

Montgomery Ward

155 NORTH LIBERTY

PHONE 3-3191

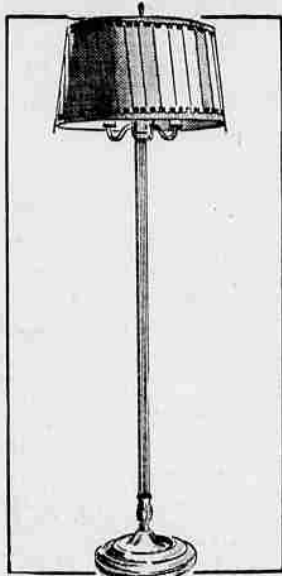
PROOF! You save more at Wards

REGULARLY 14.95
SIX-WAY BRONZE
FLOOR LAMP

8⁸⁸

An excellent value
at this sale price!

Brighten, as well as
decorate your living
room. 3-candle arms
plus 100-200-300 watt
Mogul socket. Novelty
plastic wrap-around
shade with top and
bottom braid trim.
Bronze plated
base.



CHECK EVERY ITEM... SAVE!

PROOF! YOU SAVE MORE AT WARDS!
Lace Table Cloths

- 70"x90" Size!
- Reg. 2.98 and 3.49!

198

We're celebrating our new linen department with this remarkable special buy! We were able to get only 100 to sell at this price, so don't wait too long!

LINENS . . . SECOND FLOOR

PROOF! YOU SAVE MORE AT WARDS!
LUNCHEON SETS

- Special Purchase!
- 3.98 Quality!

147

Little less than a miracle, this lovely printed cotton set at this price! 52x70-in. cloth and 6 napkins in attractive fruit and flower prints. Going on sale Tuesday morning!

LINENS . . . SECOND FLOOR

PROOF! YOU SAVE MORE AT WARDS!
LACE NET PANELS

- Extra Wide!
- Reg. 1.49 Quality!

100

Big 54"x81" size in your choice of two attractive lacy designs. Ecru color blends with most color schemes. Get yours now!

DRAPERIES . . . SECOND FLOOR

PROOF! YOU SAVE MORE AT WARDS!
ELECTRIC FANS

- Oscillating Type!
- Regularly 11.45!

897

Moves 550 cu. ft. of air per minute. Has stationary position also. 10-inch blade. Quiet, smooth operating, thrifty! Tilts up or down. 6-ft. cord.

HOUSEWARES . . . BASEMENT

PROOF! YOU SAVE MORE AT WARDS!
Women's Umbrellas

- Reg. 2.98 Quality!
- Quantity Limited!

197

Early shoppers will snap these up in a hurry, so come early if you need an umbrella. On sale 9:30 Tuesday morning!

PROOF! YOU SAVE MORE AT WARDS!
BOYS' TROUSERS

- Type 4 Army Twill!
- Regularly 2.79

249

Stock up now for the school season ahead! Sanforized shrunk for permanent fit (maximum shrinkage 1%). Built for rough wear! Sizes 8 to 16. Suntan.



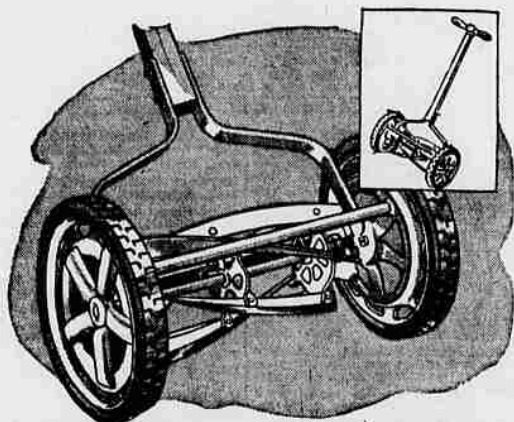
ONE GROUP MEN'S REG. 49.75
BRENT DELUXE SUITS

All wool worsteds!
Single and double breasted!

