

Prices good through Saturday

FRED MEYER

Month-End Savings and 4th Needs

Perfect Quality NYLONS

Service Weight

98c Box of 3 pair **\$2.75**

- Perfect, full fashioned
- Hairline seams
- Full garter welt
- Strudy for wear—sheer for beauty
- Naive beige—for all summer wear and into fall

Ambergloom—a warm honey color, ideal for whites, pastels
Springcrest 51 gauge, 30 denier Nylons, \$1.39 pr. box of 3 pr. \$3.25

At Fred Meyer Salem Apparel



Picture Forecast for the 4th

Forget the Weather, Ask for Ansco

All Weather Film

127 size, 32c
120-620 size, 38c
116-616 size, 49c
118-124-130, 60c
122 size, 70c

Sunny, cloudy, or rain, you'll get good snapshots with Ansco, the all weather film. Buy as many rolls as you think you'll need—6, 12 or more—return the unused film for full credit when your vacation is over.

Ask for **KING SIZE** Pictures

You get pictures up to 5 times as large as the original negatives at no extra cost. More detail brought out in each picture. Decal edged, uniform quality. A big, handsome picture that beautifies your album. A picture large enough to give friends and relatives.



Cameras for July 4th

Easy to use—economical—gets good results.

Spartus
FULL VUE CAMERA \$9.98

Here's a camera that will take that outdoor ruggedness, and one that will take good pictures indoors, too. This outstanding Full Vue Reflex type camera has the same features as the most versatile models. Uses 120 film, you get 12 pictures on each roll.

Kodak Brownie Reflex Camera, \$10.95
Ansco Panda, \$4.14
Ansco Rediflex Camera, \$13.75
Ansco Pioneer Camera, 616, \$8.95
Kodak Baby Brownie Special, \$2.75

Color Film Available for These Cameras, too!

Fred Meyer Salem Photo Section.



Save \$1.00

Regular \$4.89
ELECTRIC FAN \$3.89

8-inch, non-oscillating.



Save 30c

Regular 79c
BATHING CAPS 49c



Save 90c

Regular \$2.39
"Jug Full" Picnic Jug \$1.49



Cool-Ray SUN GLASSES \$4.95

The favorite sunglasses for sports and beach wear.

CURITY
FIRST AID TRAVEL KIT \$1.50

H.Q.Z.
HAIR OIL 25c and 47c

35c
FREEZONE 33c

60c
ALKA SELTZER 49c

10 oz.
Pepto Bismol \$1.09

60c
Liquid Murine 53c

PICNIC FAVORITES

OLD ENGLISH **Butter Pound Cake, 39c**

Made from an old English recipe from the finest ingredients. Delicious served with ice cream and fresh fruit.

ANGELFOOD CAKES

Tender, moist cakes, ideal for holiday picnics. A grand variety.

Uniced Pullman Angelfood, 59c

Iced Pullman Angelfood, 69c

Iced Large Round Angelfood, 89c

SANDWICH AND WIENER BUNS

New low price doz. **25c**

At Fred Meyer Bakeries.

For Your Picnic Sandwich My-Te-Fine White Sandwich Bread

1 1/2 lbs. **21c**

An enriched thin sliced white bread that stays fresh and moist. Makes nourishing, delicious sandwiches.

My-Te-Fine RYE BREAD, lb. **15c**

Thin sliced with caraway seeds. Makes delicious meat and cheese sandwiches.

Fred Meyer Salem Bakery.

HOLIDAY NEEDS



Prepare for that trip with plenty of cigarettes and tobacco. Purchase at Fred Meyer where prices are lowest on the Pacific Coast.

Popular Brand Cigarettes

\$1.45 Carton of 200

Old Golds, Camels, and many other to choose from.

19c Value **Oil Silk Pouches 5c**

Golden Crown Cigars, \$2.39 box of 50
Ronsonol Lighter Fluid, 25c tin
Ronson Flints, 15c pkg. of 5

Fred Meyer Salem Tobacco Section.

REGULAR 23c

"MR. GOODBAR"

13c 2 for 25c

A delicious 5 oz. candy bar made by Hershey's of milk chocolate and peanuts.

Box of 12 \$1.39

Candy Section

Vacation Fun From Fred Meyer



Take your favorite radio program with you in your car.

Motorola Car Radio

\$39.95

\$4.00 Down \$1.25 a Week

Fits any car, any model, any year. This new Motorola all-in-one car radio is designed for quick and easy installation. Hand-somely styled Motorola Model 309 is secured under the dash of your car by means of a built-in bracket which locates the set for proper tuning and visibility. Lots of power—5 tubes plus rectifier. Enjoy this fine radio in your car.

