COMING TO SALEM THE GREATEST SHOE ON EARTH

1,000 - BEAUTIFUL PAIRS -- COUNT 'EM - 1,000

There are no freaks in this show but we guarantee a PRIZE IN **EVERY PACKAGE**

GET YOUR LUCKY-MOC RIGHT HERE FOLKS. LUCKY MOC is made by GOLO and it's good for young and old Price is set to just 4.50 for both

A WINNER EVERY TIME ... the SAH BEAU . . . fine for sports and just the ticket for summer Car-

REDUCED-every little number on this page-REDUCED. So HURRY! HURRY! HURRY!



LET THE LITTLE she wants to see the SHORE . . a shoe fashion wave and just 6.50 . . six and one-half dollars!



RIGHT OVER HERE THE BEAUTIFUL SALOME .. a veritable dream of a pair and yours for only 6.50



NOTHING OVER 8.50 IN THIS GREATEST RAE-MAR CARNIVAL OF THEM ALL, JUST THREE PRICES . . . 4.50, 6.50 and 8.50. Those shoes

you've been dying to get . . . well, they're all here

. . . all styles, all sizes, all colors and all at the RAEMAR CARNIVAL. ADMISSION IS FREE . . . BRING THE FAMILY AND STAY ALL DAY.



GUESS YOUR WEIGHT! GOESS YOUR WEIGHT
Doesn't matter . . the
GOEFFREY is just right
for every size and shape
. flattering? Sure it is
and in all colors . . . 6.50.

THIS IS CARNIVAL WEEK AND THIS IS RAEMAR.
THE GREATEST SHOE ON EARTH! BUY 'EM BY
THE BOX. GET 'EM WHILE THEY'RE COOL...
AND BEAUTIFUL AND COMFORTABLE... 1000
— BEAUTIFUL PAIRS — 1000! COME TO 466
STATE STREET AND SEE FOR YOURSELF. THE

GREATEST . . THE MOST DARING SHOE RE-DUCTIONS YOU EVER SAW! NOT AN IMITA-TION . . .



NOW HERE'S A LITTLE SWEETHEART. Just a little closer folks to see this Mutual beauty. Noth-ing to compare with this one for looks . . and re-duced tool Just 6.50!



GET INTO THE SWIRL and you'll have more fun than the house of mirrors. SWIRL has a strap that loops the loop. . . blue or black it's just 6.50.



THEY WALK, THEY TALK They talk about this smasharoo . the swell looking D'ORSAY, reduced for the Carnival to 8.50!



ROUND AND ROUND GOES THE WHEEL OF FORTUNE ... and it's all good in this BERTIE. Mighty popular winner in all colors and now 8.50!



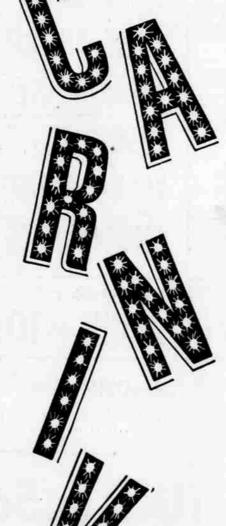
STEP THIS WAY, FOLKS to see the gorgeous yellow cobra. There's nothing like it (but the bag to match) and the name is VERDI. Reduced for the Carni-val to 8.50:



THIS ONE YOU CAN PLAY UP BIG. It's MARA, the greatest little shoe in the business and a real curtain-raiser at



ONLY A GEEK wouldn't love this SMARTIE. Every color of the rainbow (one at a time) and ing. Easy buying, too at 8.50!





nival time. 4.50 the pair.





CRACKERJACKS, this pair.
And priced for peanuts! Ask
for SHARON and you'll be in
for a treat. This pair's in eocoa
... 8.50!



A TRIUMPH . . . that's what they'll tell you about this sensa-tional pair! And they're just what you've been waiting for. There's no midway about these. for the Carnival to 8.50



THIS IS NO SHELL GAME . . . but here's a swell shell vamp you don't want to miss the bet on . . . ask for CELESTE 8.50:



CANDY KISSES or otherwise ...you'll be up to the moment with the bee-you-tee-ful BAND-LET. Wrap the strap and start strutting ... at the Carnival only 8.50!



SMOOTHEST LINES IN THE WHOLE SHOOTING GALLERY has the SAXON. It's breathtaking blue and reduced to 8.50!



RIGHT BEFORE YOUR EYES we're making little prices out of regulars... Like this: DOLORES by LAIRD SHOBER is usually 13.95. At the RAEMAR CARNIVAL... presto! 8.50!

HALL OF FAME nominations include this STROMBERG, a genuine bow-bedecked exhibit, the carnival to 8.50

SEE THE THRILLING MODEL ROLLOPLANE. THAT GREAT EYERLY AIRCRAFT CREATION ... THE RIDE OF THE YEAR . . . AT THE RAEMAR CARNIVAL. AND NO FOOLIN', FOLKS! IT'S SENSATIONAL!

DOESN'T COST A DIME . . . NOT ONE TENTH OF A DOLLAR . . . AT THE RAEMAR CARNIVAL YOU'LL SEE THE FAMOUS EYERLY AIRCRAFT MODEL PLY-O-PLANE. IT'S FUN! IT'S EDUCA-TIONAL! BRING THE WHOLE FAMILY!

