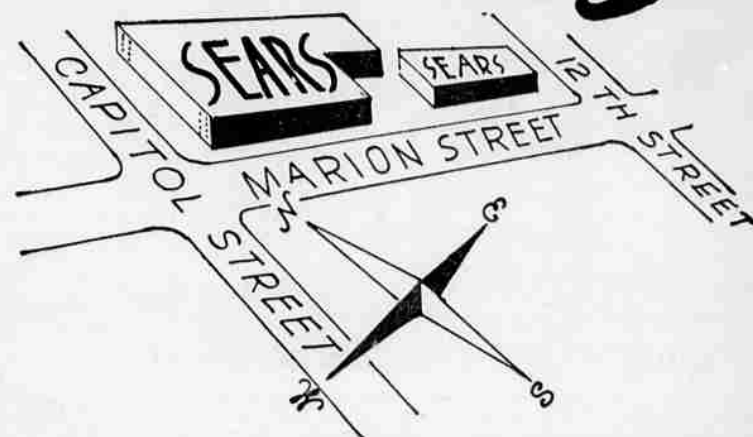




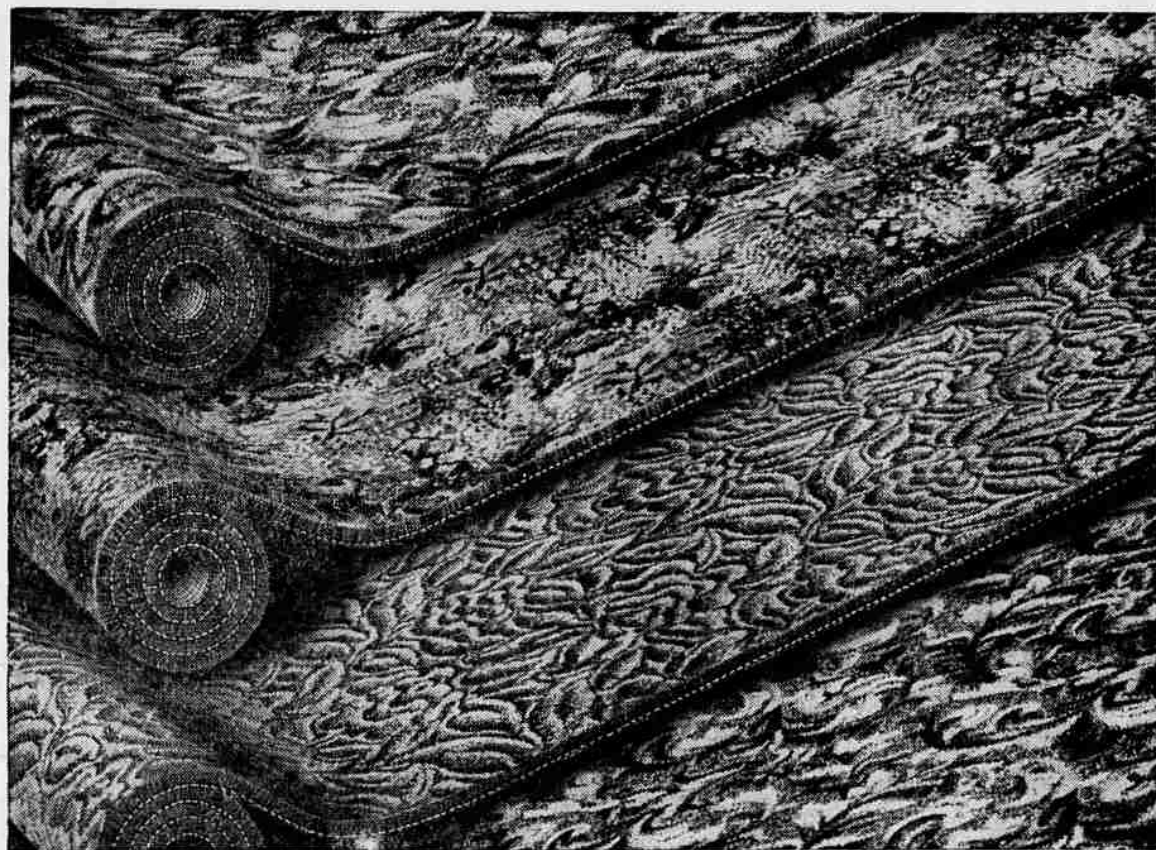
# Grand Opening

The Friendliest Store in Town

Shop in Air Conditioned  
Comfort At Sears



## Oregon's Largest Selection of Broadloom Carpet



Sears will send a qualified salesman to your home with samples for estimates on either room size or wall-to-wall carpeting. Clip this coupon and mail to your nearest Sears, Roebuck and Co. store.

NAME ..... PHONE .....  
ADDRESS .....