3477

Proof! You save more at Wards! Not our lowest priced suits, but our better, 49.75 quality! Finer worsteds and precision tailoring details that make your suit fit better and wear longer! Sizes 35 to 44! Longs, shorts, stouts, as well as regulars. See them!

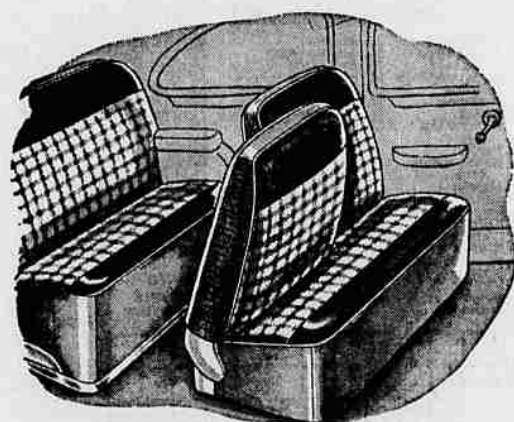
One Group Reg. 39.75 All Wool Suits,
39 to 4624.77



REG. 16.95 OPEN WHEEL LAWN MOWER

15-in. cut . . . easily maneuvered on small lawns. 5 alloy tool steel blades remain sharp. Has cast-iron frame, ball bearings and rubber tires!

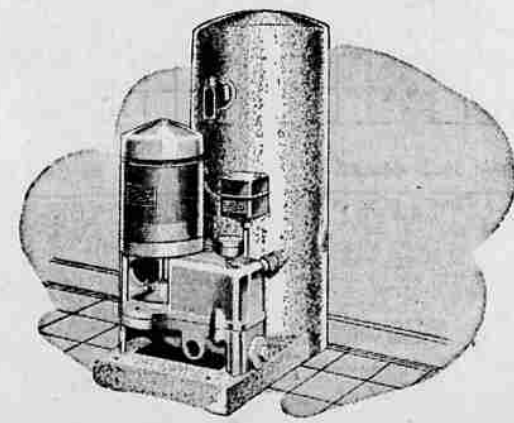
1088



FOR THOSE WHO WANT THE FINEST!

All plastic seat covers made to fit your car. Slender plastic threads woven into colorful plaid patterns. Wide bands of rich, plastic leatherette. Wards have it in your color!

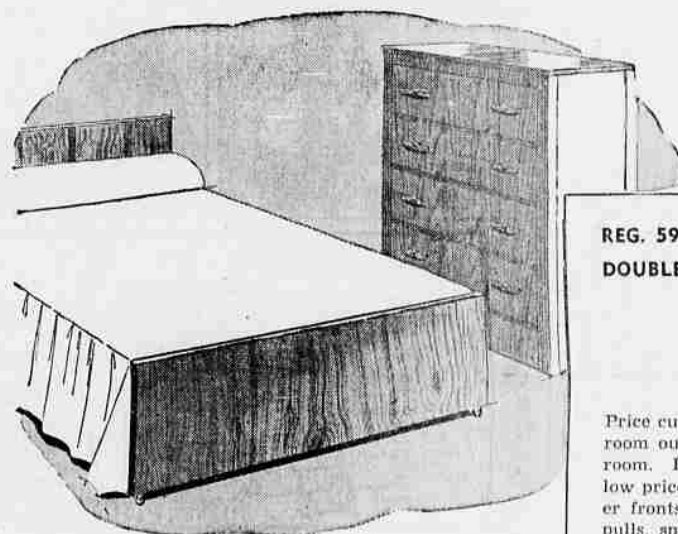
Reg. 29.95
2277
Sedan



SALE! REG. 96.50 SHALLOW WELL PUMP

A compact efficient water system . . . complete with tank, controls. Self-priming jet pump. Up to 500-gal. per hour cap. . . . up to 22-ft. lift.

