

WARD WEEK
IN FULL SWING!

Montgomery Ward
155 North Liberty Phone 3-3191
YEAR'S LOWEST PRICES NOW, AT WARDS!

REGULAR 2.98
LACE TRIM
TRICOT KNIT

1.94

White Tricotee, Blue
Sizes 32 to 42

Lovely Tricot knit rayon gown that are a pleasure to sleep in! Dainty necklines trimmed with frilly lace. Shirred front waistline. You'll want one of each style!



Special Purchase
BUTCHER LINENS
VALUES TO 7.98

5.98

Expert tailoring, slim young lines make these fashion-wise rayons. Spring-into-Summer favorites. Choose from over 250 dresses in 1 or 2 piece styles. Size 9-16 and 12-20.



WARD WEEK SPECIALS



PRICES SLASHED ON SPORT RAYONS
All first quality rayon slappings, tulle, poplins, butcher type linens! Only Wards tremendous buying makes this value possible. All 39¢. All the new colors. Don't miss this Ward Week Special!
1.88 Men's Wear Rayon Slugging 96 yd.

MISSIES' REG. 98c TEE SHIRTS
Small, Medium, Large **77c**
The popular all purpose shirt for wear with slacks, jeans, shorts, skirts. Fine combed cotton.

REG. 2.49 WOMEN'S DENIM JEANS
Western Style! **2.18**
Sturdy 8 oz. sanforized denim, copper riveted—full cut for comfort. Dark blue, 22 1/2-34.

REG. 3.39 ALL NYLON 2-WAY STRETCH
Crisp Fit! **2.88**
Short or Tall! These girdles are knit of nylon and rubber. Will stretch to fit. Small, Med., Large.

WARD WEEK SPECIALS
Check them all

REG. 5.98 TEAM MODEL JACKET
Baseball Favorite! **5.44**
Lustrous cotton and rayon in a well-worn zipper front. Two-tone school colors. 6 to 20.

11.45 TUBULAR STEEL VELOCIPEDE!
Now Reduced! **10.68**
Riveted spoke ball bearing 16" front wheel; adjustable steel seat. • 20 size, Reg. 12.95, 11.68

TOTS' 59c KNIT SHIRTS NOW
Stripes and Solids **48c**
Boys and girls live in them! Sturdy cotton knits in gay colors with ribbed crew neck. 3 to 6x.

REG. 29c COTTON FLOUR SACK
4 for **51**
Bleached
Absorbent cotton sacking, open-ended, laundered, ironed. For dusting, polishing, many other uses.

REG. 59c MEN'S SPEED BRIEFS
48c
Quality—comfort—wear at a rock-bottom sale price! Swiss ribbed cotton. Small, med., large.

2.69 BOYS' DENIM TENNIS SHOE
Reduced for this sale! **2.34**
A playtime pal designed to give smooth fit, comfortable support. Buy now and save! In sizes 1-6.

1.69 MEN'S FANCY KNIT TEES!
Spring rascal knit! **1.38**
Choose from 2 popular patterns. 6 Springtime colors. Sweater-type bottom, reinforced neck.

MEN! 2.98 PAJAMAS!
WASHFAST!
Coat or Mildly Style! **2.38**
Best Quality! Cotton broadcloth, cut full for sleep comfort. New stripes. A-B-C-D. Stock up!

REG. 69c T-SHIRTS FOR MEN
Snowy White! **58c**
Smooth sports tops too! Flat knit combed cotton. Stock up at this low price!

3.98 BOYS' BROWN OXFORDS
Quality for less! **3.49**
Get him a pair of these for long wear... they'll take hard knocks! And see that reduced price! 1-6.

REG. 2.89 SADDLE PANTS HEAVY 11-OZ.
Guaranteed not to rip! **2.47**
Long-wearing, heavy 11-oz. denim. Tapered legs and snug fitting seat. Sanforized. Yoke back. 28-42.

WARD WEEK IS TOWEL WEEK!
THIS IS JUST ONE OF THE MANY OUTSTANDING TOWEL SPECIAL AT WARDS THIS WEEK!