**Ferndale Broadloom**  
Reg. 5.50 sq. yd. Opening Special **4<sup>39</sup>** sq. yd.  
All wool Axminster. Over 4600 tufts per square foot.

**Fenwick Broadloom**  
Reg. 6.95 sq. yd. Opening Special **5<sup>39</sup>** sq. yd.  
Heavy quality all wool. Over 5300 tufts per square foot.

**Belfast Broadloom**  
Reg. 8.95 sq. yd. Opening Special **7<sup>89</sup>** sq. yd.  
Extra heavy. Over 7300 tufts per square foot.

**Carvex Broadloom**  
Reg. to 10.95. Opening Special **8<sup>88</sup>** sq. yd.  
Sears best quality. 9 and 12-ft. widths. Genuine Wilton.

All qualities are packed with thousands of locked-in, all-wool tufts for beauty and long wearing ability. Colors and patterns to please the most discriminating buyer. All qualities are specially priced for the grand opening.

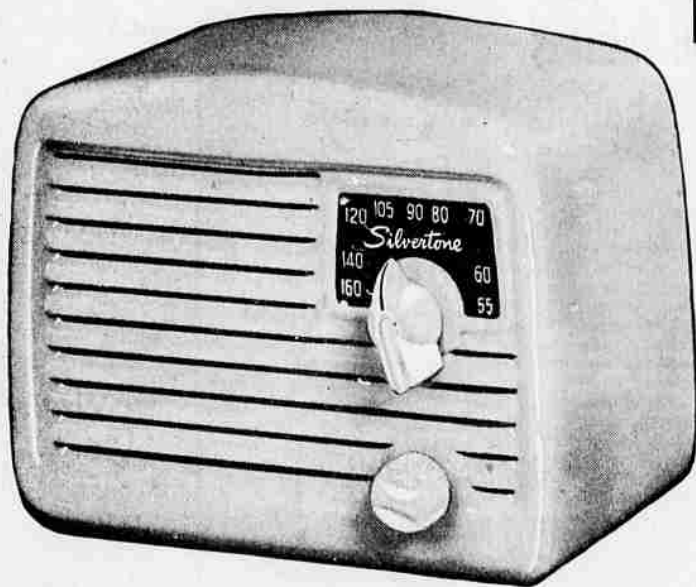


## All Wool Scatter Rugs

Values Up to 7.25  
Opening Special **3<sup>88</sup>**

Fluffy, tufted all wool pile scatter rugs add charm to your room. Sizes 27x45 to 27x54. Variety of delightful patterns in Sears wide selection and at this one low price.

## RADIOS



### STORE HOURS

Thursday  
10:00 a.m. to 9:00 p.m.  
Friday  
9:30 a.m. to 9:00 p.m.  
Saturday  
9:30 a.m. to 9:00 p.m.

## Smart Low Priced Table Model

Reg. 12.95 Opening Special

Newest, smoothest, Silvertone table model radio—the perfect extra set for any room! Streamlined gray-green metal cabinet. Superheterodyne circuit operates on AC-DC current. Rich, full toned 4-in. dynamic speaker. Underwriters' Laboratories Approved. See, buy at Sears!

**9<sup>95</sup>**

### 3-IN-1 COMBINATION

It's a Radio  
It's a Phonograph  
It's a Wire Recorder  
It's All Three

Reg. 159.95 Opening Special **139<sup>95</sup>**

18.75 Worth of  
Records

Are included with the purchase of this or any console radio-phonograph.

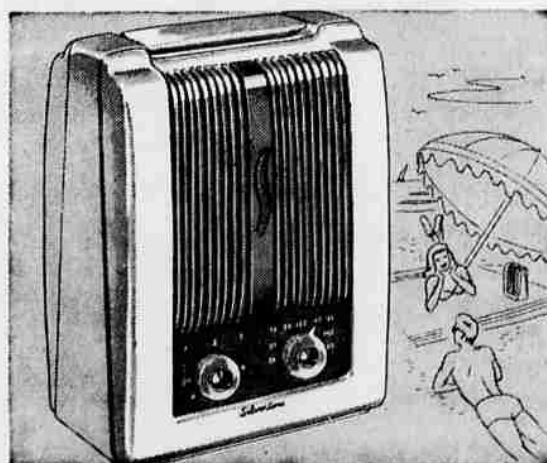


### Portable Radio

Regular 29.95  
Opening Special

**18<sup>95</sup>**

It's sparkling new! It's a Silvertone portable! The smoothest, mellowest radio you could wish for in a handsome ivory-colored plastic case, just 9 1/4 x 6 3/4 x 4 inches. Plays an AC, DC or single battery pack that can be replaced quickly and easily. Slow speed tuning. Get yours today!



"Satisfaction guaranteed or your money back" SEARS

550 North Capitol St. Ph. 3-9191

Plenty of  
Free Parking