

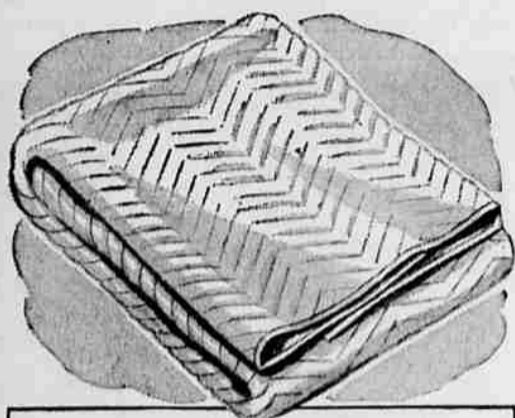
Montgomery Ward

155 N. Liberty

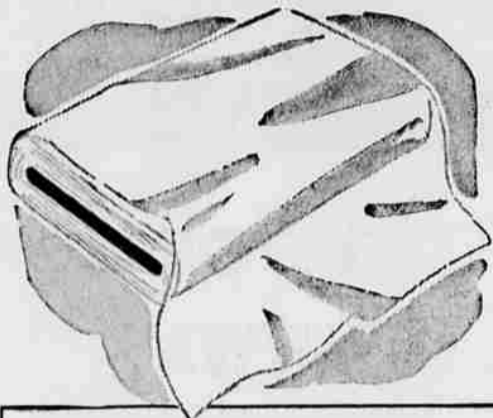
Ph 3-9191

PROOF! You save more at Wards

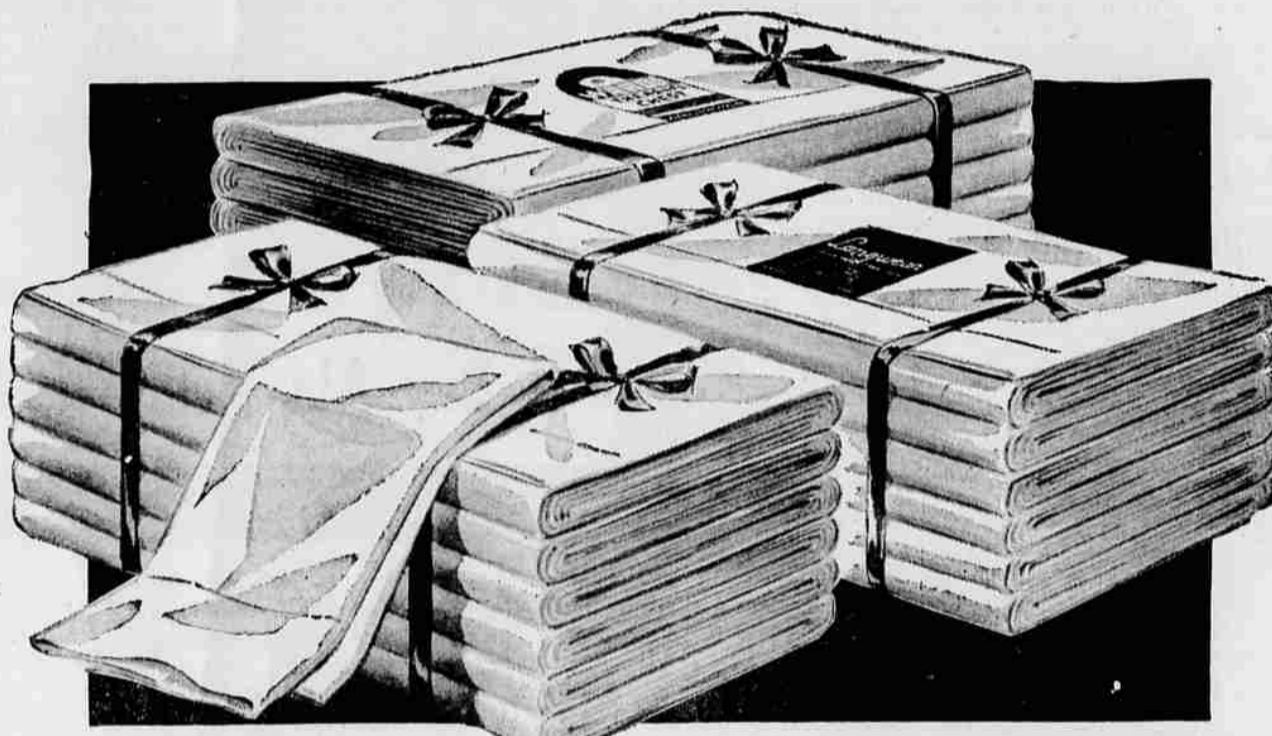
BIG AUGUST WHITE SALE!