8477
On Terms: 10%
Down, Balance
Monthly

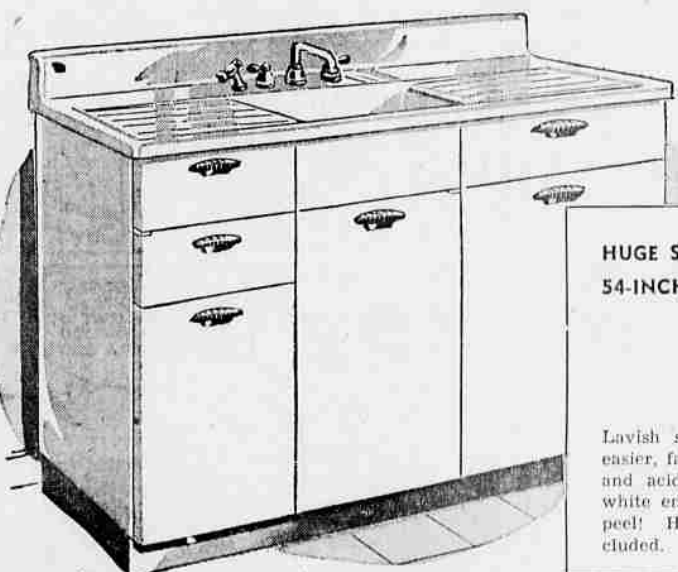


REG. 59.95 HANDSOMELY MODERN
DOUBLE BED—4-DRAWER CHEST SET

On Terms: 10% Down,
Balance Monthly

3654

Price cut during this special sale! This handy bedroom outfit will start your extra set for the guest room. Here are features not usually found at this low price. Walnut veneers on top, sides and drawer fronts. Lockjoint drawer joints, metal drawer pulls, smart lacquer finish. Buy now, save!

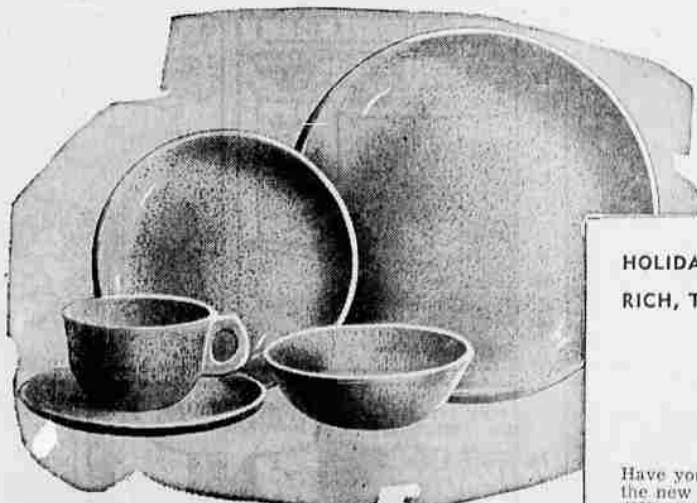


HUGE SAVING! REGULAR 112.75
54-INCH STEEL CABINET SINK

On Terms: 10% Down,
Balance Monthly

8877

Lavish storage space makes your kitchen tasks easier, faster. Porcelain-enameled top resists stain and acid, wipes clean easily. Lasting baked-on white enamel finish on base won't chip, crack or peel! Hand-spray and chrome-plated fittings included. Buy now . . . and save!



HOLIDAY DINNERWARE . . . WITH THE
RICH, TANGY COLORS OF SPICE!

5-piece place setting

199

Have you seen HOLIDAY . . . the dinnerware with the new design, the warm colors, and a completely different flecked finish glaze! Mint Green, Sage Grey, Cinnamon Brown, Nutmeg Pink, Ginger Yellow, Spice Turquoise . . . new, spice colors. Plenty of extra pieces in open stock.

SHOP WARD'S 'TIL 9 EVERY FRIDAY NIGHT