

BE SMART... BUY TWO!

CHOOSE YOURS FROM OUR BIG SELECTIONS NOW...

- SHEER RAYON BEMBERGS
- PLAIN AND WOVEN COTTONS
- EMBROIDERED RAYONS
- BUTCHER RAYONS
- ALL SIZE RANGES



8.90

Lovely . . . sleek, precise stonecutter cord. Two piece fly front casual with important pockets. Gray, brown. Misses.

SECOND FLOOR

BE SMART... ...BUY TWO!



3.98

Takes top honors — this sheer pretty Bemberg rayon in misses' sizes.

DOWNSTAIRS STORE

8.90

Buys . . . these wonderful, washable crisp-textured rayons. Front zipper styles . . . tie belt classics. All in ice cream summer pastels. Misses'.

SECOND FLOOR



8.90

A first prize Carnival winner! This crisp cool spun rayon. Misses'.

SECOND FLOOR

5.90

Buys . . . this frosted eyelet pique with a trim, slim fly front . . . this beautiful imported cotton with a spanking-white pique collar. Juniors'.

DOWNSTAIRS STORE

BE SMART... ...BUY TWO!



8.90

Buys . . . this soft feminine balloon cloth dress for misses . . . this crisp broadcloth sunback dress in startling tricolor combinations for Juniors.

SECOND FLOOR

PENNEY'S

1949 SUMMER DRESS CARNIVAL