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# Montgomery Ward

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Price-Cuts of 20% to 40%  
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# Reductions



**HURRY!**  
 8.98 and 9.98  
**DRESSES**  
 Your Choice **5.00**

Beautiful pure dye silks, rayon cords, rayon sheers, solids and prints... butcher type linens. Broken size runs 9 to 15, 12 to 20, 38 to 44. Hurry for best choice!

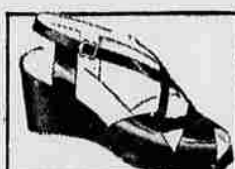
- REG. 2.98 and 3.98 MISSES' SKIRTS  
Gay, bold prints and pretty pastel cottons. 22-30. **1.50**
- REG. 4.98 to 7.98 MISSES' SLACKS  
Corduroys and rayons. Browns, grays. 24-30. **3.00**
- REG. 8.49 SEERSUCKER WARDROBES  
Slacks, skirt, jacket. Blue, gray, brown. Set **6.00**
- WERE 1.19! FULL FASHIONED NYLONS  
All perfect quality. Brown toast only. 45/30. **77c**
- REG. 5.98 WOMEN'S SPORT OXFORDS  
Broken sizes from 3 1/2 to 9. Quantity limited. **3.97**
- REG. 3.98 WOMEN'S HOUSE SLIPPERS  
All leather or dainty rayon satins. Sizes 4-8. **1.77**



**MEN'S 3.98 GABARDINE SPORT SHIRTS**  
 Your Choice **3.47**

Rayon and cotton gabardine in tan, blue and green. Smartly tailored with 2-way collar to wear open or closed. In-or-out style for cool summer comfort. Sizes small, medium, med-large, large.

- REG. 4.98 MEN'S SPORT SHIRTS  
Rayon and Cotton Gabardine. Whipstitch trim. 14 to 17. **4.47**
- REG. 5.98 MEN'S SPORT SHIRTS  
Fancy patterns for that bold look. S-M-L. **3.47**
- REG. 3.98 MEN'S SPORT SHIRTS  
Rayon Fuji 2-tones. Small, med., med-lge. only. **2.97**
- REG. 2.49 MEN'S SPORT SHIRTS  
Solid color rayon poplin in all men's sizes. **2.17**
- REG. 1.69 MEN'S TEE SHIRTS  
Attractive novelty knits at a big saving. **1.27**
- REG. 9.95 MEN'S SPORT JACKETS  
Short zip front style. Cotton gab., rayon lined. **7.97**
- REG. 5.49 STRIPED INDUSTRIALLS  
Express stripe one-piece suits in sizes 34 to 42. **4.69**



Were 5.98! Women's Style Shoes **2.87**

Large assortment of various styles, colors and heel-heights. Broken size runs of course.

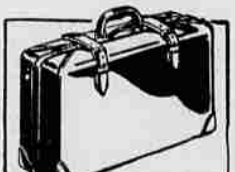
- REG. 45c Yd. MARQUISSETTE  
Green cushion dot on white ground. 46" wide. **27c**
- VALUES TO 11.49! VENETIAN BLINDS  
48", 51" and 54" widths, 60" wide. **5.97**
- REG. 1.98 Yd. DRAPERY MATERIAL  
48" and 50" widths. Blue, wine or gray. Yd. **1.77**
- REG. 59c BATH TOWELS  
Pastel plaid Terry towels in 4 colors. **47c**
- REG. 98c RAYON GABARDINE  
39 inches wide. Solid green, red, gold or blue. Yd. **77c**



REG. 39c GIRLS' COTTON PANTIES **27c**

Rib knit cotton in pretty colors girls like. Snug fitting with elastic waist and band leg.

- REG. 12.98 LITTLE GIRLS' COATS  
Sizes 4 to 6X in checks and solid colors. **7.48**
- REG. 1.98 KIDDIES' PLAYSUITS  
Blue or green with red check trim. Sizes 1 to 6X. **1.47**
- REG. 1.98 GIRLS' PLAYSUITS  
Bloomer style. Some with eyelet trim tops. 7 to 14. **1.47**
- REG. 1.49 LITTLE GIRLS' SLACKS  
Faded blue deinn, plaid trim. Sizes 3 to 6X. **1.27**
- REG. 1.79 KIDDIES' SUN SUITS  
Solid pastels and white. Ruffled trims. **1.27**
- REG. 29c GIRLS' ANKLETS  
White cotton anklets with elastic tops. 6 1/2 to 8 1/2. **15c**



REG. 24.95 LEATHER GLADSTONE **17.75**

Well made of sturdy walrus grain split cowhide. Strong steel frame. Save!

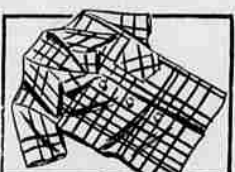
- REG. 50c SPINNERS and WOBBLERS  
Good for coastal fishing. Don't miss this. **17c**
- REG. 25c LEADERS NOW ONLY  
One group silkworm gut and nylon leaders. Each **10c**
- REG. 19.95 FISHERMAN'S WADERS  
Waist high. Cleated sole. A rare bargain! **10.95**
- REG. 10.45 HUNTING COATS  
Water repellent duck. Lots of pockets. **6.97**
- REG. 7.98 HUNTING PANTS  
Water repellent duck. Knitted cuffs for boot fit. **4.47**
- REG. 1.25 WOODEN CLOGS PAIR  
Heavy wooden soles, fabric strap. For shower or beach. **50c**



REG. 59c VAN ARDEN PANTIES **49c**

Flare and band leg styles of run resisting rayon. Tea-rose and white. Sizes small, medium, large.