Nationally Famous Cannon Towels



Reg. 79¢, 89¢ and 98¢

NOW **58c**

ALL FIRST QUALITY
ALL LARGE 22x44" SIZE

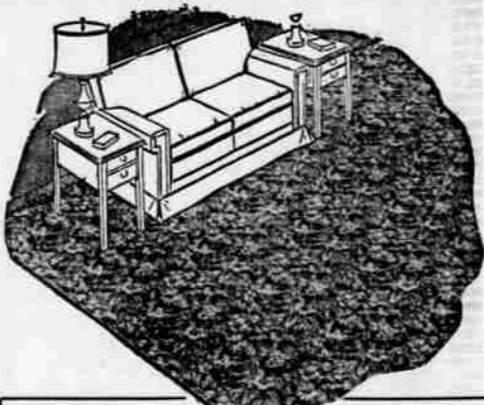
These big, thick, absorbent towels were a real buy at their regular Ward-low price! But now, you can't afford to pass up this money-saving opportunity without stocking up on those always needed extra towels. Your choice of smart stripe color combinations or rich solid colors with dobby borders. Buy early while stocks are complete!

Add your towel purchases to your convenient Ward Time Payment account.

PRICES SLASHED FOR THIS SALE ONLY!



REG. 8.98 MULTI-FLORAL CHENILLE
Color-bright, festive pattern and unusually high-pile cotton chenille make this spread outstanding! Take advantage of this saving!
7.88
Outstanding Saving!



49.95 FLORCREST 9x12 RUGS REDUCED
Buy NOW and SAVE DOLLARS on all-wool pile axminster! 100% wool-pile, woven from imported 3-ply yarns! New floral, woodtone.
39.88
On Terms: 39¢ Down, Balance Monthly

REG. 1.49 AQUA-CEL CELANESE PANEL
Now Cut-Price! **1.00**
Eggshell color to blend well with any room. Neatly tailored and hemmed. Size 41" by 81" long.

REG. 36.95 3-WAY PORTABLE
Batts Extra **31.88**
Just open lid of Airline's smart maroon portable! Plays instantly on AC/DC/battery! A top buy!

REG. 19.95 MODERN TABLE RADIO
Ask about terms **17.88**
Smart appearing... top performing! Airline's sweet-toned table radio with circular dial. Brown.

REG. 59.95 CHROME DINETTE SET
6 Pieces **49.88**
25-40" table extends to 45-40". Side retractor. Resists staining and heat. "S-type" padded chairs.

REG. 10.45 WARDOLEUM 9x12 RUGS
Heavyweight **8.44**
Save now! Heavy printed enamel felt base rug! Choose colors! Tiles, marble and floral!

REG. 5.49 ALL-METAL LAWN CHAIR
Exceptional Value! **4.48**
Shaped spot and back. Heavy tubular steel frame. Weather-resistant baked-on enamel finish.

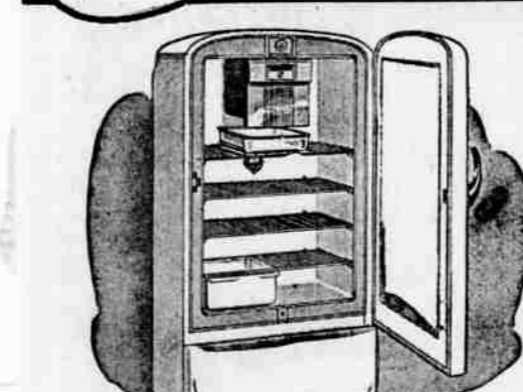
WARD WEEK
PACKS 'EM IN

SALE! BRENT ALL-WOOL WORSTED SUITS
34.88
298 careful tailoring details and selected virgin wool worsteds make Brent your best suit buy. Brents to fit any man. See yourself in one of the many new Spring Brents today. Save now, at this low Ward Week price!

REG. \$1 RAYON TIES FULL SIZED
Wrinkle-resistant! **78c**
Save! Buy your new ties now! These man-sized ones tie into full knots, stay wrinkle-free.

