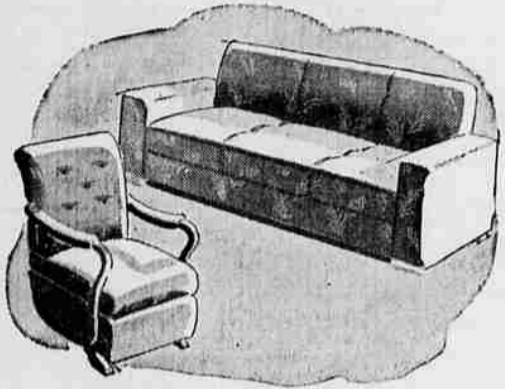


Montgomery Ward

155 N. LIBERTY

PHONE 3-3191

PROOF! You save more at Wards

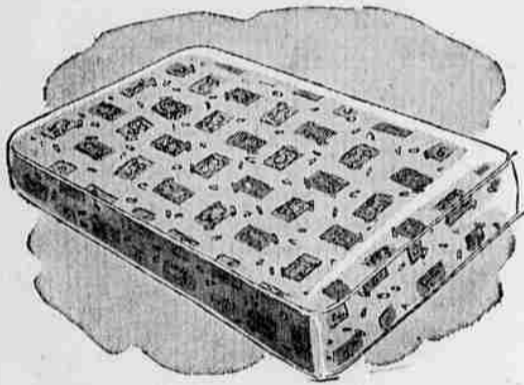


REG. 159.95 SOFA BED AND ROCKER

Frieze upholstered. Frame is double-doweled, glued. Coil spring base, back padded with felted cotton. Selection of colors.

117⁷⁷

On Terms: 10% Down, Balance Monthly



REG. 9.95 INNERSPRING CRIB MATTRESS

Here's a fine innerspring crib mattress for baby's sleeping comfort. Generously padded with all-new felted cotton. Edges are taped to assure long-wear. Weir-resistant ticking.

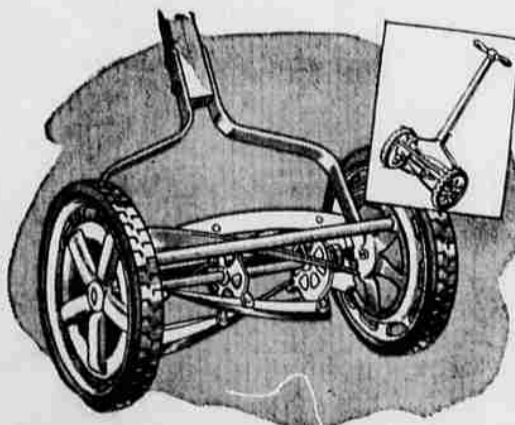
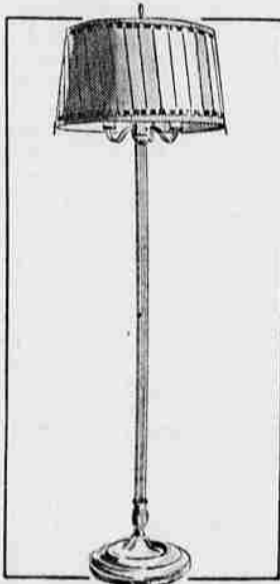
8⁷⁷

REGULARLY 14.95 SIX-WAY BRONZE FLOOR LAMP

8⁸⁸

An excellent value at this sale price!

Brighten, as well as decorate your living room. 3-candle arms plus 100-200-300 watt Mogul socket. Novelty plastic wrap-around shade with top and bottom braid trim. Bronze plated base.



REG. 16.95 OPEN WHEEL LAWN MOWER

15-in. cut... easily maneuvered on small lawns. 5 alloy tool steel blades remain sharp. Has cast-iron frame, ball bearings and rubber tires!

10⁸⁸

SPECIAL PURCHASE! REG. 8.98 NEW FALL DRESSES



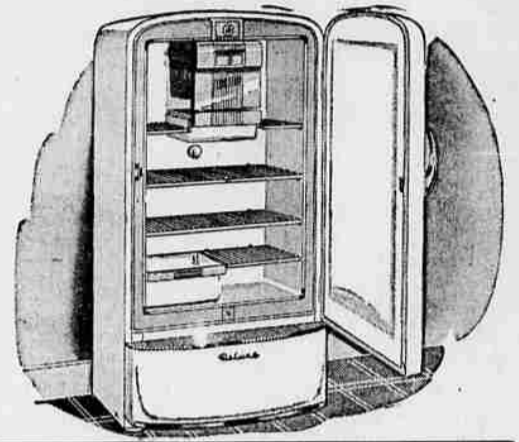
Newest Light-Weight Woolens*
For Your Fall Wardrobe!

- Short and $\frac{3}{4}$ length sleeves!
- One and Two Piece Styles!
- Light and dark colors!
- Sizes 9-15 and 12-20!

4⁴⁷

Just unpacked... all brand new Fall '49 styles... all first quality! Spicy autumn colored plaids and stripes... sporting such Fall fashion notes as the new big pockets, large collars, 2-way necklines, unpressed pleats and leather belts! Be among the first to select from this outstanding new Fall shipment!

* 60% wool, 40% rayon or 55% wool, 45% rayon.

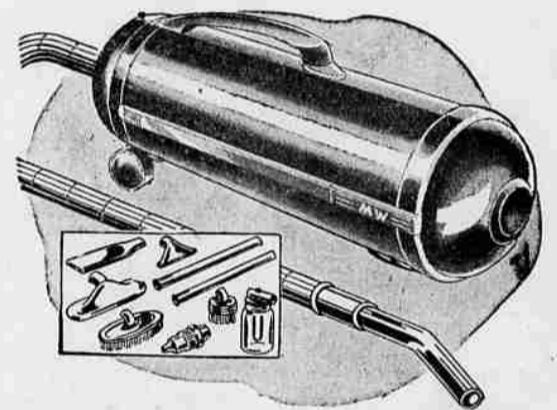


MORE FOR YOUR REFRIGERATION DOLLAR!

