Rotary Program for New Fiscal Year Is Completed
Organization of Salem Rotary club, a unit of the internationa
group of more than 6000 similar clubs, was completed recently Stick

Sopbeans, Lard Advance Sharply

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## NOW-MORE HEALTH FOR YOUR MONEY IN

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 th The IGA Story

## What is IGA ?

We'll endeavor to tell you
Did you notice that sign-"IGA Stores"-on the front of the IGA Store in your town? There's a great story behind that sign - a live, warm human interest story. It's the story of men with the courage and vision to develop an idea; it's a saga of democracy at its best. It's the story of the preservation of individual opportunity and free enterprise in this great land of ours - assurance that your children and grandchildren will have all of the great opportunities accorded to those who went before them.
IGA today stands as a living monument to the proposition that through co-operation with his fellow man the individual can prosper, raise his family in dignity and comfort, and take his place as a leader in the community.
IGA unites major units of food distribution-the independent retailer, the independent wholesaler, the manufacturer and the farmer. They work closely together in a well-knit, smoothly running organization with just one purpose in mind-to bring you better foods at lower prices. Your IGA grocer brings you lower prices because-he and his IGA wholesale supply depot operate with greater efficiency, at a lower cost of doing business.

So get better acquainted with your IGA grocer in your town. He's a home town merchant, a mighty fine fellow and a good friend to have.


## JUICY SMAM ORANGES

o stretch food dollars, buy
mall oranges this summer!
for salads and desserts, too. They're sweet, juicy and crammed full of vitamins C , A and B and important minshow, small oranges give you more juice for the same money! Choosesmalloranges
 grades from the same California and Arizona growers.


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Perhapn the moot impressive thing about driving a new Pontiac is that sure sense
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