

The Greatest Money Saving Event in the Entire History of Salem!

ELFSTROM'S \$100,000 WAREHOUSE CLEARANCE

FURNITURE . APPLIANCES . FLOOR COVERINGS . DRAPERIES . WALLPAPER . OIL HEATERS . ART ITEMS

WARNING! MOTHERS! KEEP THE KIDS OFF THE STREETS WEDNESDAY!

There's going to be an awful rush toward ELFSTROM'S warehouse. It's the EVENT OF THE YEAR — when you can furnish your home at WHOLESALE PRICES or less! Ask anyone who was there last year! If you can't afford clothes and are wearing a barrel you still can't afford to miss this event. Come on down! WE'LL MAKE YOU A DEAL ON THE BARREL! We'll need it after this "giveaway" program is over!

FINE FURNITURE AT EGG CRATE PRICES

We mean it. The only way you could furnish your home for less money than buying at this sale would be to do it with egg crates — but even the finest egg crates lack the beauty, long life, and charm of our selections

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|---|---|---|
| Living Room | Bedroom | Dining Room |
| DUNCAN PHYFE and CHIPPENDALE period sofas that have been around for quite a period. Reg. 194.50
49.50 | 4 PC. MONTEGUY VANITY SUITE The old California style with such restful decorations as cactus, bucking broncos, etc. Reg. 171.00. you can rough it in a deluxe manner for
119.50 | MONTEGUY ENSEMBLES—If you like hot tangles you'll go for this. It's a breath of the old west Wrought iron hardware, leather seats with thongs, rustic finish. People liked everything about it but the price tag—but we've changed all that. Just look.
Oversized Hutch Reg. 179.50 98.50
7 pc. Set Reg. 239.50 144.50
Buffet Reg. 53.50 29.75
Buffet Reg. 157.50 89.50
Buffet Reg. 127.50 89.50
Corner Cupboard Reg. 65.00 39.50
Deluxe Hutch Reg. 197.50 97.50
Set of 4 Chairs Reg. 180.00 89.50
Drop Leaf Table with 4 Side Chairs Reg. 149.00 89.50 |
| DELUXE SLUMBER CHAIR
If you buy this you won't be able to get the old man to go to work. Think of the money you can save on carfare. Reg. Price 139.50
49.50 | 3 PC. VANITY SUITE that always has sold well at 99.00. Oh, well!
59.95 | CHAIRS with NEEDLE-POINT SEATS — Here's value! If you don't like the chairs you can raise the seats.
Reg. 12.50. 7.95 |
| THREE PIECE SUITE—including davenport chair, and ottoman in rose frize. 5 year guarantee on construction. Even YOUR kids couldn't wear it out.
189.50 | HOLLYWOOD HEADBOARDS, Reg. 18.50. Sleep like Ingrid Bergman for
9.75 | MAHOGANY OR MAPLE HUTCH. At our low price you could even use them for raising rabbits. Reg. 88.00
64.50 |
| CHIPPENDALE WING CHAIRS—The word "Chippendale" should be worth
14.95 | MAHOGANY 5-DRAWER CHEST—So modern. It doesn't even have drawer pulls. We Reg. 297.50
29.75 | DROP LEAF EXTENSION TABLES
Mahogany Reg. 75.99 39.75
Mahogany Reg. 126.50 79.50
Maple Reg. 82.50 39.75 |
| ONE FILE of MAPLE OCCASIONAL TABLES with tabs reading up to 18.50. Take your pick (or shove) each
7.95 | BEAUTIFUL PINE CHEST—Reg. 79.50. This is the lone pine, however
47.50 | 8 PC. MAHOGANY QUALITY SUITES
Make the neighbors jealous with these 18th century suites including a luxurious buffet, table, and six chairs.
Reg. 182.00 139.75
Reg. 289.50 189.50 |
| ENGLISH LOUNGE SOFA—Reversible Down Cushions. You should be a relative of the management to get this. It regularly sells for \$13.00. Secret Price 149.50 | MAHOGANY 5-DRAWER CHEST—So modern. It doesn't even have drawer pulls. We Reg. 297.50
29.75 | MAHOGANY CREDENZA — When you call a buffet a credenza it's always worth more money. These go for buffet prices
79.50 |
| 2 PC. MODERN SECTIONAL—A Stylehouse original for those who like to put on the dog. Don't put the dog on it though. Quilted mohair cover—and a reg. price tag of 379.50
189.50 | ALL STEEL NURSERY DRESSING STAND
White enamel, on casters. Store your blankets, clothes and whatnot!
Reg. 19.50. Now 5.95 | Console Extension Table Reg. 74.50 39.50
6 Pc. Chair Set Reg. 122.00 85.00
Dining Chair—Striped Seats. Reg. 14.50 7.95 |
| 3 PC. MODERN SECTIONAL SOFA in a beautiful muckle dun cover. Reg. 295.00. To you only
179.50 | MAHOGANY LOWBOY CHEST—Ideal for a midgel.
Reg. 49.50 29.75 | |
| 2 PC. MODERN BILTWELL SECTIONAL. We can't get 247.50
169.50 | | |
| MODERN BLEACHED WOOD SETTEE ... with reversible spring filled cushions. Reg. 89.50. Now you can settle for
59.50 | | |
| BLEACHED WOOD SETTEE — Reg. 139.50. You'll grab this quick
89.50 | | |

