



Bobby Gets His Mail—Little did four-year-old Bobby Byers of Phoenix, Ariz., realize the reception his request for letters would receive. The boy, who doctors say doesn't have long to live, suffers from cancer. A short time ago his desire for cards and letters became known. Mailman Arthur Hammon watches as Bobby opens a package, one of 3,000 pieces of mail which have arrived from throughout the nation.

LATEST: 2,341 POUNDS OF CHERRIES

Ex-Champ Cherry Picker Challenges New Record

The Dalles, Ore., Aug. 2 (AP)—Henry M. Wooton, dethroned world champion cherry picker, thinks he can better the mark of 2,341 pounds set by Walt Bailey at La Grande last week. He rocked up this belief by challenging Bailey to a contest "anywhere, this year or next." "I'll take him on regardless of the variety of fruit," he declared after reading of Bailey's exploit. "Frankly, my feelings are a little hurt."

Wooton's previous record of 2,168 pounds was set in 1946 at the Roy Webster orchard in Hood River valley. In 1947 the

Youth Project Good 2 Years

Hollywood, Aug. 1 (AP)—Comedians Bur Abbott and Lou Costello announced that their Youth Foundation is assured of staying open until August 1, 1951, despite failure of a charity lightweight title fight to pay off the foundation's mortgage.

The screen and radio comics sponsored the Ike Williams-Enrique Bolanos championship bout here July 21 in hopes of raising enough money to pay off the \$83,000 mortgage on the Lou Costello, Jr., Youth Foundation. The fight netted only about \$18,000 profit for the foundation.

But Ray A. Myers, who heads the building firm which holds the mortgage, said he had accepted \$15,000 now with the balance to be paid off in \$500 monthly payments until August, 1951, when the comedians will start until December.

"I am satisfied that they did their very best to make the fight a financial success and I realize that the illness of Costello made it necessary for Abbott to carry most of the burden alone," Myers said. "I am happy that I can see my way clear to enable these men to save the property from foreclosure at this time."

The comedy team said they did not know where they would get the rest of the money but they were sure of one thing: "It won't come from any more fight promotions."

Nearly 20,000 tons of tobacco was gathered in Mexico last season.

DOESN'T LIKE MEN —

Kiki, Martini-Drinking Cat, On Wagon Back in U. S.

By HARMAN W. NICHOLS

Washington (AP)—Kiki, an old foreign toper, came to the land of plenty today—and promptly went on the wagon. Kiki, to be real plain about it, couldn't stomach our martinis. Not sweet enough.

Kiki, who was raised on gin and vermouth, is a cat. A fugitive from the back alleys of Old Madrid; a gray and white rascal of doubtful parentage and the property of Mrs. Winifred Hunter, a 52-year-old widow who has just returned from an official tour of duty in Spain.

Mrs. H. as of now is waiting for re-assignment, after 26 years of foreign service with our government.

When we walked into the Hunter-Kiki hotel room for a chat, the lovely Mrs. Hunter, who looks half her age, said "Be careful." This reporter disregarded the warning and has a couple of Kiki's toothmarks on his left arm to prove it.

Mrs. Hunter, after she bandaged the damage, explained that 1) Kiki doesn't like men. 2) He is no sissy.

There was no argument on either count.

Before she told me about the drinking habits of her pet, Mrs. Hunter admitted there had been trouble before over Kiki, who came to this country billed as a "Martini-Drinking, Boxing Tabby."

"I taught him to box," she said. "He was raised around children, and so I made him some boxing gloves so he wouldn't scratch the little ones."

Well, when Mrs. Hunter and Kiki landed in New York in the middle of July the cat demonstrated both of his talents.

Ship reporters wanted pictures for the papers. Kiki was accommodating enough to lap up a Martini—a sweet one like he was accustomed to in Spain. But he got a little unhappy with a reporter from the New York Herald Tribune who got a little too folksy.

"One of Kiki's gloves had blown overboard, but I had one on his left paw for safety," said Mrs. Hunter. "Kiki is right pawed and he could have been a gentleman. He let the man have a good one with his left, or gloved hand. The man did not appreciate it."

