

Everything in Fashion's At Johnson's
and This Is Johnson's "Everything in the Store" Pre-Season

THREE DAYS ONLY

FASHION PICNIC

The reductions on this page are extremely large. For this reason we must say: No exchanges, no refunds, all sales final. Everything you see will be regular in-stock merchandise.

THURS. FRI. SAT. JUNE
16 - 17 - 18

Johnson's
 the Store for Ladies
 Salem, Oregon

All items are famous brand name goods which we may not mention in this advertisement. All prices go back to normal after the picnic. If there is anything at all you need, now is the time to buy it . . . for **EVERYTHING IN FASHION** at **JOHNSON'S**.



EVERY CREPE BLOUSE IN THE STORE

Long and short sleeves; all colors: whites, prints and polka dots. Sizes 32 to 44.
 Were 8.95, they are now - **6.95**
 Were 7.95, they are now - **5.95**
 Were 5.95, they are now - **3.95**



EVERY GOWN IN THE STORE

Nylon, crepe and celanese jersey. Colors and white, sizes 32-44.
 Were 14.95, they are now - **10.95**
 Were 12.95, they are now - **8.95**
 Were 10.95, they are now - **7.95**
 Were 5.95, they are now - **3.95**
 Were 3.95, they are now - **2.95**



EVERY PAIR OF SLACKS IN THE STORE

Rayon gabardine, strutter, novelty checks. Sizes 9-15, 10-44.
 Were 8.95, they are now - **6.95**
 Were 7.95, they are now - **5.95**
 Were 5.95, they are now - **3.95**



EVERY SHORTIE COAT IN THE STORE

Short shorties and fingertip length. 100% wool gabardine, covert, worsted. Nearly all colors. Sizes 10-20.
 Were 35.00, they now are - **24.00**
 Were 24.95, they now are - **17.00**
 Were 19.95, they now are - **14.00**



EVERY SKIRT IN THE STORE

Gabardines, 100% wools, worsteds, menswear strutter cloth. All sizes and styles.

They were 10.95	6.95	They were 7.95	4.95
They are now.....		They are now.....	
They were 8.95	5.95	They were 5.95	3.95
They are now.....		They are now.....	



EVERY SUIT IN THE STORE

Julliard Pacific gabardine worsteds. Sizes 10-20, 14½-24½. They were values to 69.95. They are now..... **35.00** or less

EVERY ONE OF 200 BRAND NEW COTTON DRESSES

All colors, all prints, all styles. Sizes 9-15, 10-20, 14½-24½.
 Were 12.95, they are now - **9.95**
 Were 10.95, they are now - **8.95**
 Were 8.95, they are now - **6.95**

EVERY JERSEY NEGLIGEE IN THE STORE

A truly beautiful collection. All colors, all sizes.

They were 12.95	8.95	They were 10.95	7.95
They are now.....		They are now.....	

EVERY ONE OF OUR FIRST QUALITY WISTERIA NYLON STOCKINGS

Regularly 1.50 per pair . . . Two pairs for **1.00!** AT THE PICNIC.

EVERY SLIP IN THE STORE

Nylon, crepe, satin and jersey. Colors and whites. Sizes 32-44.

They were 8.95	6.95	They were 3.95	2.95
They are now.....		They are now.....	
They were 5.95	3.95	They were 2.98	1.95
They are now.....		They are now.....	



EVERY ONE OF TWO FAMOUS BRANDS OF RAYON PANTIES

Regularly to 1.50 a pair — two pairs for **1.00** At the Picnic. Sizes 24-40.

EVERY ONE OF THREE FAMOUS BRANDS OF BRAS

Satin and satin with lace trim. Regularly to 2.98 each . . . AT THE PICNIC three for **2.75**



EVERY ONE OF OUR FAMOUS NAMES IN MILLINERY IS INCLUDED IN ONE GROUP OF SUMMER HATS TO BE SOLD DURING THIS FASHION PICNIC AT REDUCED PRICES.

BEAR IN MIND—This Johnson's Summer Fashion Picnic will last for three days only. Thursday, Friday, Saturday, June 16, 17, 18. You can't very well afford to miss it . . . for everything in fashions at Johnson's.