OF COURSE! WE'RE CRAZY!



HOW CAN WE AFFORD TO SELL MERCHANDISE AT THESE PRICES? We can't—but we want to move 100,000 dollars worth of surplus merchandise in a hurry! We're in no mood for dickering. There is a price that will move any item—and we've put that price on the merchandise. This reduces our overstock so we can rush right out and buy more brand new merchandise and get overstocked again. We have to do that so we can have a warehouse sale next year. Of course we don't make any money but we have a lot of fun and you save lots of money—so what's the difference!

EVEN SANTA CLAUS COULDN'T FURNISH THESE APPLIANCES AT THESE SCREWBALL PRICES!

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|---|---|--|
| Home Freezers | Gas Appliances | Oil Space Heaters |
| HARDER 18 CU. FT.—Just think—An 18 ft. freezer can store more food than you can afford to buy. You can get a cow or two in it. Have enough meat to feed the neighborhood and you can chase the butcher down by buying in quantity. This freezer regularly sells for \$95.00, but inasmuch as it was slightly used you can walk off with it, if you have a hankering for only
299.95 | RHEEM 30 GAL. WATER HEATERS These are made by one of the best known manufacturers in the country. We're going out of the gas business however. They sell for \$9.95 and the price at which we are closing
39.95 | DON'T WAIT TO BUY UNTIL THIS FALL BECAUSE THE PRICES WON'T BE EVEN CLOSE TO THOSE LISTED BELOW. We have heaters stacked clear to the ceiling—but they won't be around long at these prices. Made by the largest manufacturer in the business.
JR. DELUXE RADIANT Reg. 59.95 39.95
SPECIAL RADIANT Reg. 97.85 79.95
DELUXE CIRCULATOR Reg. 119.85 89.85
DELUXE CIRCULATOR Reg. 129.95 99.95
LOWBOY CONSOLE Reg. 134.20 89.95
SUPER CIRCULATOR Reg. 138.60 99.95 |
| 10 CU. FT. MODEL made by one of the best known makers in the U. S. We will have to wear bullet-proof vests when they find we are selling floor samples at this
299.95 | ZENITH 30 GAL. WATER HEATERS You all know Zenith is good merchandise. We say they're a good buy and hope to say goodbye to them.
Reg. 89.95. Now 39.95 | WESTERN HOLLY RANGES—Deluxe Models with timers that regularly
99.95 |
| 6 CU. FT. MODEL by same maker. All brand new. For the smaller family. We sold plenty of them for
179.95 | GAS REFRIGERATORS—The most famous model on the market—but our price is too ridiculous to print. | |

HAVE YOU EVER HEARD OF NATIONALLY ADVERTISED 269.95 8 1/2 CU. FT. REFRIGERATORS AS LOW AS 179.95? Well, You Have Now! But Hurry!

NOW! YOU CAN BE "TAKEN TO THE CLEANERS" AND YOU'LL LOVE IT! Nowadays people expect a VACUUM CLEANER to clean rugs, demoth clothing, air condition a house, be a paint sprayer, recharge the car batteries, act as a baby sitter, and balance the national budget. We have a nationally famous deluxe upright cleaner that specializes in cleaning rugs. We love crowds so we're knocking \$60.00 off the retail price. Please bring your own bandages if you try to buy one.

89⁹⁵ Model Now **29⁹⁵** Reduced to

RADIO BUYS? Here's Two! **Radio-Phonograph Console** Reg. 271.50 **159.95** **Radio-Phonograph Console** Nationally Famous Maker. Reg. 164.95 **89.95**

AND IF YOU'RE STILL NOT CONVINCED — HOW ABOUT THESE BARGAINS?