Fred Meyer Salem Auto Supply

Fred Meyer
FOR *thrifty* BUYERS

148 NORTH LIBERTY



Save \$1.58—Reg. \$6.07

Combination Sale—New Low Price!

2 25 ft. lengths **Garden Hose**

1 Solid **Hose Nozzle**

Adjustable **\$4.49**

Fine quality single braid, single ply black hose. Fred Meyer guarantees this hose unconditionally for one year. Limit, 2 deals per customer.

Save 30c—Reg. \$1.29

4-Piece Sierra **Bowl Set 99c**

Save 10c—Reg. 59c

Sponge Rubber **Chair Pads 49c**

Save 40c—Reg. \$1.29

2-pc. Chenille **Bathroom Set 89c**
Seat cover and bath mat.

Save 50c—Reg. \$4.49

Curtain Stretcher \$3.99
Hostess brand.

Save 60c—Reg. \$1.39

Beach Balls and Rings 79c

Fun at the beach or at home

Save 16c—Reg. 89c

Twin Buckets 73c

Two buckets with a single wood carrying handle. Handy for washing woodwork, floors, etc.

Fred Meyer Salem Variety.

Save 10c—Reg. 29c

Flour Sack **Dish Clothes 19c**

Bleached, large size.

Save 60c—Reg. \$2.29

LACE **TABLECLOTH \$1.69**
60 x 80

Regular 49c

Plastic Aprons 3 for \$1.00



Save 50c—Reg. \$1.19

Plastic **Handee Jar 69c**
WITH COVER
Use for cookies, sugar, etc.

Save 70c—Reg. \$1.19

27x54 Rice **Straw Rug 49c**
Choice of color.

Save 10c—Reg. 29c

3-pc. Glass **Ash Tray Set 19c**

"Motorola" PORTABLE RADIOS

For vacation fun wherever you go.

Reg. \$24.95—Save \$5.00

Complete with battery.

Small, compact, and powerful. Smart-looking maroon cabinet. Plays on battery. Built-in loop antenna.

Holiday Special \$19.95

Motorola Metal Case Personal Portable, AC, DC, or Battery

\$44.95 with battery

\$4.50 Down \$1.25 Weekly

Fred Meyer Salem Auto Supply Section.

\$1.49
SWIM RINGS \$1.19

Hudnut **Egg Cream Shampoo**
25c Creme Rinse
FREE
with purchase of shampoo.

Both for **\$1.00**

VASELINE HAIR TONIC 73c

29c 5-Day **Deodorant Pads 19c**

Feminine Hygiene Needs

Fred Meyer Douche Powder 59c
Modess Sanitary Napkin 33c
Holly Pax 79c
Takara Douche Powder 5 oz. 93c
N-D Douche Powder 5 oz. 69c
Feminine Daintiness Kit 2.39
Kotex Sanitary Napkins 33c
Meds Sanitary Napkins 35c
Tampax Sanitary Napkins 35c
Bo-Car-Ol Douche Powder 45c
Pinkham's Sanitative Wash 59c



Regular \$1.98
Beach Ball \$1.69
16-in.

Regular 98c
10-in. Beach Ball **89c**

Colored rubber. Pull-out valve.

Hudnut HAIR RITUAL \$1.00

Four famous Richard Hudnut hair preparations.

DARK EYES

- Eyelash darkener
 - Swimproof
- 89c**

Save On Prescriptions

The volume of fine pharmaceuticals required for thirteen stores allows lower purchase prices. These savings are passed on to our prescription customers.

Bath Powders

Evening in Paris Powder and Cologne, \$1.35
Pond's Dream Flower Bath Powder, 79c
Queques Fleurs Bath Powder, \$2.00
Lentheric Bath Powders, \$1.50
Roger & Gallet Bath Powder, \$1.50
Yankee Clover Bath Powder, \$1.25
Heaven Scent Bath Powder, \$1.50
Elmo Honeysuckle Bath Powder, \$1.25

SUMMER TAN MAKEUP

Mystery Sheen
Introductory Offer

50c

Magic Touch Makeup, 39c

Revlon Fashion Plate, \$1.00

Evening in Paris Cream Lotion, \$1.00

Max Factor Panstick, \$1.50

Anatole Robbins Makeup, \$1.00

Fred Meyer Salem Drug

TONI SPIN CURL

\$2.29

Now! At last! The Revolutionary new "Spin Curl"

Easy to use . . . now you spend even less time when you use the new Toni Spin Curl Home Permanent.