LOOK! REGULAR 3.59 MATTRESS PAD
A fine pad at an economy price! Made to give excellent sleeping comfort and to add to the life of your mattress. Quilted in bleached white cotton sheeting. Fluffy cotton filling. Full Size 54 x 76 in. **3²⁸**



SALE! OUR FINEST UNBLEACHED MUSLIN
Excellent for seamed sheets, cases, mattress covers! Close firm weave. Whitens in washing. **25^c** Yd.
• Bleached muslin, 36-in. wide. **28^c** yd.
• Bleached white longcloth, 36" wide. **29^c** yd. 80x80 Count! 39-in. Wide!



CUT-PRICED COTTON FLANNEL 27" **19^c** Yd.
Fleecy-Warm, Sturdy

Softly napped on both sides. Snowy white for baby wear, diapers, nightwear, slippers, shirts!



STARTEX PART-LINEN TOWELING **34^c** Yd.
A White Sale Buy!

Famous quality—25% linen, 75% cotton for extra absorbency! Bright multicolor prints. 17 in.



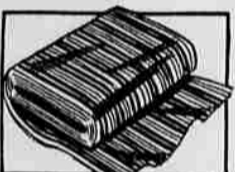
"LONGWEAR" PILLOW TUBING 42" **52^c** Yd.
New Slashed Price!

Make your own and save! Sturdy muslin . . . 128 threads of heavy long cotton per sq. in. White.



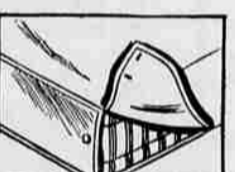
29^c FLOUR SACK SQUARES, 4 FOR 94^c
Save! Many Uses!

laundered, bleached and opened 30-inch squares for dusting, straining, wrapping, drying!



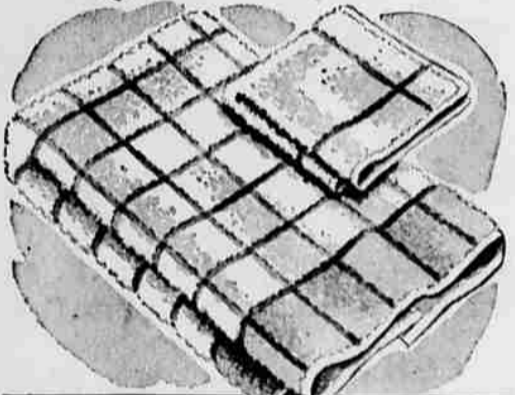
REG. 59^c ACA 8-OZ. TICKING **52^c** Yd.
It's Feather-Proof!

Strong blue and white striped cotton ticking for pillow and mattress covers, playtops. 32".

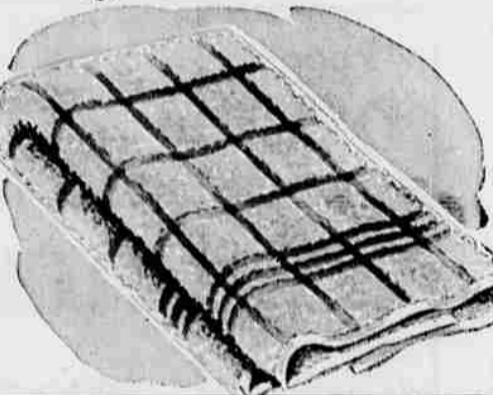


STURDY SANFORIZED* MATTRESS COVER 298
Regularly 3.59!

