urbana in the Miami Valley league.

He was standing about 15 feet from base.

Three semipro baseball players were killed and 50 other persons injured a week ago in a similar accident at Baker, Fla.

Controls Expected For Cotton Crop

Washington, Aug. 10 (AP)—The agriculture department today forecasts this year's cotton crop at 14,805,000 bales of 500 pounds gross weight each as of August 1.

This estimate compares with 14,868,000 bales produced last year, and with a 10-year (1938-47) average of 11,306,000 bales.

Being larger than prospective market requirements, the crop foreshadowed a return to pre-war production controls for the 1950 crop. Supplementing this year's crop is a carryover surplus of about 5,600,000 bales from previous year's crops, a large part of which is held by port programs.

Committee Chairmen Named to Rebekahs

Amity—At the regular meeting of Industry Rebekah lodge, committee chairmen were named. Good of the Order, Elsie Mitchell; community service, Shirley Jean Martin, Mary Lou Johnson, publicity, Vernishia Newby; fraternal press, Hazel Gibbs.

Mrs. Opal Lohley, a recent bride, was presented with a gift, and following the lodge meeting both Mr. and Mrs. Lohley were honored with a surprise party in the dining room.

Hares run faster up hill than down because the hind legs are longer than their fore legs.