

PLAN WINTER COMFORT NOW! EXCITING ONCE-A-YEAR-SAVINGS . . . GET YOUR SHARE



BLANKET

Away Sale

STARTS THURSDAY
50c Holds Your Choice Until October 1

Save \$1.02! Harmony House First Quality, 3-lb., full size 72x84-in.

6.90 all wool blanket

- SAVINGS** reduced over 14% for Sears Lay-away Sale
- QUALITY** 100% warm, fleecy wool, smooth to the touch
- COLOR** a rainbow of beautiful pastels to choose from
- CONVENIENCE** make your choice — just 50c holds it!

PRICED FOR THIS SALE!

588

Exciting? You bet it is! Three full pounds of soft, long-fibered wool bound with four broad inches of rich rayon satin in beautiful rose, blue, green and gold pastels. Nationally-known Harmony House Brand—sold only by Sears. Come in for yours now!



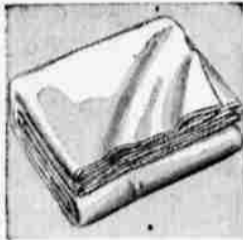
GUARANTEED
—for 5 full years
against moth damage—
and Sears backs it up!



All Wool Blanket
In Re-Usable Plastic-Case
7-inch Binding . . . **9.90**
Five-yr. guarantee against moth damage! 72x90-in., 3 1/4 lbs. of soft wool in blue, rose, green, gold, peach, white.



Cotton Blankets
Lovely Multi-Color Patterns
70x80-inch **3.98**
Beautiful in your bedroom! Softly napped, smoothly blended pastel colors. Hemmed ends; unusual ombre plaid.



Soft Sheet Blanket
Fine for Cool Summer Nights
80x95-inch Size . . . **2.29**
Pure white, softly-napped cotton, closely woven for strength, long wear. Use for sheet in winter, cover in summer.



72x90-in. Blanket
In Re-usable Plastic-Case
100% All Wool **10.90**
Soft brushed wool, 6-in. matching rayon-satin binding. Red-black, gray-white plaid. 5-yr. moth damage guarantee.



Pure Wool Blanket
Shaggy Nap Adds Warmth
Reg. 9.90 **8.88**
Exclusive Sears' design . . . four-color varied width border stripes on snowy white. Extra fleecy shaggy nap. 5.4 lbs.



Many-use Blanket
72x84-in., Double Thickness
Rayon-satin Bound . . **4.98**
Fine for spring and fall or an extra for winter. 85% soft wool, 15% strong cotton. Rose, blue, green, and gray.



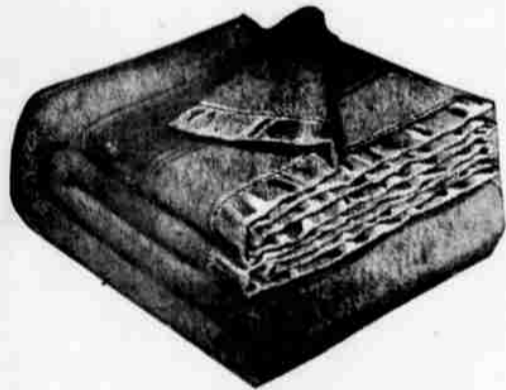
Cotton Plaid Pair
70x80-in., Double Thickness
All New Cotton. **2.98**
Top quality American cotton, soft to the touch, smooth even nap. Lovely blue and white or rose and white colors.



Part Wool Blanket
72x84-in., Double Thickness
Full 3 1/2-lb. **6.79**
Lovely rose, blue, green, cedar pastels. 4-in. matching rayon-satin binding. 25% wool, 75% cotton. Our best quality!

