

Montgomery Ward

155 N. Liberty

Phone 3-3191



SALE THURSDAY FRIDAY SATURDAY 3 DAYS ONLY!

1.79 SUN SUITS
IN COOL COTTON
FOR TOTS 1-3

167

Come Save Today!

They're vacation treats—and sale priced! In crisp, sudable cotton with pert, ruffled rear. Hosts of other lovely, breeze-inviting styles and sunny pastel shades she'll love!



GIRLS' 1.98 DENIM
DUNGAREES, TOPS
FOR OUTDOORS!

177

Zipper Fastening!

Priced for savings! Sanforized 8-oz. blue denim, won't shrink more than 1%, really wears! Contrast double stitching, copper rivets. Two front pockets, one in back. Sizes from 7 to 14.



REG. 69c
BOYS' FINE
T-SHIRTS

54c

Blue • Maize • White

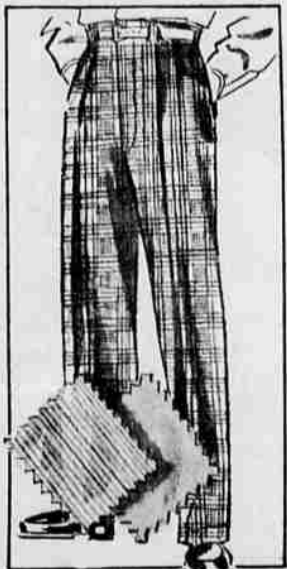
Well tailored of flat knit cotton, great for in or outer wear. Cool and comfortable for all summer long! 4 to 8.



BOYS' 3.98
WASHABLE
RAYON PANTS

344

Price-slashed to give you extra savings in time for holiday wear. Cool, easy to wash rayon slacks. Pleated front style of pre-shrunk rayon. Solid colors and plaids. Sizes 10-18. Save!



Drop everything and hurry to Wards
Exciting Sale of

BETTER DRESSES

Values to 8.98
while they last!

\$5

Thursday
Friday
Saturday

- DRESSY RAYONS!
- STREET COTTONS!
- PLAYTIME COTTONS!

A spectacular special purchase to which we've added many dresses from our regular stock at drastic markdowns, makes this an event you can't afford to miss. Every dress in this large group is way below regular price. Get first choice! On sale Thursday . . . 9:30 a.m.

SIZES FOR

Juniors . . . 9-15!
Misses . . . 12-20!
Womens . . . 18½-24½!



SALE! KNIT
COTTON TEES!
1.98 QUALITY!

99c

Washable! Bright colors! Ribbed neck!

Handsome striped knit sport shirts . . . popular for active wear because they're absorbent—let your body breathe! Smooth flat knit with reinforced seams, long tails.



LEISURE SHIRT
OF 2-TONE FUJI!
REG. 3.98

347

With 2-way collar!
In or out bottom!

You won't find a dressier leisure shirt anywhere—at any price. Tailored for smooth, easy fit and easy to wash as fine cotton. Light and dark green tan and brown, gray and maroon. All regular sizes.



GIRLS' 83c T-SHIRTS

Here is your chance to stock up at a BIG saving. Colorful stripes, crew neck, short sleeves. Small, med., large. (7-14).

58c

REG. 33.90 PORTABLE RADIO

Here's the radio for your outing AND for home. Operates on its own battery (included) or on AC or DC current. Sale priced!

24⁸⁸

WHITE ANKLETS . . . were 29c

Snug elastic tops! Sizes 6 to 8½ only. Save while they last!

2 PR.

25c

SALE! 2.79 PICNIC JUG

Wide mouth one-gallon picnic jug that keeps liquids hot 6 hours or cold 8 hours. Buy now at this low sale price!

1⁹⁷

NOVELTY COTTON BLANKET

Our regular 2.79 blanket priced lower for your holiday outing. 66"x6" size in dark, soil-resisting patterns.

2⁴⁴

WAS 7.95! CASTING REEL

Fine quality Sport King M44 salt water reel at a new low price! Star drag, free spool, 250 yd. capacity. Chrome plated brass, bakelite trim.

5⁹⁵

1.29 FOLDING CAMP STOOL

Hardwood frame, sturdy olive drab canvas cover. Folds compactly to save space. Save now!

97c

92.50 3-H.P.* Outboard Motor

Speeds up to 9 m.p.h., slow trolls without a sputter! Full 360 degrees reverse, underwater exhaust. Weighs 28 lbs. *O.B.C. rated at 4000 r.p.m.

7⁹⁸⁸

REGULAR 2.69
SUNTANS!
SANFORIZED!

244

Heavy drill pockets
and waistband!

Stock up at the special sale price! Made for long wear on tough jobs and summer sports, cut over "graduated patterns" for your comfort Army-type twill—bar-tacked and reinforced. 30-42.



MEN'S BLACK,
LONG-WEARING
HIP BOOTS

SALE! 7⁴⁴

Our Better Quality

About 36 inches high Of sturdy Commonwealth brand rubber. Leak tested and reinforced at vamp and knee with gum rubber to prevent cracking. Duck lining and skid resistant rubber sole. Sizes 6-12.



SHOP WARDS 'TIL 9 FRIDAY NIGHT!