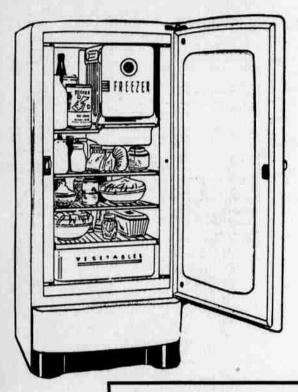
# G.E. DOES IT AGAIN PRICES SLASHED ON 1949 REFRIGERATORS



## JUST THINK!

A brand New 6 Cu. Ft.

REFRIGERATOR NOW ONLY

18.97 DOWN . . . 7.98 PER MO.

- 50% MORE SPACE than older models oc-cupying the same floor space. Ideal for small kitchens!
- LOTS OF BOTTLE STORAGE space—for tall
- ROOMY FROZEN COMPARTMENT fost ice freezing! Big vegetable and meat draw-

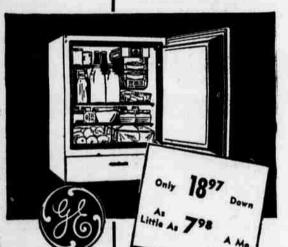
DELUXE 6 CU. FT. MODEL . . 194.75

# NOT JUST ON ONE OR TWO MODELS - BUT STRAIGHT THROUGH THE LINE!

Here are NEW LOW PRICES on America's "most wanted" refrigerator. Why be content with anything less? . . especially when you get SO MUCH for SO LITTLE. The fact that today there are over 2 million GE REFRIGERATORS that have been in use TEN YEARS OR LONGER proves that it is America's best buy — because NO OTHER MAKER CAN MAKE THAT STATEMENT. The chief reason, of course, is the famous G-E sealed-in refrigerating system. This, the greatest development in refrigeration history, was originated and pioneered by GENERAL ELECTRIC. This is but one of 39 "FAMOUS FIRSTS" developed by G-E . . . so buy it now! Be glad for years, but be sure it's made by

GENERAL @ ELECTRIC

#### **Apartment Size Model**



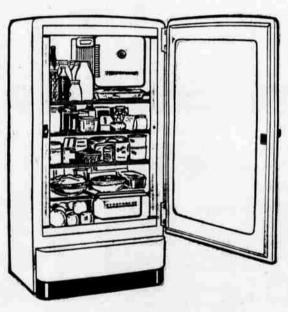
4 CUBIC FEET FITS RIGHT UNDER A COUNTER

It's perfect for small apartments, private ofices, rumpus rooms, summer cottages. Designed to be completely

- \* Single Nob Temperature
- \* \$.7 Feet of Shelf Area Stainless Steel Freezer
- + Two Ice Trave plus Glass Chiller Tray
- G.E Sealed-In Refrigerating System

NOW

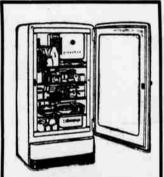
189.75



### G-E's Lowest Priced 8 cu. ft. Model

- . EIGHT CU. FT. OF STORE SPACE in the same floor space formerly occupied by 6 cu. ft. refrigerators.
- . LARGE STAINLESS STEEL FREEZER
- . 51/2-INCH DEEP HUMIDIFIER. and garden fresh.

22.97 DOWN - 9.66 PER MO.



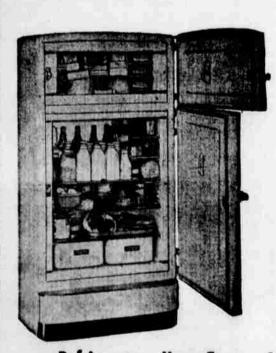
MAJOR CONVENIENCES AT BUDGET PRICES

- Frozen Food Compartment
- holds 24 lbs. 4 ice trays 5-Inch Deep Meat Drawer
- · Stainless Steel Shelves
- · 6-Inch Deep Fruit Drawer

ONLY 264.00

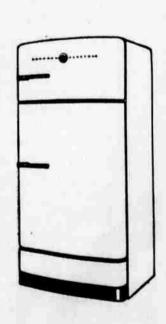
26.47 Down 11.15 Mo.

## SEE THEM ALL at OUR STORE or at Our \$100,000 Warehouse Sale!



ALERA H

els Fit 20



#### Refrigerator - Home Freezer Combination

Two servants in one! — The upper compartment a home freezer — holds 53 lbs. at zero . . . the lower compartment for fresh foods . . . Never needs defresting . No need to cover your dishes. It's the finest refrigerator made by General Electric. We think it's the finest in refrigeration! All this plus the famous G-E dependability. Available in either 8 cu. ft. or 10 cu. ft. models.

8 cu. ft. Model . . Now

39.97 DOWN

16.80 PER MO.

10 cu. ft. Model . . Now 18.80 PER MO. 44.97 DOWN



DELUXE 10 CU. FT. MODEL - 349.75

14.70 PER MO

## **DELUXE 8 CU. FT. MODEL**

You'll Bless These Features . . . Every Single Day!

- HOLDS MORE FOOD—1/3 more food storage space in same floor space.
- AMPLE FROZEN FOOD COMPARTMENT—Holds 24 packages of frozen food plus four ice trays.
- BUTTER CONDITIONER IN DOOR—Keeps butter at just right spreading temperature.
- BIG MEAT DRAWER-Full six inches deep, will hold a standing roast. Keeps all meats in best condition.

ONLY

31.97 DOWN - 13.44 PER MONTH

STANDARD 10 CU. FT. MODEL - - 309.75

30.97 DOWN

13.02 PER MO

