

# PENNEY'S

# SALE

Down Go Prices on Odds and Ends!  
Huge Savings While They Last!

## PLUS 47<sup>th</sup> ANNIVERSARY

### READY TO HANG DRAPES

- Lined and unlined.
- All are regular size.
- An excellent value.

8<sup>90</sup>

DOWNSTAIRS STORE

### WOMEN'S BLOUSES

- Special Anniversary purchase.
- Smart, fancy dress styles.
- Sizes 32 to 38.

2<sup>00</sup>

SECOND FLOOR

### MEN'S GAMBLER SHIRTS

- Gripper front style.
- Colors: Wine, gray, green.
- Anniversary Special.

4<sup>98</sup>

MAIN FLOOR

### ORGANDY PRISCILLAS

- Full size Priscillas.
- Wonderful permanent finish.
- An Anniversary Feature.

3<sup>00</sup>

DOWNSTAIRS STORE

### WOMEN'S SWEATERS

- 100% all wool sweaters.
- Short sleeve styles. Some soiled.
- Gay new shades.

1<sup>00</sup>

SECOND FLOOR

### MEN'S WHITE DRESS SHIRTS

- Pima two-ply cotton.
- Nucraft collars. Reinforced.
- Outstanding Anniversary Value.

3<sup>00</sup>

MAIN FLOOR

### WOMEN'S CHENILLE ROBES

- Special Anniversary Purchase.
- Soft, fluffy chenille.
- Luxurious colors.

3<sup>98</sup>

DOWNSTAIR STORE AND SECOND FLOOR

### SORORITY PRINTS

- At a new low price.
- Florals, stripes, dots, designs.
- New spring colors.

79<sup>c</sup>

MEZZANINE

### RAYON PANELS

- Featuring water set finish.
- Size 42"x 81 with wide hems.
- An outstanding value.

1<sup>00</sup>

DOWNSTAIRS STORE

### BED PILLOWS

- Size 18"x 25".
- 100% crushed chicken feathers.
- A special Anniversary feature.

1<sup>00</sup>

MEZZANINE

### WOMEN'S HOUSE FROCKS

- 80-square percalees. Gay prints.
- At Anniversary price.
- Sizes 14 to 46. Hurry! Hurry!

1<sup>77</sup>

DOWNSTAIRS STORE

### GIRLS' COTTON PRINT DRESSES

- 2 groups only. Sizes 3 to 6X—7 to 14.

NOW PRICED TO CLEAR 1.00 and 2.00  
SECOND FLOOR

### CHILDREN'S OXFORDS

- Moccasin toe and ventilated types.
- Sturdy heavy composition soles.
- Sizes 8 1/2 to 3.

2<sup>77</sup>

DOWNSTAIRS STORE

### CHENILLE SPREADS

- Colorful hob dot spreads.
- With fringe or plain edges.
- 90"x 105" in size.

3<sup>66</sup>

MEZZANINE

### HUNDREDS of WOMEN'S RAYON GOWNS

- Repriced into three groups.

NOW ONLY 1.77 2.77 3.77  
MAIN FLOOR

### MEN'S OXFORDS

- Brown moccasin toe oxford.
- Sizes 6 to 11.
- An Anniversary value.

5<sup>90</sup>

DOWNSTAIRS STORE

### 2-PC. BATH MAT SETS

- Wonderful large size sets.
- Heavy, colorful chenille.
- Truly a Penney's savings.

2<sup>00</sup>

DOWNSTAIRS STORE

### GIRLS' BLUE DENIM JEANS

- Now at the new low price.
- 8 oz. denim. Fitted waist.
- Talon side fastener. Copper plated rivets.

1<sup>79</sup>

SECOND FLOOR

### PRISCILLA AND SASH CURTAINS

- Repriced into three groups for clearance.

NOW ONLY 1.00 2.00 3.00  
DOWNSTAIRS STORE

### Women's BLUE DENIM JEANS

- Look at the new low price.
- Fitted waists. Talon side fastener.
- Copper plated rivets. 8 oz. denim.

2<sup>19</sup>

SECOND FLOOR

### TAG END SUIT EVENT

50

100% ALL WOOL  
TWO-PIECE

TWEEDS  
at only 25.00

75

100% ALL WOOL  
WORSTED SUITS

At Only 35.00

- Single and double breasted
- Sharkskin - Ticks - Stripes
- Broken Patterns and Sizes



Men! Men! This is one suit event you can't afford to pass up. The prices are excitingly LOW and the values are tremendously high. For every dollar you spend on one of these suits you will get 100 cents worth of clothing value! No extras, no hidden charges, just fine, long wearing, 100% all wool fabrics. Smart lines, hand tailored at all key points. Features you seldom get at the LOW PENNEY PRICE! All are values worth much more.  
MAIN FLOOR

HURRY! SAVE! HURRY! SAVE!

**REDUCED!**

OUT THEY GO!  
GIRLS', TODDLERS' AND INFANTS' COATS

TODDLERS' COATS  
● All Wool Fabrics Boys' 1 to 4 Yrs. 5.88

INFANTS' COATS  
● Coat and Cap Sets 9, 12, 18 Months 4.88

GIRLS' COATS  
● ALL WOOL COVERTS 3 TO 6X AND 7 TO 14 6.88 and 9.88  
SECOND FLOOR

3 BIG DAYS THURS., FRI., SAT.