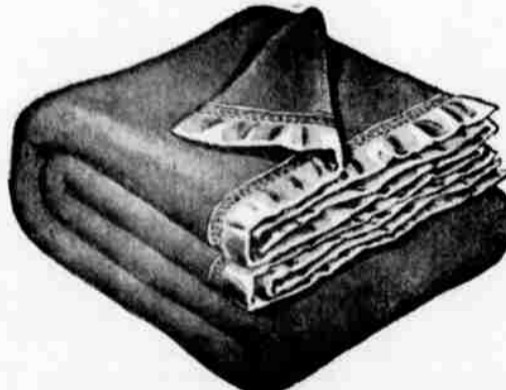


3-Pound Blanket
Tone-on-Tone Floral Border
Fluffy Nap **4.98**
Full 72x84 inches! 10% wool, 90% cotton, 60% rayon. 4-inch binding. Blue, rose, cedar. Quality at a sensible price!



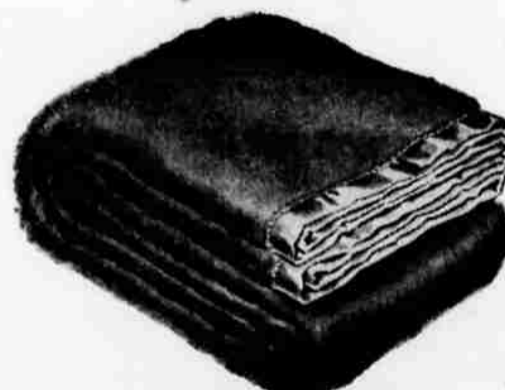
Harmony House 90-in. part wool blanket
Five Lovely Pastels **6.90**

Soft, springy, closely-woven! A blend of 33 1/2% wool, 41 1/2% rayon, 25% cotton. Generous size allows for plenty of tuck-in at foot and sides. Beautiful pastel shades in blue, yellow, rose, cedar and green; wide 5-inch contrasting rayon-satin binding. See them now!



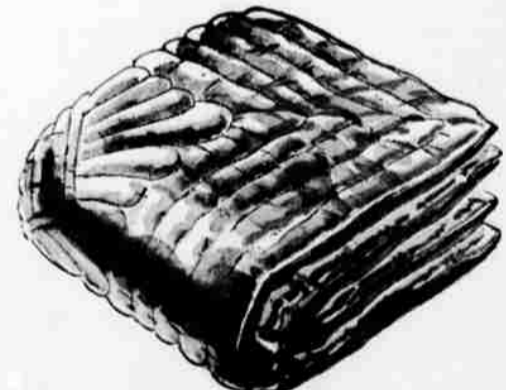
extra long for tuck-in! 72x90-inch blanket
Price includes transparent re-usable PLASTI-CASE Reg. 13.98 **12.88**

Smooth, soft to the touch; four full pounds of 100% wool, 7-inch rayon-satin binding. Packed in re-usable Plasti-Case, fine for off-season storage. Guaranteed for 5 years against moth damage. Blue, rose, green, gold, aqua and white. A real buy in luxury!



save \$1.02! 80x90-inch jumbo all-wool blanket
Packed in PLASTI-CASE—comes fresh, clean, fluffy! Reg. 9.90 **8.88**

Extra room on all sides for tuck-in — and WARMTH! 6 1/2-ft. wide, 7 1/2-ft. long. Six-inch rayon-satin binding. Comes fresh, fluffy, clean in the new Plasti-Case which you can use as a storage bag. Written 5-year guarantee against moth damage. Blue, rose, green, gold pastels.



rayon-satin covered 72x84-inch comforter
In PLASTI-CASE storage bag—at no extra cost! Reg. 16.95 **15.88**

What comfort! What beauty! Smooth-as-silk covering, attractive hand-guided trapunto stitching. Strong corded edges. Generously filled with soft, all-new wool. Decorator shades of blue, rose, green, gold and deep, luxurious wine. A treasure for years! Lay it away now!

Shop until 9:00 P. M. Friday - - - Use "SEARS EASY Payment Plan" on Purchases Totalling \$20 or More

"Satisfaction guaranteed or your money back" SEARS

484 State Street

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