MEN'S 2.49 BROAD-CLOTH SHIRTS
Fused Tacoma Collar! **1.88**
Stock up! Save! Quality Brents in whites, stripes, new pastels. Full-cut, sanforized. Reg. sizes.

WARD WEEK SPECIALS



WAS 224.95—7.5 CU. FT. DELUXE M-W!
Compare M-W's features and low price! Frozen food storage; Food Freezer for meats; Porcelain Food Freshener; famous Now Only 18% Down! M-W Sealed Unit.
199.88
24 Months to Pay

REG. 79c HEAVY WARDOLEUM
6 and 9 ft.—sq. yd. **66c**
Big savings on heavy printed enamel floor covering! Bright new tiles, marbles, and florals!

7.95 AUTOMATIC IRON REDUCED!
Cord; pilot light! **5.44**
Carefully built, priced extra-low! Dial-the-fabric heat control. Easy-to-handle 4 lbs. AC only!

26.95 ELECTRIC MIXER
Ask About Terms **21.88**
High quality mixer at low cost! 11 whip, beate, mixer; has 2 bowls, juicer and recipe book.

WARD WEEK SPECIALS
Check them all

REG. 41.95 HAWTHORNE BICYCLE
Boys', Girls' Models **36.88**
A champ among bikes! Equipped with kick stand, chain guard, big "Air-Cushion" balloon tires!

SPORT KING MODEL 33 FLY ROD
Three-Piece Rod **7.88**
Tonkin cane bamboo rod with extra tip; nickel plated ferrules 6" cork grip, screw-locking reel seat.

SALE! 15.45 SEAT COVERS!
Sedans **13.88**
Wards best quality! Choice of colors: Green, Maroon, Blue!
• Cps. 6.68 • Fr. Seats 7.88

SALE! ALUMINUM WALL TILE!
Colorful, rustproof **39c** sq. ft.
Enjoy easy-to-clean, sparkling bright walls for years. Won't chip or crack. Choice of colors.

SAVE! REGULAR 1.38 GLOSS ENAMEL
Quart **1.14**
High gloss finish that's really washable! For bathroom or kitchen. • Reg. 4.39 Gal. • 3.99

PRICE CUT ON REG. 8.95 FAUCET!
Swing spout style **7.78**
Highly polished chrome-plated brass, with foam-flo aerator. Makes more suds from less soap.

7.89 FLUORESCENT LIGHT!
6.94
Adapter-type fixture plugs in to your present 4-inch holder. Two 20-watt tubes are included.

14-IN. JACK PLANE
REGULAR 6.60 **5.38**
2-inch cutter
Crucible steel cutter, slides, bottom, milled square. Adjusts laterally and for depth of cut.

DON'T MISS THIS SAW SALE!
2.68
Taper ground, 26-inch blade with a hardwood handle. You'll have to see this saw to appreciate it!

8-INCH BENCH SAW
REG. 50.75 **44.88**
Heavy-duty model
Table tilts 45°. Depth of cut: 2 1/2". Blade raises & lowers. Complete with table extension.

1/3-HP MOTOR SALE!
REG. 12.45 **10.44**
Split phase model
Steel hobbed sleeve bearings 1/2x1 1/2" shaft. Steel frame. 1725 RPM. 115V. 60 cycle AC.



WARD WEEK ONLY! REGULAR 4.98 WARDS TOP-QUALITY SUPER HOUSE PAINT

Gal. in 5's **4.48**

A gleaming new coat of Wards Super House Paint will not only beautify your home, but protect it against rot and severe weather! Resists cracking and peeling. For high coverage, lasting protection, real home beauty... it's "Super" on all counts. • Reg. 5.08 Gallon... 4.58



MODERN 3-PC. BATHROOM SET COMPLETE FOR YOU... AT A SAVING

On Terms: 10% Down, Balance Monthly **142.88**

This gleaming white set will give you the modern bathroom you've always wanted. Here you have top quality porcelain-enamelled tub and lavatory with a vitreous china closet. The entire ensemble is attractive, long-lasting and, best of all, at surprisingly low cost. See it today!

