

# Montgomery Ward

155 North Liberty

Phone 3-3191

**ELEVATOR  
SERVICE TO  
ALL FLOORS**

**THIS WEEK ONLY**

# MAY SALE! BIGGER SAVINGS!



**ORIG. 22.95 BLOND WOOD RADIO 19<sup>88</sup>**  
Circular dial

Glamorous blondwood at its lowest price! True-toned 4-tube radio. Big 4 in. speaker. Save!



**AIR CADET RADIOS REG. 12.95 3 Colors! 10<sup>88</sup>**

Buy a matching model for every room at this big saving! Fine tone. Choice red, white or blue.



**COMPACT PERSONAL PORTABLE with Batteries 19<sup>95</sup>**

Powerful handful of radio! Just 6 1/2 x 4 1/2 x 3 1/2 in. Only 3 1/2 lbs. Clear toned. Lid turns on-off!



**REG. 1.25 PINT VACUUM BOTTLE Drinking Cup Top! 1<sup>09</sup>**

Keeps liquids hot up to 24 hours, cold up to 72 hours. Sanitary liner. ● Reg. 1.89 Qt. Bottle.....1.68



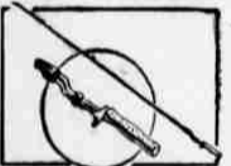
**13.95 SLEEPING BAG LOW PRICED! 78 inches long 11<sup>88</sup>**

Water-repellent olive drill is filled with 80% kopak and 20% cotton. 100-inch double zipper.



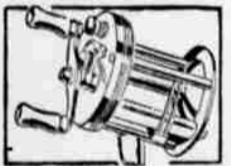
**REG. 2.49 TACKLE BOX REDUCED! Now Only... 2<sup>18</sup>**

Sturdy steel tackle box, green enameled finish. Cantilever tray divided into seven sections.



**REG. 5.65 MODEL 11 CASTING ROD One-Piece Rod 4<sup>99</sup>**

Medium action, solid steel rod. Polished aluminum offset handle with screw-locking reel seat.



**REG. 5.29 MODEL 10 CASTING REEL 100 Yds. Capacity 4<sup>78</sup>**

Easily adjustable casting drag. Extended level wind carriage. Frame and spool chromed brass.



**SPORT KING SILK CASTING LINE 50-Yd. Spool 96c**

Black, waterproofed silk casting line, medium hard braided. Will not flatten or waterlog.



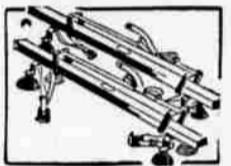
**REGULAR 45c SPARK PLUGS 33c ea.**

Save, buy a set! Riverside plugs — pay for themselves in gas savings! Made to last longer without adjustment!



**COMB. OFFER! GARDEX & CLOTH 68c**

Gardez cleans, polishes in one operation! Leaves protective finish! 8 yd. absorbent knit cloth.



**6.89 CAR TOP CARRIER 5<sup>94</sup>**

Clamps and big suction cups anchor carrier securely! Hauls lumber, ladders, or boats!



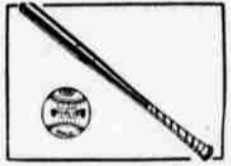
**SALE! REG. 1.89 DOOR EDGE MIRROR 95c**

Eliminate "blind" spot at rear of car! Large mirror! Chrome plated! Fits right or left side.



**CHAMOIS SKINS SALE-PRICED! 15x20" 94c**

Free of stitches and hard spots! Ideal for washing car, windows, many uses around home!



**REG. 1.10 SOFTBALL BAT REDUCED! Taped Grip 99c**

Official ash bat with black ebony finish, silver stamping. ● Reg. 1.18 18 in. Softball...97c



**REGULAR 79c WHITE T-SHIRTS Men's Sizes 66c**

Absorbent combed cotton shirt for all-around wear. Quarter sleeves, in Sporting Goods Dept.



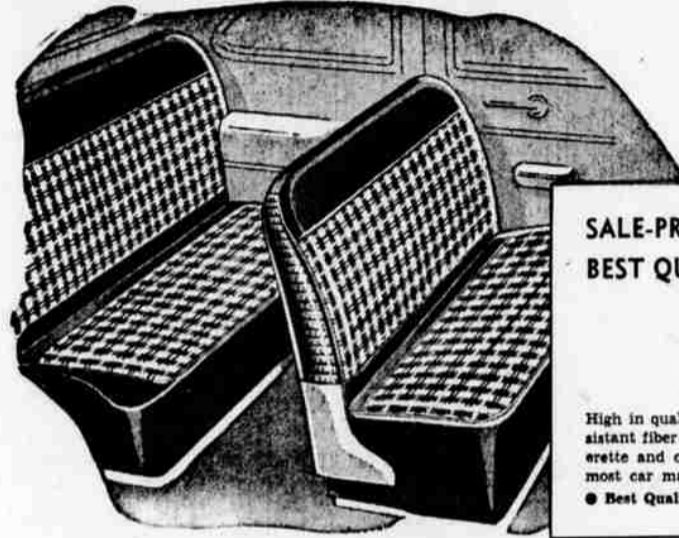
**REG. 1.89 "AIR CUSHION" BIKE TIRE 26x2.125" 1<sup>67</sup>**

Riverside Balloon bike tire, 2-ply cord protects against leaks. ● Reg. 1.10 Inner Tube.....96c



