



Grand Opening

The Friendliest Store in Town



Free Gardenias For The Ladies

Shop in Air-Conditioned Comfort at Sears

NEW Low Price APPLIED ROOFING



Master-Mixed Finest Quality House Paint

Priced Low at Sears **375** gal. in 5 gal. lots
There's beauty and extra protection in every can of Master-Mixed House Paint... and it's priced for savings! Compounded of the finest tested ingredients, and mixed to the right proportions to give you a splendid buy at this price. Choose from eleven colors.

Decorator Colors qt. **1.79**
Deep Tones and Tints — 136 Different Colors



LOOK! You save time and money... you get a far better looking, longer-lasting job. Finest asphalt roof, completely installed. Includes all labor and material, as low as

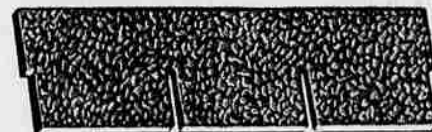
14⁰⁰ Down

● **HOMART 3-IN-1 SHINGLES**

Made to Sears exacting specifications, made to give double thickness over 97% of your roof!

- Finest Quality Asphalt Roofing
- Self-Spacing... Always Lie Smooth, Flat

Top quality Homart roofing at lowest price in town... and it's backed by Sears famous 10-year guarantee. Let trained installers apply roofing to your home and be sure of an excellent job. Choose from many bright colors. Extra heavy felt base. Compare the quality.

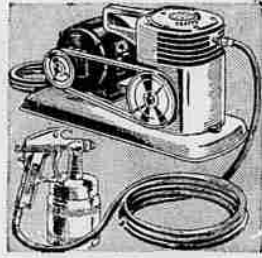


Call 3-9191 for a Free Estimate



Pure Turpentine
Steam-distilled for Better Job
Gallon **75c**

Another great buy at Sears! Makes painting easier, does better job of thinning. Priced to save—at Sears!



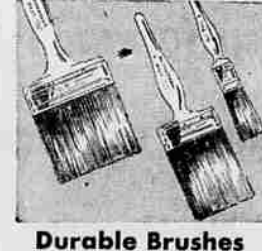
Paint Sprayer
Dependable Craftsman 1/4 H.P.
45.95

Ball bearing oilless diaphragm type for quick, full pressure spraying. Adjustable nozzle. 15-ft. air hose.



4-Hour Enamel
Quart **1.55**

No experience needed; just brush it on furniture, woodwork, toys. Withstands cooking fumes, grease, soap; dirt washes off like magic!



Durable Brushes
100% Pure Chinese Hoa Bristles
59c to 4.49 ea.

Top quality at a saving! Flagged ends hold more paint, help flow it on evenly, smoothly. Other sizes priced to save!



Tough Floor Enamel
Famous Master-Mixed Brand
Quart. Now Only **1.19**

Tough, durable! For wood, stone, concrete, linoleum, metal floors. Dries to rich finish. Gal. covers 700 sq. ft.

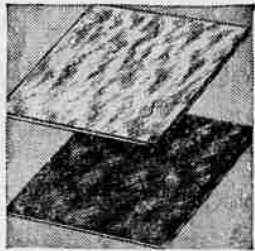


Clear Spar Varnish
Quart **1.59**

Fine Master-Mixed all-purpose spar varnish for sparkling finish inside or out. Resists alcohol, water, wear.

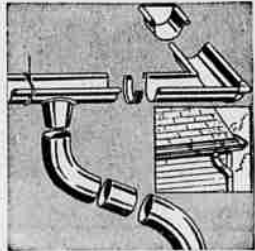
PANEL SHAKES

Less than **17c** sq. ft.
White, Green, Russet



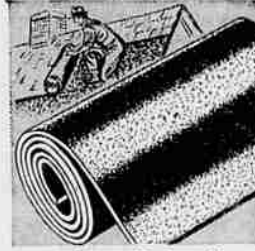
Homart Asphalt Tile
As low as **8c** ea.

Resilient, durable! Makes an attractive sparkling floor covering. Easy to install over wood, concrete. Quiet, springy under foot. 6 colors.



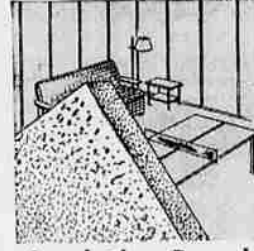
Eaves Trough
Per length **1.29**

Half round type eaves trough. Uniformly straight and accurately formed. "Ship Joint" type. 4" wide, 16-ft. long.



Tough Roll Roofing
Durable 100% Asphalt Coated
Roll **1.98**

Long wearing roll covers 100 sq. ft. with 2-in. headlap. Galvanized nails, cement, instructions included.



Insulation Board
Low Priced; Easy To Install
Sq. ft. **5 1/2c**

Makes rooms cooler in summer, warmer in winter, reduce noise with Homart wood fiber insulation board. Ivory colored.



90-lb. Roll Roofing
More Satisfaction, Long Wear
Roll **3.29**

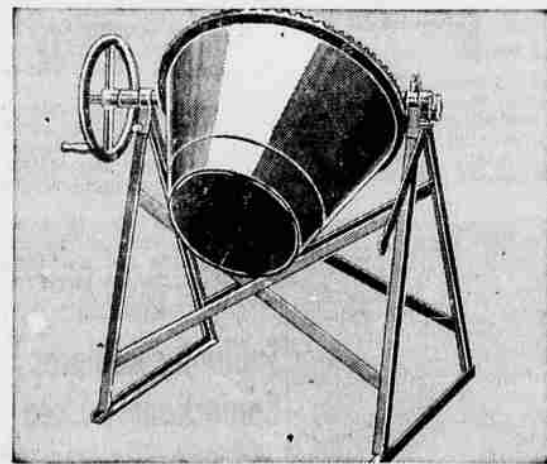
Ideal for utility buildings and barns. Durable, economical, fire resistant. Roll covers 100 sq. ft. See it today!



Companion Papers

Double roll **1.00**
Attractive paper for attractive rooms. Borders to match.

STORE HOURS
Thursday—10:00 A.M. to 9:00 P.M.
Friday—9:30 A.M. to 9:00 P.M.
Saturday—9:30 A.M. to 9:00 P.M.



Homart Concrete Mixer Performs Many Jobs

Capacity—3 Cu. Ft. **4495**

A versatile piece of equipment that mixes concrete, feed, fertilizer, plaster, stucco; inoculates seed; washes root vegetables. Indispensable to farmers, contractors, masons. Now at Sears low price. Come in and see it! Check its superior features.



Use Rock Wool Pellets For Full Insulation

Home-Budget Priced **169** bag

For an easy, complete insulation job on your unfloored attic, put in Homart rock wool pellets yourself. They assure you a mild room temperature so warm in winter, so comfortable in summer. Bag covers approx. 35 sq. ft., 3-in. deep. Insulate now, at a Sears saving value.

"Satisfaction guaranteed or your money back" **SEARS**

550 N. Capitol St. Phone 3-9191

Plenty of Free Parking