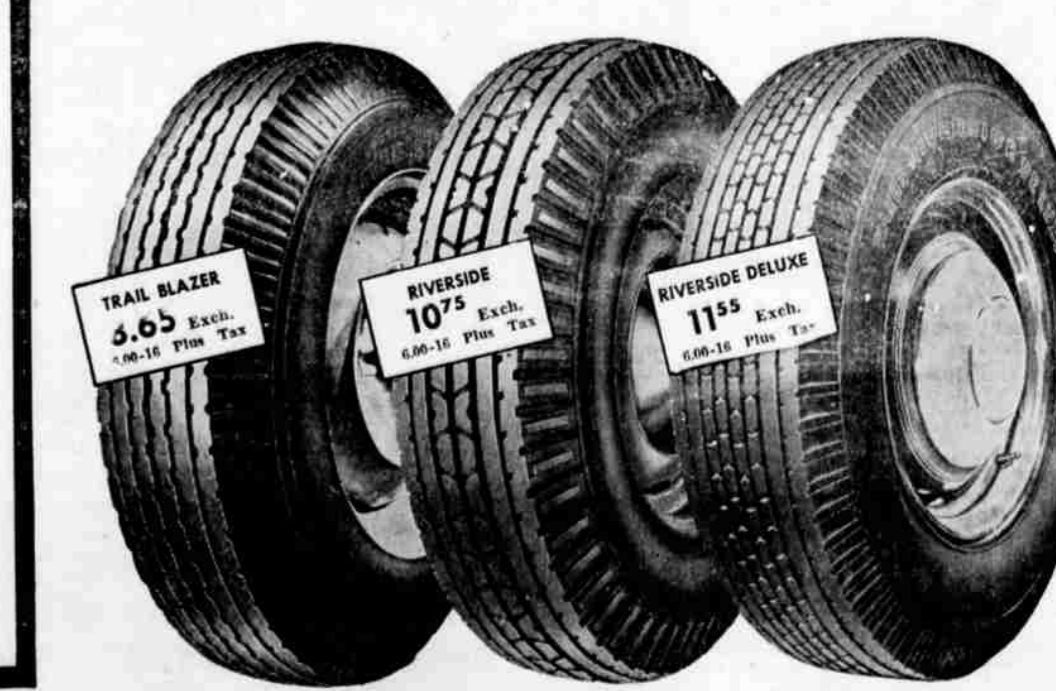
PRICES SLASHED FOR THIS SALE ONLY!

EVERY WARD TIRE REDUCED!

Yes, during Ward Week only... every Ward tire and tube at cut prices! Every tire guaranteed to give complete satisfaction without regard to miles or months used. Only first quality materials—highest quality workmanship go into the making of Riverside tires. Whatever your needs... whatever you pay, you can be sure of getting greater safety, more mileage on Riversides. Truck tires also on sale now! Don't miss these sensational Ward Week savings!

Size	Trailblazer	Riverside	Deluxe
4.80/4.00-21	9.45	10.75
4.75/5.00-19	9.40	10.75
5.25/5.50-18	10.00	11.75
5.25/5.50-17	10.25	11.75
6.00-15	11.10	11.90
6.00-16	8.25	10.75
6.25/6.50-16	11.20	12.90
7.00-16	15.90	17.10
6.50-15	13.55	14.85
7.00-15	15.55	16.85

Exchange Prices Federal Tax Extra
• 1.50 A WEEK BUYS FOUR TIRES!



SHOP WARDS 'TIL 9 EVERY FRIDAY NIGHT

• MAIN STORE
• FARM STORE
• NEW TIRE STORE

WARD WEEK... WHEN ALL AMERICA SHOPS AND SAVES, WARD WEEK... WHEN ALL AMERICA SHOPS AND SAVES!

USE WARDS MONTHLY PAYMENT PLAN... TAKE ADVANTAGE OF THESE WARD WEEK CUT-PRICES

USE WARDS MONTHLY PAYMENT PLAN... TAKE ADVANTAGE OF THESE WARD WEEK CUT-PRICES