PENNEY'S NO. 2444 CORD SOLED SHOES

> New Low Penney Price

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6.90



VUL-CORK SOLE WORK SHOES

Another Smashing Foremost* Value!

6.50



DOUBLE TANNED **WORK SHOES**

Another Smashing Penney Value!

3.98



GENUINE HORSEHIDE **WORK SHOES**

Low, Low, Price Excellent Quality! 6.90

PENNEY'S ? (C(0)) = 5

Built Stronger-Last Longer-Save You Plenty!

BUILT STRONGER TO LAST LONGER! PENNEY'S TOP 'N' BOTTOM

Matched Sets



*Reg. U. S. Pat. Off.

Sound fabric and good construction make a BIG dif-ference in the life of work clothes! That's why Penney's matched sets last SO LONG. They're packed with quality features and Cash-&-Carry priced for real sav-ings!

BACK TO SCHOOL!

Buy Your Sun-tans for School now at This New Low Price! Only

\$2.98



UNION MADE PAY DAY' OVERALLS

Dependable Quality! Thrifty Price!

HEAVY 11 OZ. BLUE DENIM
COPPER PLATED RIVETS
THREAD RIVET REINFORCEMENTS
TOUGH SAIL CLOTH POCKETS
ANCHORED METAL BUTTONS FOREMOST* WESTERN

BLUE JEANS

SANFORIZED!

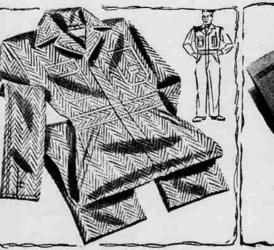
Saddle-Tested Jeans At Big Savings

DOUBLE STITCHED MAIN SEAMS SANFORIZED CHAMBRAY EXTRA LONG TUCK-IN FULL ROOMY CHEST

DRESS TYPE COLLAR

OXHIDE QUALITY CHAMBRAY SHIRTS

> Now at This New Low Price



WEAR COLLAR OPEN OR CLOSED HEAVY 8 OZ. HERRINGBONE TWILL FULL LENGTH 2-WAY ZIPPER FRONT FREE ACTION BACK REINFORCED AT STRAIN POINTS

PAY DAY SANFORIZED 1-PC. WORK SUITS

Rock Bottom Priced

At Thrifty Penney's

HEAVY 5.5 OZ. GRAY COVERT SANFORIZED HEAVY DOUBLE STITCHED SEAMS GENEROUS TUCK-IN FULL, ROOMY CHEST 2 ROOMY FLAP POCKETS

BIG MAC* SANFORIZED COVERT SHIRTS

Famous As A Long

Wearing Money-

Saver!

HEAVY 11 OZ. WHIPCORD FOREST GREEN OR OXFORD GRAY SANFORIZED REINFORCED AT POINTS OF STRAIN FULL CUT HEAVY DUTY STITCHED SEAMS

HEAVY DUTY

WORK PANTS

Low Priced Heavy-**Duty Pants**