**REG. 53c LONG RIFLE CARTRIDGES Box of 50 48c**

Wards hard-hitting cartridges for small game, target shooting. ● Reg. 31c .22 Cal. Shorts...28c



**SALE-PRICED! WARDS REG. 15.45 BEST QUALITY FIBER SEAT COVERS**

sedan **13<sup>88</sup>**

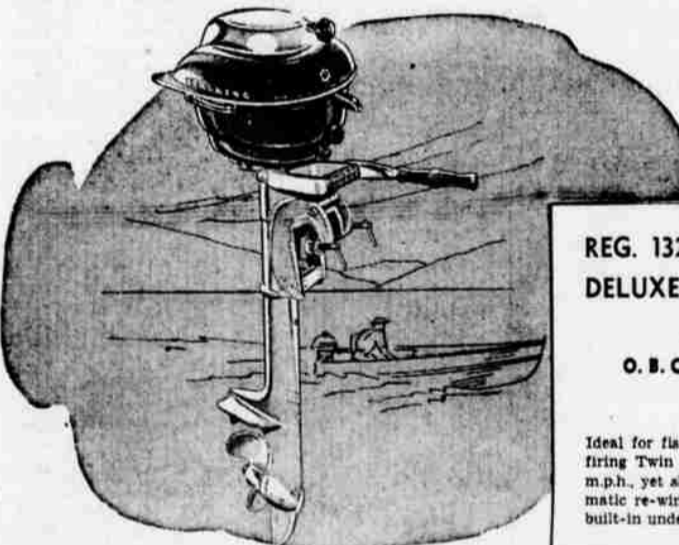
High in quality! Low in price! Smooth soil and fade-resistant fiber in colorful plaid patterns. Contrasting leatherette and cloth trim. Tailored with elastic inserts. Fits most car makes! Buy today at Wards low sale prices! ● Best Quality Seat Covers, Coupes.....6.66



**SALE! Wards Vitalized Motor Oil Limited Time Only—Stock Up Now!**

in your container **19c<sup>qt.</sup>**  
\*Federal tax inc.

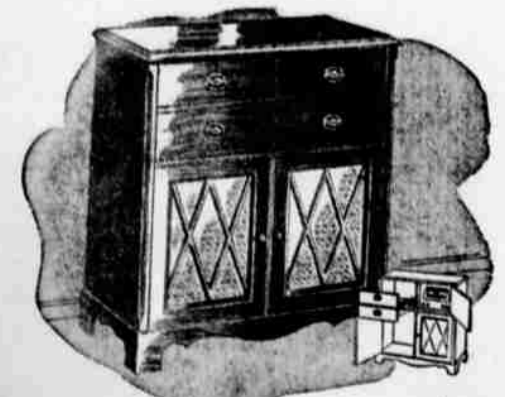
Why pay 35c a qt. for oil... stock up with Vitalized! You get Premium protection for less! Vitalized cleans your motor of power-robbing deposits... frees your motor for better performance and economy! Save, buy now! ● Sale! 2-gallon can 1.99 ● Sale! 5/1 qt. cans 1.22\*



**REG. 132.50 5 H. P. "SEA KING" DELUXE OUTBOARD MOTOR**

O. B. C. Certified Rating at 4000 rpm. **119<sup>50</sup>**

Ideal for fishermen! It's smooth and quiet, an alternate firing Twin that packs a lot of power! Speeds up to 14 m.p.h., yet slow trolls without a sputter! Improved automatic re-wind starter... full 360 degree reverse. Quiet built-in underwater exhaust eliminates noises and fumes!



**184.95 18th CENTURY FM COMBINATION**

Masterful performance! Quality built to bring you lasting listening pleasure. Static-free FM plus AM. Big 12-in. speaker. Mahogany veneers. **159<sup>95</sup>** On terms, 10% Down, Balance Monthly



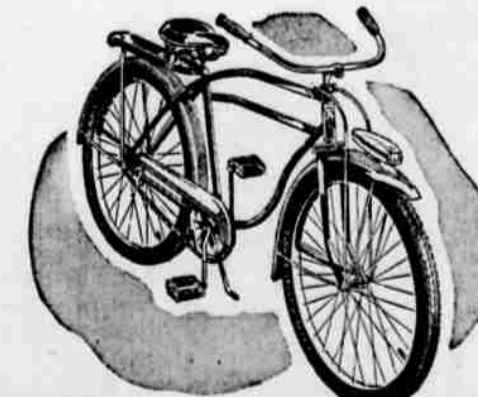
**SALE! WARDS COMMANDER BATTERY**

Equal to nationally known batteries selling for much more! Commander has ample power to handle starting and lighting of ordinary driving. Guaranteed 12 months! **6<sup>88</sup>** plates.



**REG. 11.75 STEVENS M/15 RIFLE**

Ideal rifle for small game hunting! May bolt action, tapered 22-in. barrel; walnut finished pistol grip stock. Open sights; weighs only 4 pounds! **10<sup>88</sup>** On terms, 20% Down, Balance Monthly



**REG. 49.95 EQUIPPED HAWTHORNE BIKE**

It's a smooth-riding beauty with smooth Hawthorne styling! Gleaming baked-on enamel, chrome trim, Airline headlight, rear carrier, Riverside "Air-Cushion" tires! **41<sup>88</sup>** Boy's or Girl's Model