If Kiki says anything at all, except "meow," he says it in Spanish, since he understands very little, if any, English. Kiki makes a catline for under the bed when Mrs. Hunter says "malo malo." That means "bad bad." Or to a cat, "spanky, spanky."

"Quieta," spoken to the pussy, means about what it says. "Tamo" means "take it" or "eat your supper."

Kiki knows.

But back to the martinis and



Young President—Paul A. Wagner, 31, of Chicago, takes over the presidency of Rollins college, Winter Park, Fla., August 1, as one of the youngest college heads in U. S.

how Kiki developed the habit. Mrs. Hunter pitched a cocktail party in Madrid soon after she got her alley cat as a gift from a Spanish princess. A gentleman guest came rushing into the room and said that Kiki was stealing his martinis.

"I had trouble with the cat ever after," she said.

On the way over here, Kiki made sort of a nuisance of himself running up and down the bar, lapping up the dregs. He's cured now, though. These American martinis are too tough. Almost cured, that is.

While I was talking to Mrs. H., somebody stole my olive.

Walker Gets Seattle Video

Independence, Aug. 1—Bev Walker, owner of the Independence Electric, can receive the Seattle stations on his Stromberg-Carlson television set. He stated that this is the farthest southern point a set has received a Seattle station.

Normal reception is limited to about a five mile radius at the present, but between 5:30 and 10 p.m., he has received boxing matches, cartoons, and other features from a distance of 200 miles.

When the four Portland stations are in operation, Independence and this territory will have wonderful results with television, Walker stated.

Rita Hayworth Khan Expect Stork Visit

Deuville, France, Aug. 1 (AP)—Movie Actress Rita Hayworth has gone into virtual seclusion to await the stork expected some months from now, her servants reported today.

They said the Hollywood dancing star now confines her public appearances to 15 minutes daily, when she rolls marbles on the beach with her daughter and step-sons.

They would not reveal the date when Miss Hayworth expects her baby, but it was reported that she has a suite re-

served at the American hospital in Paris for some months from now. However, the hospital refused to confirm the report.

The glamorous movie queen and Indian Prince Aly Khan were married last May.

Peru is encouraging the making of woolen carpets by hand.



East Salem Social Events Take Interest This Week

East Salem, Aug. 1—Social activities in East Salem the past week included showers for brides-to-be, birthday parties for children and one sewing club luncheon.

Mrs. Charles A. Barney honored the ninth birthday of her son, Paul, with a party at their Monroe avenue home. His guests were Paul and Sharon Suran, Jerald and Orval Prunk, Paul Richey, Don McLain, Kenny and Donald Jacobs, Hershel Mays and Kay and Ann Barney. After the refreshment hour Mrs. Barney took them all to Auburn school yard for a ball game.

Mrs. Arthur Stowell entertained several Monroe avenue neighbors at her home. Guests were Mrs. S. M. Huesselman, Mrs. Charles A. Barney and Ann, Mrs. Henry Hanson, Mrs. Clarice Mahoney, Mrs. Stuart Johns, Mrs. Glenn Moody and Glenda Lee, Miss Hazel Stowell, Mrs. Wilfred Miller and Freddy, Mrs. Bernard Kenny and Cathy, Mrs. Loran Richey, Mrs. Walter Lewis, Miss June Stowell and Mrs. C. R. Doane from Los Angeles, Calif. A gift was presented to Mrs. Moody for her young son, Dennis, who is two months old. As honored guest Mrs. Moody poured at the luncheon.

Mr. and Mrs. Henry Hanson were Sunday guests at the August Ramberg home in Canby.

Mr. and Mrs. Wayne Cuthbertson were guests Sunday at the Auburn community home of Mr. and Mrs. Walter Lewis.

Mrs. Clarice Mahoney is a newcomer on Monroe avenue. She is taking care of her mother, Mrs. J. Hanson, who is living at the sister's home, Mr. and Mrs. Jess E. Smith. They have recently purchased the Blankenship home and are away on a vacation in Arizona.

Miss June Stowell of Auburn was a guest the past week in the Dr. I. Mansfield home in Portland, visiting their daughter, Marcia.

