

A NEW LOW! IN APPLIANCE PRICES

We Haven't Trimmed Them with a Paring Knife.
We've Slashed Them with a DOUBLE-BITTED AX

Why? . . . because we bought too many — We're reducing our lines. In our warehouse they are of no value . . . In your kitchens and laundries they will give years of wonderful service and pleasure . . . All are famous nationally advertised brands . . . The makers and ELFSTROM'S back them to the limit.



SAVE \$40⁰⁰
On a Zenith Washer!

WITH THE NEW BOWL-SHAPED THERMO-TUB—Keeps water hot longer.

Here is a deluxe precision-built washer with a welded auto body construction at a price you can't afford to pass up.

Here is a faster, more efficient washing action. That means cleaner washings in less time. Dulux high-bake white enamel finish.

Reg. 129.75

Anniversary Price

89⁹⁵

9⁰⁰ down 5⁰⁰ per mo.

SAVE \$50⁰⁰
On a DeLuxe CONLON WASHER

Only a couple left at this price. The best washer to buy on the market at this price. Full 9 lb. tub capacity, 100% precision cut gears, CONLON'S exclusive 15-yr. rebuilt policy, large balloon type rollers, 3-vane extra fast washing action, electric drain pump, permanent lifetime lubrication.

9.95 down

5.00 per mo.

Reg. 149.95

99⁹⁵



Save \$30⁰⁰ on a 9.9 cu. ft. Admiral REFRIGERATOR

Your Big Need
Plenty of Room

- Extra Large Freezer Stores up to 23 lbs.
- 12-Point Cold Control Wide range of settings.
- "Penny Pincher" Unit With famous "quiet-as-a-kitten" operation.
- Big Storage Compartment Widely spaced shelves and always 38° temperature.
- All Steel Cabinet Welded wrap-around construction.
- 5-Year Protection Plan

Reg. 309.95

Anniversary Price

279.95

27.95 Down, 11.72 per mo.



SAVE 71⁰⁰

On a Zenith

"MASTER CHEF"

Here is VALUE—"Oversized" 2-unit oven, an automatic pre-heat cut-out, concealed oven vent, "seal-tite" oven door, individual "bake" and "broil" oven signal lights, and "automatic" oven lights.

Reg. 269.95

198.95

19.89 down 8.30 per mo.



NOW... A GENUINE *Conlon*...

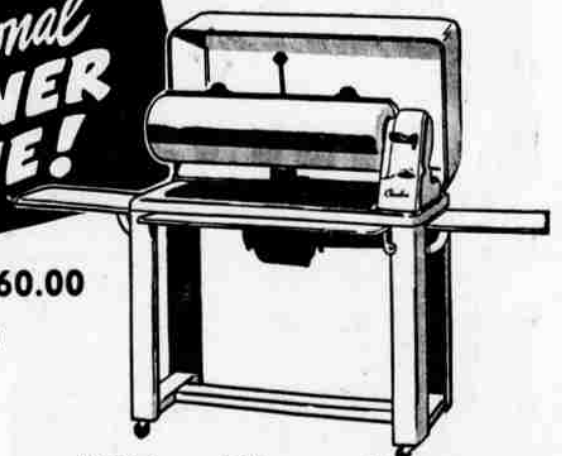
Sensational IRONER VALUE!

Save 60.00

on the 179.95 Model Anniversary Price

119⁹⁵

11.95 down; 5.00 per month



- Non-Sag 26" Roll, 6" Diameter
- Quick-Heat scratch-proof insulated shoe
- Two independent "Magic-Dial" thermostat heat controls
- Two convenient speeds
- Double Open-end roll
- Feather-touch finger tip control
- Exclusive "heat-focus" dome
- Lifetime Lubrication
- Smart CONLON design
- Baked-on finish in gleaming easy-to-clean white enamel
- Full CONLON GUARANTEE
- Covered by exclusive CONLON 15-yr. Rebuild Bond
- COMPLETELY AUTOMATIC

SAVE 50.00 on a Conlon Deluxe Ironer

With the exclusive SLIDE-GLIDE SHOE
Oversize 30" Ironing Roll

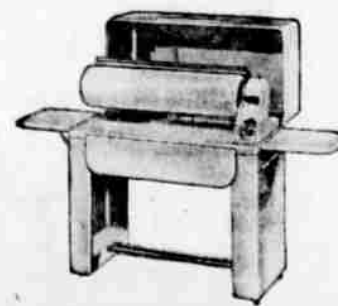
Reg. 209.95

Now

159.95

16.00 down

6.67 per mo.



SAVE \$60⁰⁰

On a Zenith Refrigerator

STORAGE SPACE TO SPARE IN THIS 8.5 MODEL . . .

- Extra large "Super-Freezer."
- Abundant "big bottle" space.
- Roomy "dry" storage bins.
- Adjustable shelves and crispers.
- "Pop-out" release ice trays.

Reg. 289.95

Anniversary Price

229⁹⁵

23.00 down; 9.47 per month



SAVE up to \$220

On a Servel Refrigerator

One of the finest refrigerators on the market—and a lifetime investment. No moving parts to wear out—ever. No more defrosting—or worry about food drying out. Free lifetime service by your gas company. Every modern convenience at an unheard-of price.

YOUR CHOICE OF 3 MODELS

6 ft. Reg. 389.95 6 ft. Reg. 409.95 8 ft. Reg. 489.95

229.95 259.95 269.95

PAY ONLY 10% DOWN AFTER TUESDAY



STAYS SILENT . . . LASTS LONGER

Servel
The GAS Refrigerator

R. L. Elfstrom Co.

340 COLLETT

PHONE 2-2493