

Salem's OWN Citywide ..

Save! TUESDAY SURPRISE! Save!

GENUINE MINED ZIRCONS
Next to the Diamond
Nature's Most Brilliant Gem



Sparkling, Fiery, One Carat Genuine Zircons in rich 10k Gold! What a low price for a gem second only to the diamond in brilliance. See this TERRIFIC value today!

Tuesday **895** Plus tax
Only This Reg. 15.00 Value

Brown's
JEWELERS - OPTOMETRISTS
LIBERTY AND COURT STS.
184 N. Liberty

Be Sure You SEE THIS TERRIFIC Value Tomorrow!

LOOK! now at **Roberts Bros.**
SALEM, OREGON
Cohasset

MUSLIN SHEETS
NOW ONLY

- Seconds of Pequot
- 81x99" Size
- Type 140

1.98

Buy now while they last!

LOOK! YOUR S & N CLOTHIERS - 456 STATE
DOES IT AGAIN!

BEAUTIFUL ...

WESTERN STYLE SHIRTS
Was **850** Now for Your Tuesday Shopping Only

4.95

Wide Selection of Sizes and Colors
• KELLY GREEN
• DESERT TAN
• CHOCOLATE BROWN
• DUSTY GRAY
• AZURE BLUE
Buy Tuesday and .. You Save \$3.55!

LOOK! Here's SAVINGS!
On Genuine All-Leather, Top Grain

Notebook Portfolios

- 3-RING Reg. 6.95 Value.
- 2-POCKET A Real Buy at
- ZIPPERED

3.95

Shafer's Leather Goods
125 N. Commercial
Finest in Leather.
Shoppers made to order in any length.

• You Save \$3.00!

LOOK! JUST ARRIVED AT

Judson's
PLUMBING-HEATING
279 N. COMMERCIAL PHONE 3-444

Here's True Value!

★ ★ ★ ★ ★

New model "CRANE" LAVATORY BASIN, complete with mixing faucet, pop-up drain, trap and supplies to wall. Gleaming, stainless vitreous china \$24.50
500 Gal. Oregon Code Steel Septic Tanks \$74.50

You Make Savings of \$13.00!

★ **Judson's** ★
PLUMBING-HEATING
279 N. COMMERCIAL PHONE 3-444

Montgomery Ward
TUESDAY SPECIAL!

Men's 11 oz. Denim
SADDLE PANTS

194

If Perfect, Would Sell for 2.89!

Slight imperfections made it necessary to remove the famous 2-way guarantee from these famous BEST quality saddle pants, so you get them at this tremendous saving! 28 to 42 waist. Tomorrow, while they last!

SEE THESE GREAT MONEY SAVING SURPRISE VALUES TOMORROW AND SAVE!

LOOK! BUY YOUR **Close-Out**
PINUP LAMPS

Pinup Lamps now for living, dining, bedroom or hall at **Cost Price!** Reg. \$7.95 Value

Now at this Ridiculous Low Price of **\$1.50**

You Save \$6.45!

Salem Lighting and Appliance Co.
236 N. High
Dial 3-9412

LOOK! While They Last! ★

Just at the Peak of the Painting Season!
McGilchrist & Sons Offer You This Terrific Saving!

Cummings Puremix Paint

- In 5-Gal. Cans Only!
- All First Grade! Roofing Wallpaper

Regular \$5.25 Per Gallon
NOW! **\$3.49** Per Gal.

McGilchrist & Sons BUY NOW AND ...
255 Commercial Dial 3-8478 **You Save 1.76** Per Gallon!

LOOK! FALL BAGS MANY COLORS AND STYLES

Suedes and Leathers Regularly to 12.95

★ IMAGINE! **\$300** ★
JUST YOU SAVE \$9.95!

this is **RAEMAR**

MUSIC LOVERS! HERE'S HOW YOU CAN REALLY SAVE!
(SPECIAL STACK) POPULAR AND WESTERN

FOLIOS and SHEET MUSIC
Values up to \$1.00 **25c**
Now for Tuesday Only ..

WILLS MUSIC STORE
432 State St.
Best Jazz — Proprietors — Women Waitresses

SEE THESE GREAT MONEY SAVING SURPRISE VALUES TOMORROW AND SAVE!

Special! Mid-Summer Lay-Away Sale!
BEAUTIFUL, FULLY AUTOMATIC
GENERAL ELECTRIC BLANKETS
All Wool — Satin Binding

VALUES TO \$52.95 Now for this sale only

- Purchases May Be Made on Easy Terms!
- \$5.00 will hold your blanket till October 1st!

\$3950

R. L. Elfstrom Co. • You Save 13.45!
340 Court St.

LOOK! NYLONS! Beautiful First Quality Regularly to 1.65

★ 2 for **\$1.00** ★

Where everything in fashion's at

Johnson's
THE STORE OF LADIES
Salem, Oregon

LOOK! BUY YOUR WINTER HEATERS NOW AND SAVE!
EVANS OIL CIRCULATORS

With fan. 5 to 7 Average Size Rooms. **10995**
Reg. 159.95, now YOU SAVE \$50.00!

EVANS — For 2 to 4 Average Size Rooms. **3995**
Reg. 59.95, now You save \$20.00!

These specials are for Tuesday's Shopping Only! So Hurry!

YEATER APPLIANCE CO. 255 N. Liberty Phone 3-4311

LOOK! You Can't Afford to Pass Up This Great Money-Saving Buy!

WHAT-NOT CORNER and TIER CABINET

Reg. 14.75 Value **4.95** FOR TUESDAY ONLY!
• You Save 9.60

- 5 graduated shelves
- Mahogany or walnut finish
- Just right for your living room
- Use as book shelf!

GEVURTZ
272 N. Liberty

ROOFING
JOHNS-MANVILLE SHINGLES
APPLIED BY
MATHIS BROS. ROOFING CO.
164 S. COMMERCIAL SALEM, ORE.
NOTHING DOWN-3 YEARS TO PAY
FREE estimates - Phone 3-4642

TUESDAY IS SAVINGS DAY!

SHOP HERE AND SAVE!