

PLAN WINTER COMFORT NOW! EXCITING ONCE-A-YEAR-SAVINGS . . . GET YOUR SHARE



BLANKET *Lay-Away Sale*

NOW IN PROGRESS
50c Holds Your Choice Until
October 1

Save \$1.02! Harmony House First Quality, 3 lb., full size 72 x 84 in.

6.90 all wool blanket

5.88

SAVINGS reduced over 14% for Sears Lay-away Sale
QUALITY 100% warm, fleecy wool, smooth to the touch
COLOR a rainbow of beautiful pastels to choose from
CONVENIENCE make your choice —just 50c holds it!

You've been watching for an opportunity to buy a comfortable, deep-napped 100% all wool blanket—and put yourself on the back for making a **WONDERFUL PURCHASE**; well, hurry to Sears—because **THIS** is the blanket you're looking for! Three full pounds of soft wool, bound with four broad inches of shimmery rayon satin; gorgeous blue, rose, green, and gold pastels. Famous Nationally-known Harmony House Brand—made for, and sold exclusively by Sears. Lay away this beauty now for just 50c.



GUARANTEED!

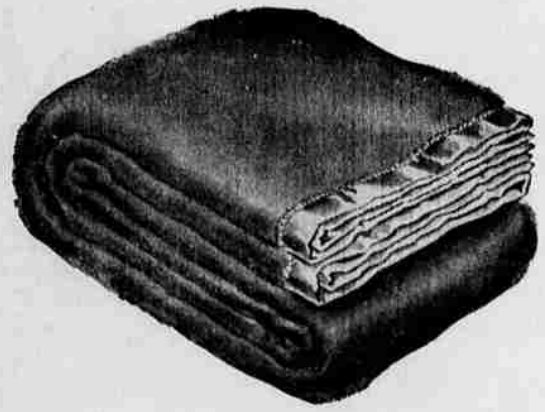
5 YEAR WRITTEN GUARANTEE AGAINST MOTH DAMAGE

Imprinted right on the label . . . and Sears backs it up! Should your blanket be attacked by moths or carpet beetles, an adjustment is made immediately. Here is sound, financial protection!

Check item for item value then shop at Sears and save.



<p>Plaid Auto Robe All Virgin Wool 6.95 Perfect for guest rooms or summer cottages. Cozy warm red, green or blue wool plaid. Fringed edge. 50 x 70-inch size. Save now!</p>	<p>Many-use Blanket 72x84-in., Double Thickness Rayon-satin Bound. 4.98 Fine for spring and fall or an extra for winter. 5% soft wool, 95% strong cotton. Rose, blue, green, and gray.</p>	<p>Gay Indian Blanket Bold Bright Indian Patterns 64 x 76-inch Size . . . 2.59 Ideal for game rooms, picnics, camping, summer homes. Whipped ends! 1 1/2-lbs. of cotton in red, blue, green, or orange.</p>
<p>Cotton Blankets Lovely Multi-Color Patterns 70x80-inch 3.98 Beautiful in your bedroom! Softly napped, smoothly blended pastel colors. Hemmed ends; unusual ombre plaid.</p>	<p>Soft Sheet Blanket Fine for Cool Summer Nights 80x95-inch Size . . . 2.29 Pure white, softly-napped cotton, closely woven for strength, long wear. Use for sheet in winter, cover in summer.</p>	<p>5% Wool Blanket Tone-on-tones in 3 Pastels 72x84-inch Size . . . 3.98 Low price for fine quality! 5% wool, 95% cotton. Full 2 1/2-lb. weight. Choice of rose, blue, or green pastels.</p>
<p>Cotton Plaid Pair 70x80-in., Double Thickness All New Cotton . . . 2.98 Top quality American cotton, soft to the touch, smooth even nap. Lovely blue and white or rose and white colors.</p>	<p>Part Wool Blanket 72x84-in. Double Thickness Full 3 1/2-lb. 6.79 Lovely rose, blue, green, cedar pastels, 4-in. matching rayon-satin binding. 25% wool, 75% cotton. Our best quality!</p>	<p>3-Pound Blanket Tone-on-Tone Floral Border Fluffy Nap 4.98 Full 72x84 inches; 10% wool, 25% cotton, 65% rayon. 4-inch binding. Blue, rose, cedar. Quality at a sensible price!</p>



Save! 1.02! 72 x 90-in. All-Wool Blanket

Packed in Plasti-case Reg. 9.90 **888**

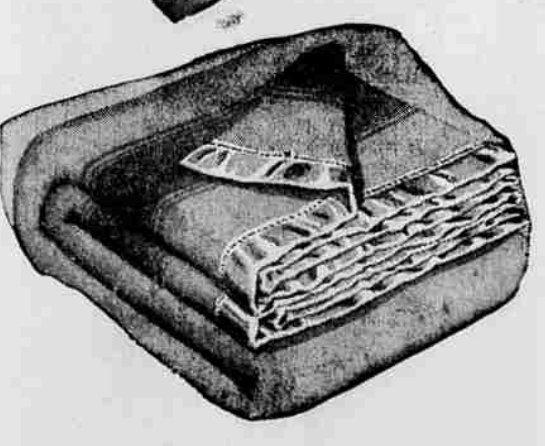
Save now on this all wool 72 x 90 inch blanket. Plenty of warmth in this 3 3/4 lbs. of soft, thick wool. Comes untouched from the factory in new transparent reversible plastic case. Blue, rose, green, gold, peach, and white. Lay away this beauty now for just 50c.



Sparkling Striped All-Wool Blanket

Weights 4 1/2 Pounds **888**

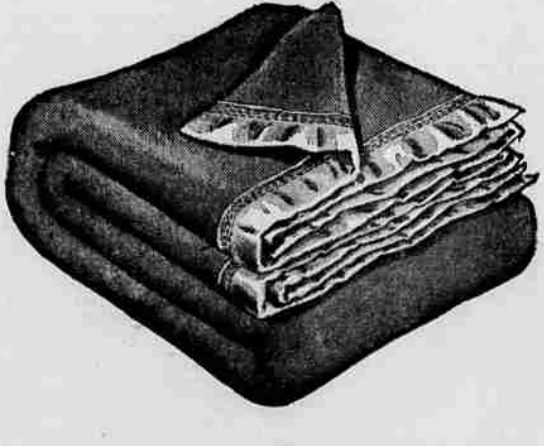
Lovely new novelty blanket designed by Harmony House artists to add charm to your room. Snowy white with delightful striped border. 72 x 90". Deep fluffy, shaggy nap-long fibered all wool. Guaranteed 5 years against moth damage. Select yours today.



Harmony House 90-in. Part Wool Blanket

Five Lovely Pastels **690**

Soft, springy, closely-woven! A blend of 33 1/2% wool, 42 1/2% rayon, 25% cotton. Generous size allows for plenty of tuck-in at foot and sides. Beautiful pastel shades in blue, yellow, rose, cedar and green; wide 5-inch contrasting rayon-satin binding. See them now!



Extra Long for Tuck-in 72x90-Inch Blanket

Price includes transparent re-usable PLASTI-CASE Reg. 13.98 **1288**

Smooth, soft to the touch; four full pounds of 100% wool, 7-inch rayon-satin binding. Packed in re-usable Plasti-Case, fine for off-season storage. Guaranteed for 5 years against moth damage. Blue, rose, green, gold, aqua and white. A real buy in luxury!

Shop until 9:00 P. M. Friday . . . Use "SEARS EASY Payment Plan on Purchases Totaling \$20 or More"
"Satisfaction guaranteed or your money back" SEARS 484 State St. Phone 3-3191