Compare M-W's features... low price! Frozen food storage; Food Froster for meats; Food Freshener; Jiffy ice-cube and tray re-leases.

188⁰⁰

On Terms: 10% Down, Balance Monthly

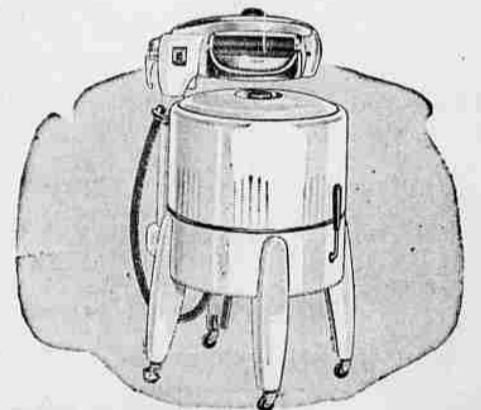


REG. 57.95 M-W CLEANER WITH 9 TOOLS!

Compare M-W's efficiency with makes costing much more! M-W's powerful suction and special tools make hard cleaning jobs easy. Bag Terms: 10% Down empties easily.

41⁸⁸

Balance Monthly

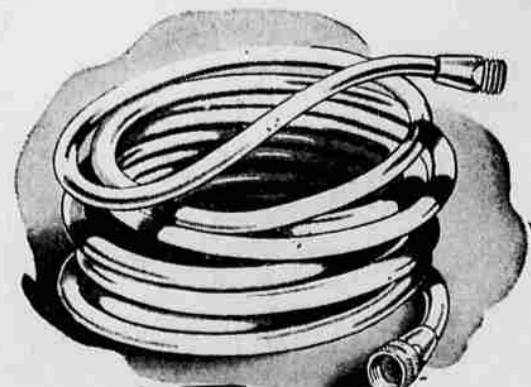


REG. 109.95 FAMILY-SIZE M-W CUT PRICED!

Buy now for extra savings! M-W's non-tangling Swirlator action gets clothes cleaner, faster. Famous Lovell wringer has balloon rolls. 8-lb. capacity!

87⁸⁸

With Automatic Drain Pump



REG. 7.95 PLASTIC GARDEN HOSE!

Slim, slender, only one-third the weight of ordinary garden hose... but oh so tough! Inside diameter is standard $\frac{1}{2}$ -inch. Brass couplings are leakproof and need no replacing.

6³⁷

50 Feet

REG. 1.19 NYLON HOSE
Perfect quality, 51 gauge, 15 and 30 denier. Pr.

84^c

REG. 5.98 BLACK SLIPS
Lace trimmed rayon crepe. Fagotted seams.

3⁶⁹

DRESS VALUES TO 12.98
Pure dye silks! Rayons! Sizes for juniors, misses, women!

3⁴⁷

REG. 3.49 WOMEN'S PLAY SHOES
Rubber soled canvas wedgies. Red, white, black.

1⁴⁷

REG. 2.98 LUNCHEON SET
Colorful printed cloth and 4 napkins. Boxed.

1²⁷

REG. 1.69 SHEET BLANKETS
Pastel plaids. 66x76" size. Limit 6 to a customer.

1⁰⁰

REG. 98c MARQUISSETTE PANELS
Sheer, smooth draping rayon. 33x78" size.

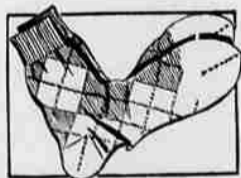
77^c



REG. 1.19 CHARACTER SWEATSHIRT
For boys and Jr. boys

87^c

Heavy cotton knit with brushed fleece inside. Stencil designs of favorite characters.



REG. 49c MEN'S SPORTS SOCKS
Mercerized cotton!

37^c

Made of sturdy 4-ply durenne yarns! Colorful designs in seven colors. Limited quantity at this price!



REG. 1.69 BOYS' TEE SHIRTS
Special purchase!

98^c

Boys' T-shirts made of 2-ply combed cotton. Wide blazer stripes in a large assortment of colors. Sizes 4-10.



WOMEN'S REG. 39c RAYON BRIEFS
Sale-priced!

27^c

Women's band leg briefs or knit rayon for long wear. Smooth-fitting. Double fabric crotch. Sizes S-M-L.



REG. 59c MEN'S BOXER SHORTS
Extra value!

44^c

Full cut comfort for men of action! Strong broadcloth. Elastic waist band. Sizes 30-44.



REG. 1.98 WOMEN'S KNIT SLIPS
Special purchase!

97^c

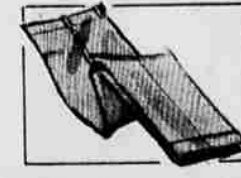
Women's knit slips in white and pink. Run-proof. Wide lace band on top. Sizes 32 to 44.



MEN'S 6-OZ. CANVAS WORK GLOVES
Sale-priced!

15^c

Buy now at this low price! Snug-fitting double knit wrists. Napped inside. Strongly sewn. Sale Value!



ARMY TWILL BOYS' PANTS Sale Priced!
Sturdily made!

2⁴⁹

Made of good quality army twill. Cuff bottoms, belt loops, tan color. Ideal for school. Sizes 8-16.

SHOP WARDS 'TIL 9 FRIDAY NIGHT!