

TODAY THROUGH SATURDAY

Price's
**Semi-Annual
Sale**

When everything in the store is CLOSED OUT we are to open our fall season. Sale opens today and closes on Saturday the 13th. Come early and get some of these wonderful bargains.

Lucien Le Long

Closeout regular \$2.25 size perfumes at \$1.00. Closeout colognes; regular \$5.50. Now go at **\$2⁵⁰**

Costume Jewelry

Pins, necklaces, earrings, bracelets and brooches. Formerly sold up to \$3.95. Now go, while they last, at **55^c**
Two for \$1.00

Umbrellas

In most all colors. Complete close-out. Regularly priced up to \$5.95. All go at one price, **\$2⁹⁵**

Fabric Gloves

Regularly sold up to \$3.95. All must go one price, **\$1⁰⁰**

Scarfs

One lot priced up to \$4.95 to be closed out quickly at only \$1.95. **\$1⁰⁰**
Other scarfs only 55c, two for,

**We Have a Complete Stock of
ROUND THE CLOCK HOSE**

For general and better wear. Ask to see them.

Womens Handbags

Beautiful numbers, sold up to \$12.95. While they last, to go at \$4.95. Other bags at greatly reduced prices.

**Group Better Dresses,
Costumes, Suits, Coats
All Drastically Reduced**

Cannot price each individually but all will be moved quickly.

All Kayser

Slips, gowns and panties to be closed out at far below cost. Come early.

**SUMMER NOVELTY
Handbaskets**

Formerly sold up to \$3.95. **\$1⁰⁰**
Now go at

Hats

We have arranged some of our finer hats formerly sold at \$10.95 up to sell quickly at only

\$5⁰⁰ to \$7⁵⁰

Other hats greatly reduced

**The greatest fur sale ever
conducted in Salem**

Will soon be announced. Wonderful purchases and low prices.

Cotton Dresses

In many beautiful colors. Sizes from 10 to 44. All cotton dresses priced to \$19.95 go at one price. **\$10⁰⁰**

Nylon Hosiery

Some of the finest hosiery in America. 51-15 and some less sheer numbers. All go on sale regular price to \$2.00. Go at three pairs **\$2⁷⁵**

Pure Silk Slips

In all colors as well as black. With imported lace. All sizes. Formerly sold \$12.95. Come and get them while they last at **\$6⁹⁵**

Rain Coats

ONLY ONE TO A CUSTOMER. We have sixty in this outstanding purchase. Red, kelly, wine, brown and navy. Regular \$19.95. Come and get yours at only **\$12⁹⁵**

**Swim Suit
Close Out**

At cost or less. Nationally advertised, beautifully styled in beautiful colors and fabrics. Now go:

\$ 8.00 values . \$4.95
12.00 values . 6.95
15.00 values . 8.95

Come early as they will not last long.

Beautiful Dresses

Colored, plain, prints, crepes, and sheers. Formerly sold up to \$45.00. While they last at **\$14⁹⁵** only

Shoes

Hundreds of pairs of famous makes such as:

*Rice O'Neill
Selby - Styleez
Mademoiselle
Dramatics*

Most all styles and colors. Be here early while sizes are complete.

Joyce values to \$10.95 \$5.95
values to 12.95 3.95
values to 12.95 4.95
values to 13.95 5.95
values to 14.95 6.95
values to 14.95 7.95
values to 16.95 8.95
values to 18.95 9.95