

College-Trained Lady As Interior Decorator

James Mosolf, manager of the new Sears, Roebuck store, announced today the appointment of Miss Helen Gray as interior decorator, style and color consultant for the new store.

Miss Gray attended the University of Southern California where she majored in interior decorating. She then took a post-graduate course at the New York School of Interior Decorating.

After leaving school she became associated with Kathryn Mussellwhite, internationally famous decorator, in Beverly Hills. She then became associated with Bill Hart in Los Angeles and was very happy to be able to work with this recognized master of the art interior decoration.

Miss Gray next opened an independent operation and was extremely successful, selecting drapes, furniture, floor coverings, paint, and wall paper for hundreds of homes in Los Angeles area, Compton, Altadena and other southern California cities.

Miss Gray says there is available in the gigantic new Sears store a most complete line of drapery and upholstery fabrics of furniture, floor coverings, wall paper, and paint, and she remains ready and anxious at all times to give free color harmony suggestions to the customer of Sears, Roebuck, & Co. in Salem. In addition to these services she will have a competent staff working under her supervision to provide individually tailored drapery and bed spreads. Miss Gray who has been making a survey of the northwest since last Christmas is now ready and anxious to make her knowledge and experience available to the people of Salem without cost.



Kitchen Queen at Home and at Sears—Gladys Hill, whose biggest delight is trying out the many hundred labor saving kitchen gadgets in her own home. She spends her business hours at Sears surrounded by thousands of gleaming dishes, glassware, gadgets and household items of general necessity. Gladys extends an invitation to the residents of this area to visit her and the gigantic new household department in Sears new store.

Big Job for Big Man Held by Wenger

Charles (Chuck) Wenger, the 6 foot plus husky driver of the new Sears-owned delivery trucks, has all the physical characteristics and a pleasant personality required to get Sears deliveries out on time.

Chuck who is married and has one child, Chuck Junior, has spent 12 years in Salem, graduated from Salem High and served a three-year hitch in the Coast Guard.

He is a former Oregon State college student.

Stayton Landmark Sold During Week

Stayton—The half block between High and Ida streets on the west side of Second street has been purchased to Clifford J. Likes from the Sestak estate. Included on the plot is a house, one of Stayton's landmarks, and an ancient barn which will eventually be razed. Mr. Likes said Wednesday that he didn't have any definite plans for the property at the present time.

The house, occupied by Mr. and Mrs. Russell Geil and family, is believed to be one of the oldest in Stayton and has been in the possession of the Sestak family since 1903. Mrs. Martha K. Brown recalled that it was owned by the Bill Sims family. Sims was owner of the sawmill.

State College Calls Albany Graduates

Albany—Of the 55 high school graduates at Albany last June, who plan to continue their school 23 or nearly half plan to attend Oregon State college. It is announced by City School Superintendent I. R. Halseth Ranking next on the favored list of higher educational schools among the Albany undergraduates is the University of Oregon, which has been selected by eight.

To attend Willamette university and San Francisco Dental college are three each while Linfield, Multnomah college and the University of Washington have been selected by two each. The remainder will continue their educational work at miscellaneous schools.

The American automobile industry produced 4,797,650 passenger cars and trucks in 1947.



Irresistible Temptation—This svelte young lady who attracts the trade in Sears women's wear department could not resist trying on fashionable ladies' apparel before the store opened for your inspection. She wears a softy teddy bear jacket of white wool pile and inspects a rain resistant garment that is also attractive and practical.

Because of the adjacency of this area to the capitol buildings we decided to erect a shopping center of beauty and dignity, as well as stressing functional convenience. Upon our completion of the Capitol Shopping Center we are sure it will be a development that Pacific Mutual Life Insurance company, the town of Salem, and the state of Oregon will be proud of.

"Pacific Mutual Life is a life insurance company in its 81st year of operation. Our slogan for the year is '80 years of leadership in the west' and we believe that our Capitol Shopping Center development illustrates one means of leadership in the development of the western area."

Pacific Mutual Used Keen Judgment Here

Establishment of the super shopping center on North Capitol street by Pacific Mutual Life Insurance company, of which the big Sears unit was the first to be announced, was well-advised by all interested parties.

Pacific Mutual sifted the whole Pacific coast, and decided Salem was the best place for the center.

The people of Salem, their city council and zoning officers pondered long and carefully, and decided the project was highly desirable.

The business firms locating there, most of them nationally known, decided they could swing in with Pacific Mutual with assured success. They had been looking toward Salem anyway, and Pacific Mutual gave them their opportunity.

Thomas L. Lowe, manager of the real estate division of Pacific Mutual, had this to say of Salem:

"Pacific Mutual has allied itself through the past 80 years with the development of the west.

"It is our strong conviction that the state of Oregon, since

the war, has embarked upon a period of substantial expansion. Salem, as capital of the state and the second largest city in business volume, should directly profit from this expansion.

