

SEARS MAY ECONOMY FESTIVAL

ROEBUCK AND CO. SHOP AT SEARS AND SAVE

New Low Prices - the Lowest in Years!

For the best value in years --- buy Coldspot at Sears



COLDSPOT Spacemaster

279⁹⁵

28.00 Down, 13.50 Month on Sears Easy Terms

We have received a limited quantity of this specially priced Coldspot—to sell while they last! It's a big 8.7 cu. ft. model with a giant 38.3-lb. capacity frozen food storage chest. In our opinion this refrigerator represents one of the most substantial price savings you have seen in a long, long time. For beauty, for food keeping convenience, for ease in cleaning—and for low price—see Coldspot now at Sears!

- Model B9X in Limited Quantity Now at Your Nearby Sears Store
- Porcelain Enamel Meat Storage Drawer Holds 10.4-Lbs. of Meat
- 18-Sq. Ft. of Exclusive Design Stainless Steel Shelving
- Large, Deep Twin Crispers Keep 23-Qts. of Vegetables Fresh

COLDSPOT
THE RIGHT WAY TO BUY REFRIGERATORS AND FREEZERS



BUILT-IN THERMOMETER gives you quick eye-level reading of the temperature within your Coldspot.



QUICK-RELEASE ice trays provide you with 65 sparkling ice cubes. Trays release two or all cubes instantly.



3-WAY DOOR HANDLE opens easily and conveniently. Pull forward or to either side. Slight touch closes the door.



BACK MOUNTED unit means 30% more interior food storage space. Adds to storage without adding to cabinet size.



9-POINT COLD control is located at eye-level. Adjusts 9 ways, plus vacation and defrost settings.



HUMIDIFIER provides 4 adjustments that control cabinet humidity to meet changing outside weather.



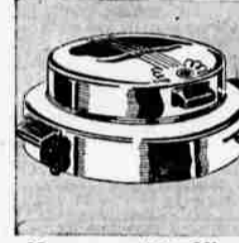
Pressure Cooker
For Canning, Cooking
Reg. 10.95
Now **7.99**
Easy to operate 4-quart size. Holds 4 pint jars for canning. Back, recipe and instruction book included. A buy! 2 1/2 qt. Cooker **5.99**



Highball Glasses
Reg. 8 for 1.98
Now 2 for **25c**
Shimmering beautiful Libbey chip proof, sham bottom tumblers. Leaf decoration. 2 glasses each in red, white, yellow and green.



Preserving Kettle
Has Jumbo 17-Quart Capacity
Pay No More Than ... **89c**
Thrifty buy in canning equipment! Durable blue enameled preserving kettle. Easy-to-carry bail and side handle.



Kenmore Waffle
Automatic, Dial Control
Reg. 10.95
Now **8.95**
Have delicious waffles—quickly—using this chrome-plated Kenmore waffle. Dial control for light, medium, dark.



Kenmore Mixer
Reg. 23.95
Now **19.95**
Aspeed for every mixing job. Motor detaches for mixing jobs off the stand. Revolving turn-table. Complete with accessories.



Paint Sprayer
Dependable Craftsman 1 1/2 H.P. With Spray Gun - **45.95**
Ball bearing oilless diaphragm type for quick, full pressure spraying. Adjustable nozzle. 15-ft. air hose.



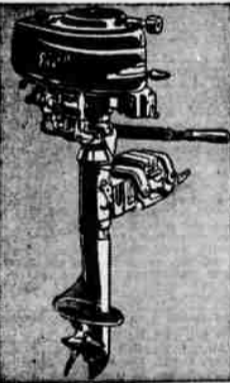
Sidewalk Skates
Adjustable Steel Toe Clamps
Reg. 2.98
Now **1.98**
Fast-rolling, sturdy skates in bright nickel finish. Welded frame; ball-bearing wheels; strong leather strap.



