

State's Income Increase 11%

Euene, July 12 (AP)—For the first time in the state's history, the income for the past year passed the two billion dollar mark. An 11 per cent increase in Oregon income for 1948 is shown in figures of a report released last week by Paul W. Ellis, associated professor of economics at the University of Oregon.

The report, prepared by Ellis for the Pacific coast intergovernmental relations, gives detailed estimates of Oregon income for 1948 and shows new high levels for almost all classifications except manufacturing activities except manufacturing are similar to those which the official department of commerce publications ordinarily prints in August.

The full report will appear in a forthcoming issue of the Oregon Business Review, publication of the University of Oregon bureau of business research.

Men Collect \$500 For Perilous Trip

Yreka, Calif., July 12 (AP)—Merton Contes, 39, and Oscar Taylor, 41, collected \$500 today for being the first men to navigate the turbulent Klamath river from Yreka to the ocean.

The two Indians sailed the treacherous 176-mile river in a fragile rowboat powered by a 10-horsepower outboard motor. They made 60 miles the first day, 45 the second and 70 miles on the third day of the trip. The last leg of the journey was accomplished despite a cracked engine head and numerous leaks in the boat.

Two boats attempted the trip. The other entry of Loren and Vernon Myers of Klamath was forced out on the first day when the bottom of their boat was ripped by rocks.

The prize money was donated by the Klamath water carnival, an event held each year to celebrate the opening of the salmon fishing season.

Mounted Posse in Olympia Show

The Oregon Mounted posse placed 21 horses in the show staged at Olympia, Wash. over the week-end and two of the owners placed first in two events. There was no riding competition.

A. M. Minden's "Show Boy" placed first in the Palomino class while Tom Allen's "Otto's Lucky Number" rated tops in the stock horse division. Competition in both divisions was extremely close.

The posse plans to take part in a Vancouver, B. C. show within the near future.

Woodcraft Neighbors Note Special Events

Silverton—Mrs. Mabel Talbot, correspondent, is announcing two district sessions of the Neighbors of Woodcraft.

At the Dallas city park, Sunday, July 17, the district 21 family picnic will be held. The district pep meeting will be at Salem Friday, July 22, with Silver Bell Circle as hostess group.

Polio Hits Idaho

Boise, Idaho, July 12 (AP)—The polio incidence in the state of Idaho approached the epidemic stage today with the report to the state public health department of seven new cases, bringing the year's total to 71.

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Style Charts for Vacation Beards



AP Newsfeatures

These bearded social lions lived long before the slogan "Shave-and-a-Haircut, Ten-Cents," got started. Beards of innumerable styles have been worn through the ages by kings, emperors, popes, generals and "the man in the street." There were the Belgrave, the Boulanger, the St. James, the Uncle Sam, the goatee, the mutton chops, the Parthian bush, the Etruscan curl and the Persian, laced with gold, among many others. Their hairy history has been written by a beardless Englishman, Reginald Reynolds, under the title "Beards" (Doubleday), and these illustrations are from the end papers of his book.

Religious Play To Be Presented

The modern religious play "If The Light Be Darkness" will be presented at 8 o'clock Wednesday night at the First Presbyterian church under the direction of Henry Duffy. The director is well known for his "Duffy Players" experience of the past 25 years.

The cast includes Paula Foley, senior student at Humboldt State college who will enter the legal profession as an attorney; John Powers, who resigned as principal of Keno school in Klamath county to enter Princeton to study for the ministry; Alan Button, who holds a master's degree from the University of

Oregon and plans to study for his doctorate in psychology at Stanford, and Ted Reeves from the Portland civic theater cast.

New 3,000 horsepower airplane engines have as much power as a big locomotive.

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Sunday Outing Ends In Tragedy

Cleveland, Utah, July 12 (AP)—Henry J. Reynolds of Mt. Pleasant, Utah, his wife and their 18-month-old son went to Cleveland Reservoir in central Utah for a Sunday outing.

While Reynolds was fishing, the wife put the son, Roger, in the back seat of the car for a nap and parked the auto in the shade.

Mrs. Reynolds went to the bank of the reservoir to rest. As she turned to look at the car, she was horrified to see it rolling toward the reservoir. The brakes had slipped.

Before Mrs. Reynolds could stop the car, it had plunged into nine feet of water and submerged.

Reynolds dropped his fish pole and dove into the reservoir. He had to make four attempts before he could open the car door and bring out his son from the water-filled vehicle.

But it was too late. Roger had drowned.

Preliminary Hearing Asked By Quartet

Silverton—Preliminary hearing, asked for by four young men, will be held today at the city hall court rooms. The charges preferred against each is "Contributing to the delinquency of minors involving 16-year-old girls." The young men are listed as Earl Knothe, Richard Baller, Wilbur Tennes and Ray Carrington. The hearing is under the direction of Judge Alf O. Nelson of the local justice court.

FOR FRUSTRATED PADEREWSKIS

Eddie Duchin Teaches 'Silent' Piano Lessons

New York (AP)—Eddie Duchin, the "magic fingers of radio," has opened a studio here to teach frustrated Paderewskis piano technique quickly and . . . silently.

Duchin's system, called Audiscope, employs a plastic keyboard on which pupils follow an electrical device built into the teacher's piano. This device projects the image of keys, notes, chords, and finger positions on an illuminated panel.

The students finger their silent keyboards in accordance with the visual signals and in a matter of minutes can play a "silent" rhapsody with both hands.