"Considering Salem's population and growth of its trade territory, our investigation convinced us that the town itself lacked adequate retail stores. Several major national merchandising organizations agreed with our findings.

"Further examination of the town convinced us even more of your need for off-street parking and modern air-conditioned retail store buildings.

"An analysis of population, highways, and major traffic arteries pointed to Capitol and Center as the focal of the city.



Chet Douglas
Customer Service



Miss Helen Gray



Betty Ricketts
Teen Agers Shop

Margaret Simmons
Ladies Ready to Wear

Property Moves In Aurora Area

Aurora—Real estate transactions within the past week revealed the following: Mr. and Mrs. Willis Matthieu of Aurora purchased the home of the Willis Yoders here and will take possession in the near future. Mr. and Mrs. Yoder and family will move into their new home on highway 99E north of Aurora, which is under construction. George Irwin of Canby is the general contractor.

Two Canby houses and a Milk creek farm have figured in recent property transactions, with sellers including Del Andree, Mrs. Erma Ellis and Mrs. Curtis Leonard. Situated above U. S. 99E on the old Territorial road Willamette river, the former Mrs. Mary Andree house has been bought by Mr. and Mrs. Ross Mitchell of Bend, who are remodeling the 10-room house for their occupancy. Three-quarters of an acre of ground, to be landscaped by the new owners, was involved in the sale, reported at less than \$9000. The Mitchells, who will continue to operate their ranch near Arbor Grove in the Champoeg area, sold their cattle ranch near Bend, according to John Rasmussen of Canby Realty company, who handled the transaction.

Mr. and Mrs. Clyde L. Rigsby of Portland have purchased a modern house in Canby from Mrs. Curtis Leonard, which also included the 48-acre farm on Milk Creek formerly owned by Mrs. Leonard.

Mr. and Mrs. Halvor Gregorson, late of California, have purchased from the estate of the late Mary Bachman the 25-acre farm 1 1/2 miles southwest of Needy.

Good Record

East Lansing, Mich. (AP)—Michigan State hasn't had a losing football season since 1940. That year the team won three out of seven. Since they have won 38, lost 19 and tied six.

NOTHING FANCY ABOUT HER

Barbara Stanwyck Calls Self Just a Career Girl

By Patricia Clary

Hollywood (AP)—Barbara Stanwyck is a "star" to Hollywood and the rest of the movie-going world, but to herself she's just "a working woman."

"I'm not the fancy type," she said. "Basically I'm just a career woman. Instead of following a job as a model, salesgirl, secretary, librarian or newspaper woman, I earn my living acting."

She's glad it's a successful living, but she doesn't consider it anything for people to get excited about.

"I don't think of myself as a 'star,' she said. "That's too frou-frou for me. It sounds impressive, but if you're a 'star,' you're apt to take yourself too seriously."

Miss Stanwyck, whose current job is with John Lund in Paramount's "The Lie," says she long ago decided that she'd always be a "job holder."

"Of course, I hoped for the best of everything and all the success I could get," she said. "But I hope I never overlook the fundamentals of holding a job."

Ladies' Lounge—Easily accessible to all customers and Sears employees is this ladies' lounge for comfort and relaxation. Restful blue is the motif for walls and chair upholstery. Here, in one of the three modern restrooms for ladies, weary feet may find surcease from intensive shopping.



Theresa Thomas
Hosiery and Handbags



Pauline Lang
Bedding

State's Liquor Profits Over \$167 Million

Washington, Aug. 10 (AP)—The 16 states which operate liquor monopoly systems made a profit of \$167,343,000 from them in the 12 months ended June 30, 1948.

These net earnings were derived on sales of \$852,561,000, the census bureau reported today.

Pennsylvania, with sales of \$189,368,000, made the largest profit, \$38,205,000. Michigan was second with sales of \$129,658,000 and net profit of \$29,153,000.

Oregon was in 7th place, with \$9,273,000 profit from net sales of \$41,185,000 and Washington 9th with \$7,798,000 profit from sales worth \$53,021,000.

Sublimity Replaces Confectionery Store

Sublimity—D. E. L. M. A. R. Lambrecht and Fred Hetschel have completed their job of tearing down the old Sublimity confectionery and tavern. Mrs. Mary Kintz, owner of the confectionery, has taken temporary quarters across the street in the old Reisterer's store until the new building is ready for occupancy.

It is understood that the new confectionery and tavern will be built out of Tuff stone which is being sawed from the hillside east of Sublimity. It will be the first building of its kind in this vicinity. Work began on the new building August 8 and it will occupy the same space as the old building.

Beer barrels made of stainless chromium-nickel steel last about 20 years, compared with about six years for wooden barrels.

The opening of
**Sears-Roebuck and Company's
Capitol Shopping Center Store**
is another step forward
in Salem's ever increasing significance
to the Pacific Northwest.
Capitol Shopping Center is a
Pacific Mutual Life Insurance Company
investment in Salem's future.

PACIFIC MUTUAL LIFE INSURANCE CO. — Home Office, Los Angeles, Calif.