GRAND OPENING TODAY!

LOUIS W. RATH presents to Salem

The Northwest's Most Complete and Modern Bowling Establishment

You are cordially invited to attend THE FORMAL OPENING

of our beautiful, new streamlined

Bowling and Billiard Palace

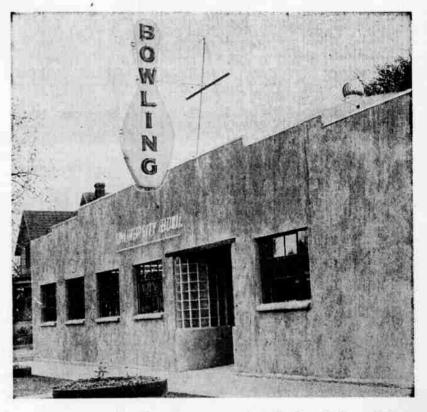
(THE UNIVERSITY BOWL) Today — Friday, April 29, 1949, 5 P. M.

We are happy to present for your enjoyment and pleasure this Brand New, Bowling and Billiard Establishment with its 12 Bowling Alleys, 7 Billiard Tables and all the Latest Brunswick Accessories and Equipment including the Electric Tele-Score and the Automatic (Electric Eye) Foul Line Judge.

UNIVERSITY BOWL

ROSES for the Ladies Novelties for the Men SNACK BAR operated by **BOB SMITH**

Louis W. Rath, Prop. Ralph Nagley, Mgr.



For your greater bowling pleasure come in and enjoy all this new Brunswick Centennial bowling equipment. The entire family will love the clean, luxurious surroundings of these newest, finest Brunswick bowling lanes. Bowling is the sport the whole family can enjoy. Spacious seats for players and spectators, all in easy-on-the-eye rust and beige surroundings, with plenty of light, air and refreshments.

1340 State St., Salem' Oregon

The UNIVERSITY SHOPPING CENTER Invites Your Patronage!

LACHELLE'S

Furs of Distinction

Refrigerated Storage on the Premises Phone 3-6814

1348 Ferry St.

Mary M. Lachelle

We Welcome the University Bowl to

the University Shopping Center Our Best Wishes for the successful operation of this new enterprise.

WITHROW HARDWARE 1280 State St.

We're Pleased to Welcome You!

ACE'S

University Barber Shop

LeGarie's Delicatessen

Phone 2-1403

Stop-Wear Lubrication

Car Wash and Polish

We Service Your Car While You BOWL — Shop — Eat

Cushing's Union Service

Congratulations to the marvelous

New University Bowl

Randall's Fine Meats

Basinger's Food Market

Right in the Middle of the University Market Basinger-Terry L. Randall

... Those Wonderful Chicken Pies!

. . . Foods to Take Out

... Meals Served

"Give Us a Try"

Capital Variety Store

Arlie Anderson 1262 State St.

Rust Craft Greeting Cards

"Your University Clothiers"

Thos. Kay Woolen Mill Co.

260 So. 12th St.

BEST WISHES

UNIVERSITY BOWL

VANCE DICKEY

1420 State

CONGRATULATIONS

New University Bowl

Ray and Frank Tullius

Richfield Service Station

\$2.50 for the first 250 score \$5.00 for the first 300 score At University Bowl

H. T. LOVE

Jeweler 1316 State St.

CONGRATULATIONS UNIVERSITY BOWL

DEL-AN BEAUTY SALON

Specializing in Permanent Waving and hair styling 5 State Phone 3-9822

Good Bowling to You UNIVERSITY BOWL

STEWART REALTY

Realtors

Phone 2-7962 1345 State

We join forces with the "University Bowl" to "bowl" 'em over in the University Shopping Center

Art Madsen Realty Co.

1326 State

CONGRATULATIONS UNIVERSITY BOWL

State Street Market 1230 State St.

Our Best to University Bowl PADE'S COFFEE SHOP

Good Food - Cold Drinks

Virgil Pade

Sincere Best Wishes UNIVERSITY BOWL COZY CONFECTIONERY

Simply Delicious - Our Homemade Pies

Mr. and Mrs. MacLinn

● Axles ● Hubs ● Drums ● Frames Straightened Wheel Balancing

United Wheel Alignment 190 South 12th Street Salem, Oregon Phone 2-1801 - Jess Kish, Operator

LAUNDERETTE SELF-SERVICE

40 minutes' service for your entire week's wash
20 Automatic Bendix Dryers and Extractors Up to 9 lbs. Washed, Rinsed, Damp-dried, 30c Soap Free

Phone 2-4555 1255 Ferry St.

UNIVERSITY DRUG

PRESCRIPTIONS

1220 State

Phone 3-6527

CHERRY CITY GARAGE

170 So. 12th

Phone 3-6118

All the goods and services you need for convenient "one-stop" shopping are here in the University Shopping Center. The firms listed here-all members of the University Merchants Association - illustrate the wide variety of merchandise and services

offered.

Compliments of

Kennedy City Cleaning Works

Salem's Oldest and Finest Cleaning Establishment 1245 State

PADE'S Grocery & Market

Your University Center Service Store

Try Our Homemade Ice Cream

McCALL'S USED CARS

Good Clean Cars

Dial 3-8108 1297 State

TOP HAT RESTAURANT and ICE CREAM PARLOR

"Bill" Coon - Lloyd Keene

VANITY BOX

Specializing in Hair Styling Lela Ruth Vernon, Prop.

14th and State Efficient, Courteous Service SUCCESS TO YOU UNIVERSITY BOWL

Bristol Insurance Agency

Whatever the Insurance Needs We Have It

Congratulations to the University Bowl!

From The University Merchants Association