- | | | |
|---|--|--|
| BROADLOOM CARPETING | 27-INCH CARPETING | WALLPAPER AS LOW AS 5c A ROLL |
| 12 Ft. Green. Reg. \$9.95 5.95 sq. yd.
12 Ft Loop Pile (Beige) Reg. 12.95 9.95 sq. yd. | High Grade Coracul Twist; Rose Beige. Reg. 8.75 yd. 6.50 sq. yd.
Swedish Primitive. Reg. 8.30 6.50 sq. yd.
Arlington Cedar Velvet. Reg. 3.95 2.15 sq. yd.
Sunflower Pattern Wilton. A Beauty. Reg. 10.50 7.50 sq. yd.
Lime Green Swedish Primitive. 11 ft., 5 in. Reg. 10.50 yd. 25.00
Derby Green Jute for stair or hall runners. Reg. 1.75 1.15 sq. yd.
9x12 Blue Wilton; Leaf Pattern. Reg. 151.90 NOW ONLY 139.50
9x6 Beige Floral Axminster. Remnant. Reg. 11.25 Sq. Yd. 59.50
9x7 Colonial Pattern Axminster. Reg. 7.50 sq. yd. 39.50
9x13 6 Floorfashion Green Wilton; slightly damaged. Reg. 11.25 yd. 59.50 | Closeout Packages for oversize rooms—150 patterns from which to select. Special bargains in our Ivory Ceiling Paper.
TRIMAZ Ready-Pasted WALL PAPER. Reg. 2.79. NOW 98c per Box
READY PASTED BORDERS. Reg. 20c to 35c 5c to 10c Roll
READY PASTED ORNAMENTS. Cutouts. Reg. 25c 5c
Appliques. Reg. 59c 20c
ROYALCLOTH—A superior non-chipping oilcloth. Reg. 98c 69c yd. |

Visit Our Art and Gift Department
Large Scale Framed Prints. **3.50**
Values to 20.00, for only
Special reduced prices on Artist Supplies
OPEN UNTIL 9 P.M.

Pay Only 10% Down
IF YOU ARE ON GOOD TERMS WITH THE SHERIFF
Deliveries Can Be Arranged
A Transfer Man Will Try to Maintain His Sanity—On the Premises, Look Him Up!

- Do You Like Antiques?**
These sewing cabinets have been around for a long time. Reg. 38.75. Give them a home for **19.95**
- BEAUTYREST LOUNGE—with loong, easy-to-throw pillows. Reg. 109.50. Might be handy for company **69.50**
- ALICE BLUE DAYENO—Whoops. No other comment. **69.50**
- DAVENPORT & CHAIR in intoxicating wine cover. Reg. 268.50. 50' bound to go to your head. (He!) Only **169.00**
- DIVAN—with wood trim on arms. Ideal for Japanese or anyone who likes to flop with wood pillow. Reg. 97.50 **59.50**
- MAPLE SECRETARY—Authentic Colonial design. Please use quill pens when you write on it. Reg. 79.50 **57.50**
- MAPLE SECRETARY — about like the one above only **59.50**
- IDA-O-PINE OUTDOOR FURNITURE**
If you can't afford to furnish your interiors—furnish the outdoors and save wallpaper. Here is magnificent furniture with informal natural pine finish. All pieces have colorful wooden wheels. You can haul your guests home in them if they stay too long. The furniture has stayed in the store too long so you can wheel it home at these prices.
COUPLE LOUNGE Reg. 96.50 **59.85** **LAWN LOUNGE Reg. 59.50 34.75**
COFFEE CART TABLE Reg. 20.00 9.75 **EASY CHAIR Reg. 57.50 34.75**
SNACK WAGON Reg. 43.50 **24.75**
- DRAPERIES AT GUNNY SACK PRICES**
CURTAINS AS LOW AS 50c A PR. 21.95 CHENILLE BEDSPREADS that the old man and the dog can both sit on since the price is only **9.95**
- SURE FIT READY MADE SLIP COVERS These are one in a million and are guaranteed to fit about one in a million chairs. Reg. 10.95. Maybe you can make them **4.00**
- WHOLE BOLTS OF DECORATOR FABRICS At prices so low you can use them for dust cloths. Odds and ends that you can dig through for hours and all you have to do is knock down the lady in front of you.
REMANANTS—Some pieces even long enough to make something out of.
KRENE PLASTIC SHOWER AND WINDOW CURTAINS Yours for only **2.00** a pr.

WE'LL BE OPEN EVENINGS UNTIL 9 O'CLOCK

IN OUR WAREHOUSE: Corner Liberty and Trade Sts.
4 DAYS MAY 18, 19, 20 and 21
HUNDREDS OF UNADVERTISED Items, Too Numerous to Mention

R.L. Elfstrom Co.
340 COURT PHONE 2-2493

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