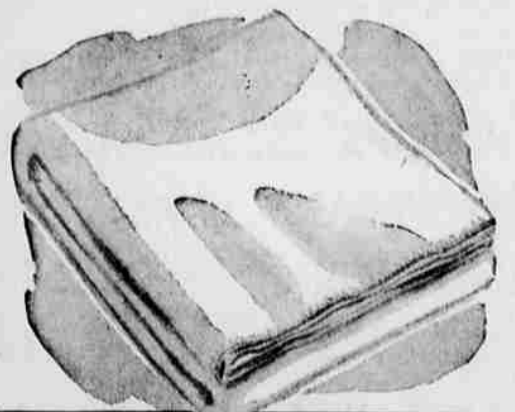
*Shrinks less than 1%! Of unbleached cotton sheeting with lockstitched seams. Full size.



59^c CANNON "WESTPORT" BATH TOWELS
A White Sale bargain for you! Colorful checks with deep contrast borders on thick cotton terry in man-size 20 x 40 inches. **48^c**
• Ass'd. pastel wash cloths . . . now 3 for 24^c Save Today!



39^c CANNON "CLIPPER" BATH TOWELS
Don't miss out on this Ward wonder-value! Fluffy absorbent cotton terry. Handsome solid colors with wavy self-checks . . . blue, green, rose, yellow! Convenient 20 x 40 size! **3 for 1**
4 Colors! Get Yours!



REGULAR 1.98 WHITE SHEET BLANKET
Here's an exceptionally fine creamy white sheet blanket you can use all year 'round! Of sturdy cotton with warm, fleecy nap. Closely woven for long wear. 70 x 95 in. **1⁷⁷**
Lockstitched Ends



29^c COTTON KITCHEN TOWELS, 4 FOR 1⁰⁰
Vivid multicolor prints in assorted fruit, figured or floral motifs dress up your kitchen! Quick drying! Washfast! 16 x 30 in. **1⁰⁰**
• Sturdy Cannon dish cloths, now 6 for 42^c Long Wearing

Wards Famous Sheets and Cases

SALE! STURDY TYPE 128 LONGWEAR SHEETS 72x99"

1⁶⁴

Don't miss out! Known for wear and strength, now at their lowest price since pre-war! Twin size muslin sheets . . . 128 threads of heavy long cotton per square inch. Rip-resisting tape selvages, 3-inch top hems.

- 81x99 Double Bed Size . . . now **1.74**
- 81x108 Double Bed Size . . . now **1.84**
- 42x36-Inch Pillow Cases now **.34**

SALE! TREASURE CHEST LUXURY SHEETS 72x108-IN.

2²²

Slashed sale prices on smoother, quality-famed muslins that give years of wear! 140 threads of long staple cotton in firm balanced weave per square inch. Strong tape selvages; wide 3-inch top hems. Save—stock up today!

- 81x99 Double Bed Size . . . now **2.22**
- 81x108 Double Bed Size . . . now **2.38**
- 41x36-Inch Pillow Cases now **.47**

SALE! COMBED DE LUXE PERCALES 72x108-IN.

2⁵⁹

*Better quality than ever! At a lower price than ever! Luxurious, lightweight—180 threads per sq. inch now of combed cotton yarns for satin-sleek texture, wondrous wear! 3-inch top hems; firm tape selvages. Buy the luxury of fine percale for less!

- 81 x 108 Double Bed Size now **2.79**
- 42 x 38 1/2-Inch Pillow Case now **.59**

• Thrift-priced 81" Unbleached Muslin Sheeting . . . now only 58c yd.

Famous Cannon Towels Reduced



LIVELY "SAMBA" DESIGN

68^c Were 79^c

Big savings! Big 20 x 40 bath size! Made by quality famous Cannon Mills in thick absorbent cotton terry that gives years of hard use. Grey, aqua, pink, yellow or flamingo-red will contrast black borders.

- Matching Hand Towel, 16x26 **.38**
- Matching Wash Cloth, 12x12 **.17**

"PINWHEEL" BATH SIZE

1⁰⁹ Were 1.25

You loved them at regular price: you'll grab them at these savings! Lush, reversible jacquards in 5 brilliant tones on white . . . huge 22 x 44-inch size! Deep-piled fluffy cotton terry loops really absorb!

- Matching 16 x 27 face towel. **.44c**
- Matching 12 x 12 wash cloth. **.25c**

SHOP WARDS 'TIL 9 EVERY FRIDAY NIGHT!

USE YOUR CREDIT . . . BUY ALL YOUR NEEDS ON WARDS CONVENIENT TIME PAYMENT PLAN