- Reg. 1.19 LOVELY QUALITY CHAMBRAY. Yd. **57c**  
Sanforized shrunk. Attractive stripes, save now.
- REG. 69c SUMMER SHEERS YARD **49c**  
Cool, wispy sheer dimities and lawns at a saving.
- REG. 3.59 TWIN MATTRESS COVERS **2.47**  
Twin size only. Heavy unbleached muslin. Button closing.
- REG. 12.98 TWIN CHENILLE SPREADS **7.47**  
Only a few for early shoppers. They'll go fast!
- REG. 1.98 PLAID WOOLENS Yd. **1.47**  
40% wool, 60% rayon. 54" wide. Large assort.



REG. 1.59 BOYS' SPORT SHIRTS **1.37**

Smart plaid designs. Cool short sleeve style with 2-way collar. Sizes 4 to 18.

- REG. 25.95 STUDENTS' ALL-WOOL SUITS **21.77**  
100% new wool covert in brown or blue. Sizes 33 to 38.
- REG. 2.98 BOYS' POPLIN JACKETS  
Blue water repellent poplin. 4 to 12. 18 only at **1.77**
- REG. 3.98 BOYS' SUMMER SLACKS **2.77**  
Cool rayon & cotton stripes. Blue, brown. 5 to 18.
- REG. 1.98 BOY'S KNIT TEE SHIRTS **1.57**  
Expensive looking novelty patterns. Sizes S-M-L.
- REG. 1.49 LITTLE BOYS' SPORT SHIRTS **1.17**  
Plaids and checks. Cool short sleeve style. 2 to 6X.
- REG. 2.49 BOYS' RAYON SPORT SHIRTS **2.17**  
Long sleeve style. Blue, red, yellow plaids. 8 to 16.



REG. 8.95 IRON... AUTOMATIC **6.95**

See it... buy it! A fully automatic, guaranteed M-W iron with temperature selector dial!

- REG. 4.95 ALUMINUM ROASTER **2.88**  
Large size. Unpolished aluminum
- REG. 1.29 DOZ. FRUIT JARS **1.00**  
Save now on these 2-qt. masons with lids. DOZ.
- REG. 3.89 WALL LIGHT FIXTURE **3.47**  
Bronze finish wall bracket with glass shade.
- REG. 5.19 PORCH LIGHT FIXTURE **2.77**  
Cast iron ceiling fixture with glass shade.
- REG. 119.50 2-h.p. ELECTRIC MOTOR **97.77**  
1725 RPM, 115/230 V. 1 only, so come early.
- REG. 440.00 POWER-LITE PLANT **284.77**  
2,000 watt, remote control. Save \$155 now!

MIDRIFF-STYLE PAJAMAS IN RAYON JERSEY **1.49**



Specially purchased! Made to Sell for 2.98

A new low price! Lace frilled, well cut—they're comfortable for sleeping, pretty enough for lounging. Perfect for traveling—need no ironing. Blue, pink, maize, Nile, lilac. Fits sizes from 32 to 36.

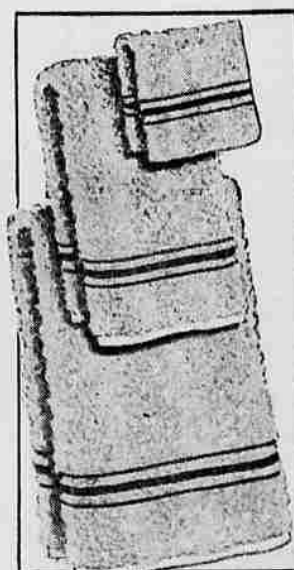
- REG. 39c WOMEN'S SCANTY PANTIES **29c**  
Elastic waistband, snug fitting rib knit rayon.
- REG. 1.00 WOMEN'S RAYON PANTIES **74c**  
Beautifully styled, lace trimmed. Brief & flare.
- REG. 1.98 WOMEN'S RAYON SLIPS **1.48**  
Knits, crepes, satins! Lace trimmed and tailored.
- REG. 2.98 WOMEN'S RAYON SLIPS **2.22**  
Lace trimmed satins and crepes. Pink, maize, blue, white.
- REG. 2.98 WOMEN'S RAYON GOWNS **2.22**  
French crepe and lustrous satin, lavish with lace.
- REG. 59c ELASTIC LEG BRIEFS **48c**  
Of run-resisting "spun-lo". Beautifully trimmed.

REG. 79c HEAVY CANNON BATH TOWELS

Bath Size **57c**

Thick thirsty Cannon bath towels in solid rose, green, peach or blue with rope border.

49c Hand Towels 37c  
19c Wash Cloths  
2 for 25c



- REG. 29.95 CAR SEAT COVERS **25.88**  
Custom tailored plastic! Our luxury covers!
- REG. 3.69 CAR WEDGE CUSHION **2.77**  
Filled with foam rubber. Fiber and leatherette cover.
- REG. 16.95 UNFINISHED CABINETS **13.88**  
Right and left-hand upper kitchen cabinets. 30"x50".
- REG. 80.00 CIRCULATING FIREPLACE **64.77**  
Build a fireplace that heats! Heavy steel, 42".
- REG. 9.20 WELDER'S HELMET **7.77**  
Black hood with double glass eye-piece.
- REG. 1.00 SOOT CLEANER **37c**  
Nationally famous brand. 48-oz. size. while it lasts
- REG. 3.39 HAND DRILL **2.77**  
Takes 1/4" shank. Enclosed gear. A buy at only

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