The students also learn to write, arrange and transpose melodies. They learn keyboard harmony and sight reading; scales, chords and inversion.

Audiscope, with its lighted keyboard device, enables the student to grasp the impression much faster and retain it longer. A minimum of practice is needed.

No piano is required. Just lug the plastic keyboard home and serenade friends and neighbors. No noise, no complaints.

An accomplished pianist and orchestra leader, Duchin maintained that many people would learn to play the piano if they were given a chance to do so quickly and painlessly. Duchin is currently filling one of his frequent engagements with his orchestra on the Starlight Roof of the Hotel Waldorf-Astoria.

"This new system puts an end to needless practicing and drilling on tedious exercises," Duchin said.

"Furthermore, any normal person can learn to play a simple melody in one lesson. After a few lessons he can play a variety of popular, classical and semi-classical pieces, without long hours of 'ragging the scales'."

Audiscope, developed by the U.S. Army rehabilitation pro-

"Athlete's Foot?"

Burning itch of athlete's foot, smooth-skin ringworm and other difficult "fungus" type of externally caused surface skin infections are relieved with the new 3-action "wonder formula" of ENCA CREAM—developed in the research laboratories of a great medical university! See our ad on Page 8

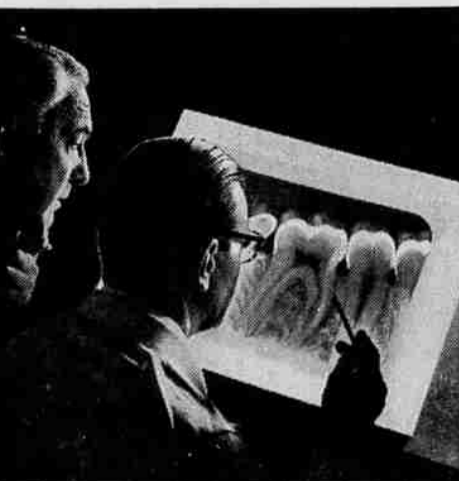
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NOW! Dental Science Reveals a Startling Discovery in the Fight Against Tooth Decay

PROOF THAT BRUSHING TEETH RIGHT AFTER EATING IS THE SAFE, EFFECTIVE WAY TO

HELP STOP TOOTH DECAY with Colgate Dental Cream

X-RAYS SHOW HOW PROPER USE OF COLGATE'S HELPS STOP TOOTH DECAY!



Eminent dental authorities supervised 2 groups of college men and women for over a year. One group always brushed their teeth with Colgate's right after eating. The other group followed usual dental care. X-rays were taken at regular intervals.

The average of the group using Colgate Dental Cream as directed was a startling reduction in number of cavities—far less tooth decay! The other group developed new cavities at a much higher rate!

Regular visits to your dentist are necessary for complete dental care. No home method can help everyone; nor can it stop all tooth decay or help cavities already started!

The Most Important News in Dental History!
Exhaustive Research on Hundreds of People by Eminent Dental Authorities Proves How Using Colgate Dental Cream Helps Stop Tooth Decay Before It Starts!

NOW dental science offers scientific proof that brushing teeth with Colgate Dental Cream right after eating is an effective, safe way to help prevent new cavities, greatly reduce tooth decay!

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For now—the same toothpaste you use to clean your breath while you clean your teeth—offers a safe, proved way to reduce tooth decay!

Colgate's Is Safe—Not An Experimental Formula!

Colgate Dental Cream has been proved to contain all the necessary ingredients—including an exclusive patented ingredient—for effective daily dental care. No risk of irritation to tissues and gums!

The Colgate Dental Cream now at your dealer's is the same formula that was used in the tests.

You can use Colgate's with confidence. And using it as directed is a safe, proved way to avoid needless cavities—actually help stop tooth decay at home!

To The Dental Profession

The research described here was conducted in leading dental clinics under the supervision of some of America's foremost dental research authorities.

A detailed report of the tests is now in preparation and will be available for your use and study in the near future. If you wish a copy, send your request on your own professional letterhead to Colgate, Jersey City 2, N. J.

These studies represent the most exhaustive evidence ever offered to the dental profession of actual reduction of cavities. They present scientific proof that always brushing teeth right after eating is one of the most effective ways yet known to help stop tooth decay before it starts. And Colgate Dental Cream is the only dentifrice that can prove the statements reported here.

NO CHANGE IN FLAVOR, FOAM, OR CLEANSING ACTION!

Millions know that Colgate Dental Cream cleans their breath while it cleans their teeth. That its wonderful wake-up flavor is preferred over all other dentifrices tested. That no other toothpaste does a better job of cleaning teeth. And there has been no change in Colgate's famous flavor—its marvelous foaming quality—or its safe and thorough cleansing action!

Mothers! Children Love Colgate's Flavor! It's Easy to Start Them On The Colgate Way To Reduce Tooth Decay!



9 out of 10 children have one or more decayed teeth by the time they enter school. So don't wait another day to start your children on Colgate Dental Cream. Teach them the importance of always brushing their teeth right after meals or snacks. They'll love Colgate's flavor—so it's easy to get them to use Colgate's correctly, give them all the benefits of this safe, proved way to reduce tooth decay!



THERE IS ONLY ONE COLGATE DENTAL CREAM! YOUR DEALER HAS IT NOW—IN THE SAME FAMILIAR PACKAGE

Always use Colgate's* to Clean Your Breath While You Clean Your Teeth and HELP STOP TOOTH DECAY!

*Right after eating