

**SHOP WARDS
FRIDAY NIGHT
TIL 9 o'clock**
● Main Store
● Farm Store
● Tire Store

Montgomery Ward

155 N. Liberty

Phone 3-3191

**ELEVATOR
SERVICE TO
ALL FLOORS**

BE THRIFTY! BUY AT LOWER PRICES!

You get more for your money at Wards

**MEN'S REG. 69c
"T" SHIRTS IN
SPORTY COLORS**

62c

He needs 'em—we have 'em at a sale saving!
Get yours today! They've the kind of tailoring and the quality he wants — at a drop-in-the-bucket price! Smooth combed cotton, cut full for action. Blue, tan, maize, white. Sm., med., lge.



**GET YOUR YOUNG
ATHLETE WARDS
BOXER SHORTS**

59c

Assorted patterns
Mom — he'll go for their shirred elastic waistbands — roomy full cut! They're Wards own Healthguards of sturdy cotton percale that won't shrink over 1%—24 to 30. Athletic shirts... 39c



**MEN'S REG. 49c
SPEED SHORTS
AT SAVINGS!**

42c

Wards Healthguards—made for long wear!
On sale now—just when he needs them for active Summer sports! Good quality cotton with a supporting taped fly—snug-fitting elastic waistband. Small, med., lge. ● 39c shirts... 3 for \$1



**WOMEN'S
COTTON BRIEFS
IN FOUR COLORS**

49c

You can't beat the comfort of Wards well-tailored cotton briefs for work or play! Smooth combed cotton in four gay colors. Double crotch. Small, med., lge. ● Junior sizes, 2-12.35c



SPRING SEWING SAVINGS!

**REG. 1.19 GALEY AND LORD
SWAGGER STRIPE GINGHAM**

- All first quality goods
- All vat-dyed colors
- Wide variety of stripes
- All combed gingham
- All 36 inches wide

58c yd.

**PRICES SLASHED ON
SPORT RAYONS**

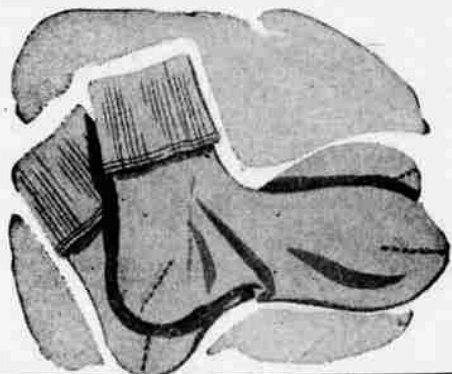
- Rayon Shantung
- Faille Poplin
- Butcher type linen
- First quality
- New colors

68c yd.

**REG. 1.89 MENS-WEAR
RAYON SUITING**

- Cool crisp fabrics
- Checks and stripes
- Brown or grey
- All first quality
- 41/42 inches wide

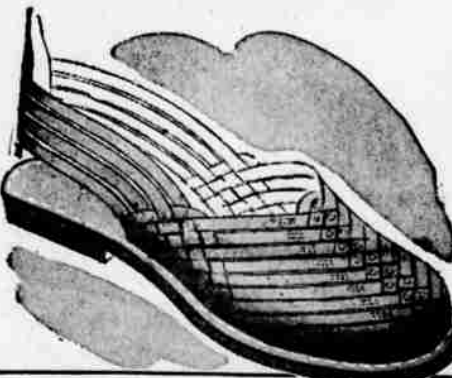
98c yd.



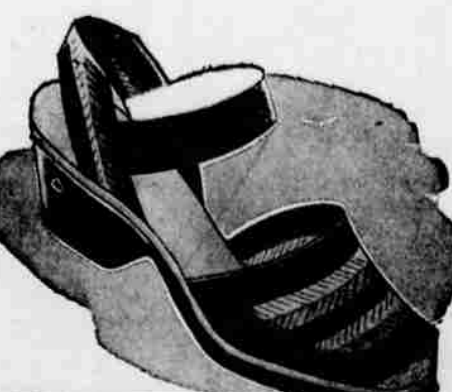
GET THESE HOLLYWOOD ANKLETS TODAY!
Hurry... these sell as fast as we get them in! And it's no wonder when they're of washfast mercerized cotton; are nylon-reinforced in heels and toes. Gay colors. Sizes 8½-10½.
35c
For women and girls



LEATHER PLAYSHOES FOR FUN IN THE SUN
You always have a better time when you're dressed properly... these thrift-priced leather playshoes will keep you cool and comfortable! Bright patent or rich brown. Sizes 4-9.
2 98
Grand buy!



MEXICAN HUARACHES FOR EVERYDAY
Smooth natural-colored leather, hand-woven for gives-to-your-foot fit! A fashion favorite for slacks and casual everyday wear... for cool ventilated foot comfort!
1 98
Hand-Woven



WOMAN'S GAY, MULTI-COLORED SANDALS
In rich, sparkling colors to go with most all your cotton dresses or playclothes! Of woven cotton braid with snug-fitting lastex ankle band. Crepe-type rubber sole. Sizes 4 to 9.
2 98
Wards "Skins"



**Just Arrived!
NEW SUMMER
DRESS FASHIONS**

**SHOP NOW FOR VACATIONS
HOLIDAYS...**

WARM WEATHER AHEAD

Your choice of cool
cottons and rayon crepes **8 98**

Here they are! The style-crammed Summer fashions you'll live in all Summer long. Airy rayon crepes in gay prints and florals to charm your dress-up hours. Cool, crisp cottons in a dazzling variety of styles. Plan your Summer wardrobe now when stocks are at their peak and see how much further fashion dollars go at Wards! Sizes for misses, juniors.

**Add Summer Dresses to your
Monthly Payment Account**