Mr. and Mrs. Charles Hickey of Sacramento, Calif., were

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Why gasoline costs you less today than it did in '39

Gasoline per gallon	State and Federal tax per gallon	Aver. hourly wage	Approx. hrs. to earn 10 gallons plus tax
1922 24 ³ / ₁₀ ¢	4 ¹ / ₁₀ ¢	.52	5
1939 13 ⁴ / ₁₀ ¢	6 ⁴ / ₁₀ ¢	.63	3
1949 20 ⁴ / ₁₀ ¢	6 ² / ₁₀ ¢	\$1.37	2

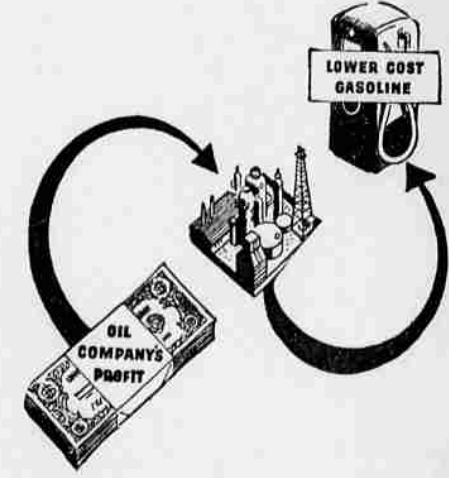
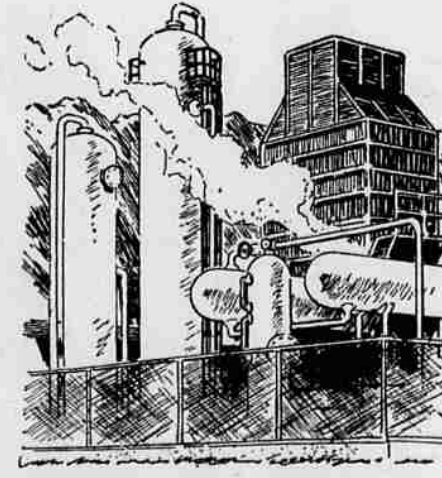
†Average 50 U. S. cities. Includes all taxes except Federal and State highway taxes.
*Average for 48 States.
*U. S. Bureau of Labor statistics for factory workers.



1. The price of gasoline today is higher than it was in 1939. But it actually costs you less. In 1939, for example, 10 gallons of "regular" gasoline cost the average U. S. factory worker 3 hours' pay. Today, 10 gallons of considerably better "regular" gasoline costs him less than 2 hours' pay.

2. In 1939 one bushel of wheat would buy the average U. S. farmer 3 1/2 gallons of gasoline. Today, one bushel will buy him 7.9 gallons. And what's true of the factory worker and the farmer is true to a large extent of most other gainfully employed people in this country.

3. In other words, the price of gasoline has gone up less than wage rates and less than the price of most other commodities. Consequently, it actually costs you less in "real" dollars than it cost you in '39. What's the reason for this? Are the industry's labor costs down? No. Oil workers are among the highest paid wage earners in the country.



4. Are the industry's raw-material, tax and other "cost-of-doing-business" expenses lower? Quite the contrary. Are the owners taking less profit? No, dividend payments have been running higher, although they average only about 3 1/2% of gross sales and represent a return of 4 1/2% on invested capital. What is the answer then? Simply this: greater efficiency and lower costs through more and better "tools"—refineries, terminals, pipe lines, drilling rigs, etc.

5. Since 1939 the industry has not only plowed back every cent of profits after dividends into enlarged and improved facilities but has borrowed additional money as well—all in order to meet the increased demand for petroleum products and to improve efficiency. In the last 10 years Union Oil—in addition to \$178,000,000 used for replacement—has spent \$80,000,000 on "plant" improvement and expansion.

6. 64% of this came out of profits that were left over during those years after dividends. The rest was borrowed. So oil company profits have a very real bearing on keeping down the cost of gasoline to you. For most profits go right back into improved facilities that mean greater efficiency and lower costs.

WANT-AD WONDERS



Lack of a phone was no problem to a man who thought the piano Harold Mitchell offered for sale in the Classified section of a Bremerton (Wash.) newspaper might be just what his church needed. He used his amateur radio set to get a message to Mitchell to hold the piano until a church committee could inspect it.

Classified Advertising's popularity stems from Result-Action embracing every conceivable kind of personal and commercial need.

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