Sleeping Bag
Shelter Keeps Rain Off Head
Reg. 29.95
Now **23.88**
For sleeping perfection on your camping trip see this 34x78-in. down-filled bag. 36-inch zipper, custom drill cover. Lined.



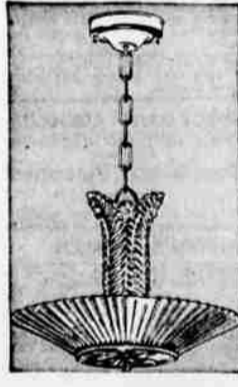
Deluxe Seat Covers
Extra Car Beauty, Comfort
Reg. 17.95
Now **16.75**
Finest Allstate fiber covers, extra deep vinyl plastic trim. Choose green, maroon, blue patterns. See them now! Free installation.



Outboard Motor Weighs 39 lbs.

Dependable 3 1/2 H.P. Motor
Reg. 123.95
Now **99.00**

If you've been looking for a sturdy outboard, this twin cylinder motor is your buy! Combines smooth operation, rugged dependability at low cost. Speeds from low troll to 10 MPH. 6 1/2-pt. fuel capacity, for 1 1/2 hours at top speed.



Frosted Glass Drop Fixture

At Sears Thrifty Price!
Reg. 15.95
Now **8.95**

Beautiful, soft light in your living or dining room. Lovely 5-light drop fixture in satin crystal color finish. Frosted effect glass shade and gracious clear glass column are ideal in period or modern settings. 33 inches long.



4-Ft. Stepladder, Handy Pail Shelf

Sturdy and Long-Lasting
Reg. 2.88
Now **2.88**

Here's another way Sears can give you savings. This lightweight, easy-to-move ladder is made of the best materials—with steel tie-rods under each step—yet is priced unusually low. Don't wait! Come in, see it today—at Sears!



Sears Usual Price would be 149.00—Save Now!

KENMORE Washer

124⁹⁵

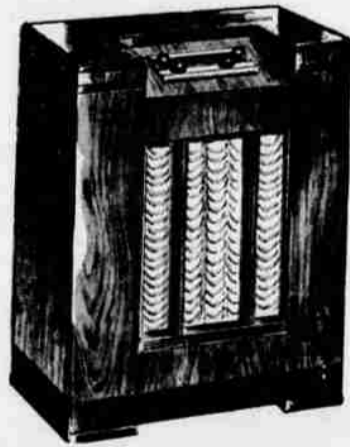
Limited quantity of this special Kenmore washer! All the work-saving features are built-in. Has semi-automatic operation with special timer that shuts machine off. Has two-minute automatic drain pump. Has big 2 1/4-in. balloon type rolls in eight-position wringer. Gleaming white beauty that will serve you well for years!



J. C. Higgins Low Priced Standard Model Bike

With Reinforced Frame **34⁸⁸**

Streamlined and speedy is this modern deluxe Sears bicycle. Has 19-in. reinforced steel frame, drop forged fork, steel hook-type enameled rims. Allstate 26x2.125 balloon tires. J. C. Higgins "gothic" fenders and coaster brake. Troxel spring saddle. Chrome-plated bars.



Silvertone Console At a Budget Price

Perfect In Your Home **39⁹⁵**

Just what you've wanted in a low-boy console radiol! Styled exclusively for Silvertone with variable tone control giving you the tone you like best and automatic volume control to limit station fading. Has connection to attach record player. See this beauty today!



Handsome Rugged Dual Purpose Sofa Bed

Fine Hardwood Frame **59⁹⁵**

You'll like its snug, trim appearance... soothing sleeping comfort! Sturdy inner frame has joints corner blocked, glued and nailed. 162 hand tied helical steel wire springs; hinged seat and back opens to a full double bed. Stop in, see it at Sears, save!

"Satisfaction guaranteed or your money back" SEARS

484 State Street

Phone 3-9191

Store Hours: 9:30 a. m. to 5:30 p. m. daily
9:30 a. m. to 9:00 p. m. Friday