

GRAND OPENING TODAY!

LOUIS W. RATH presents to Salem

The Northwest's Most Complete and Modern Bowling Establishment

You are cordially invited to attend

THE FORMAL OPENING

of our beautiful, new streamlined

Bowling and Billiard Palace

(THE UNIVERSITY BOWL)

Today — Friday, April 29, 1949, 5 P. M.

We are happy to present for your enjoyment and pleasure this Brand New, Bowling and Billiard Establishment with its 12 Bowling Alleys, 7 Billiard Tables and all the Latest Brunswick Accessories and Equipment including the Electric Tele-Score and the Automatic (Electric Eye) Foul Line Judge.

ROSES for the Ladies
Novelties for the Men
SNACK BAR operated by BOB SMITH

Louis W. Rath, Prop.
Ralph Nagley, Mgr.

UNIVERSITY BOWL



For your greater bowling pleasure come in and enjoy all this new Brunswick Centennial bowling equipment. The entire family will love the clean, luxurious surroundings of these newest, finest Brunswick bowling lanes. Bowling is the sport the whole family can enjoy. Spacious seats for players and spectators, all in easy-on-the-eye rust and beige surroundings, with plenty of light, air and refreshments.

1340 State St., Salem' Oregon

The UNIVERSITY SHOPPING CENTER Invites Your Patronage!

<p>LACHELLE'S <i>Furs of Distinction</i></p> <p>Refrigerated Storage on the Premises 1348 Ferry St. Phone 3-6814 Mary M. Lachelle</p>	<p>All the goods and services you need for convenient "one-stop" shopping are here in the University Shopping Center. The firms listed here—all members of the University Merchants Association—illustrate the wide variety of merchandise and services offered.</p>			<p>Our Best to University Bowl PADE'S COFFEE SHOP Good Food — Cold Drinks Virgil Pade</p>
<p>We Welcome the University Bowl to the University Shopping Center Our Best Wishes for the successful operation of this new enterprise. WITHROW HARDWARE 1280 State St. Phone 3-9832</p>	<p><i>Compliments of</i> Kennedy City Cleaning Works Salem's Oldest and Finest Cleaning Establishment 1245 State Phone 36897</p>	<p>Capital Variety Store Arlie Anderson 1262 State St. Rust Craft Greeting Cards</p>	<p>\$2.50 for the first 250 score \$5.00 for the first 300 score At University Bowl H. T. LOVE Jeweler 1316 State St.</p>	<p>Sincere Best Wishes UNIVERSITY BOWL COZY CONFECTIONERY Simply Delicious — Our Homemade Pies Mr. and Mrs. MacLinn</p>
<p><i>We're Pleased to Welcome You!</i> ACE'S University Barber Shop 1256 State "Give Us a Try"</p>	<p>PADE'S Grocery & Market Your University Center Service Store Try Our Homemade Ice Cream</p>	<p><i>"Your University Clothiers"</i> Thos. Kay Woolen Mill Co. 260 So. 12th St.</p>	<p>CONGRATULATIONS UNIVERSITY BOWL DEL-AN BEAUTY SALON Specializing in Permanent Waving and hair styling 1345 State Phone 3-9822</p>	<p>● Axles ● Hubs ● Drums ● Frames Straightened ● Wheel Balancing United Wheel Alignment 190 South 12th Street Salem, Oregon Phone 2-1801 — Jess Kish, Operator</p>
<p>LeGarie's Delicatessen Phone 2-1403 ... Foods to Take Out ... Meals Served ... Those Wonderful Chicken Pies!</p>	<p>McCALL'S USED CARS Good Clean Cars 1297 State Dial 3-8108</p>	<p>BEST WISHES UNIVERSITY BOWL VANCE DICKEY 1420 State</p>	<p>Good Bowling to You UNIVERSITY BOWL STEWART REALTY Realtors 1345 State Phone 2-7962</p>	<p>LAUNDERETTE SELF-SERVICE ● 40 minutes' service for your entire week's wash ● 20 Automatic Bendix Dryers and Extractors Up to 9 lbs. Washed, Rinsed, Damp-dried, 30c Soap Free 1255 Ferry St. Phone 2-4555</p>
<p>Stop-Wear Lubrication Car Wash and Polish We Service Your Car While You BOWL — Shop — Eat Cushing's Union Service 1295 State Phone 2-9166</p>	<p>TOP HAT RESTAURANT and ICE CREAM PARLOR "Bill" Coon — Lloyd Keene 1275 State Phone 3-9249</p>	<p>CONGRATULATIONS New University Bowl Ray and Frank Tullius Richfield Service Station 14th and State Efficient, Courteous Service</p>	<p>We join forces with the "University Bowl" to "bowl" 'em over in the University Shopping Center Art Madsen Realty Co. 1326 State Phone 3-5580</p>	<p>UNIVERSITY DRUG PRESCRIPTIONS 1220 State Phone 3-6527</p>
<p><i>Congratulations to the marvelous New University Bowl</i> Randall's Fine Meats Basinger's Food Market Right in the Middle of the University Market Basinger-Terry L. Randall</p>	<p>VANITY BOX Specializing in Hair Styling Lela Ruth Vernon, Prop. 1328 State Phone 3-3963</p>	<p>SUCCESS TO YOU UNIVERSITY BOWL Bristol Insurance Agency Whatever the Insurance Needs We Have It 1326 State Phone 2-1533</p>	<p>CONGRATULATIONS UNIVERSITY BOWL State Street Market 1230 State St.</p>	<p>CHERRY CITY GARAGE 170 So. 12th Phone 3-6118</p>

Congratulations to the University Bowl! From The University Merchants Association