

PENNEY'S Pre-Easter Coat Parade

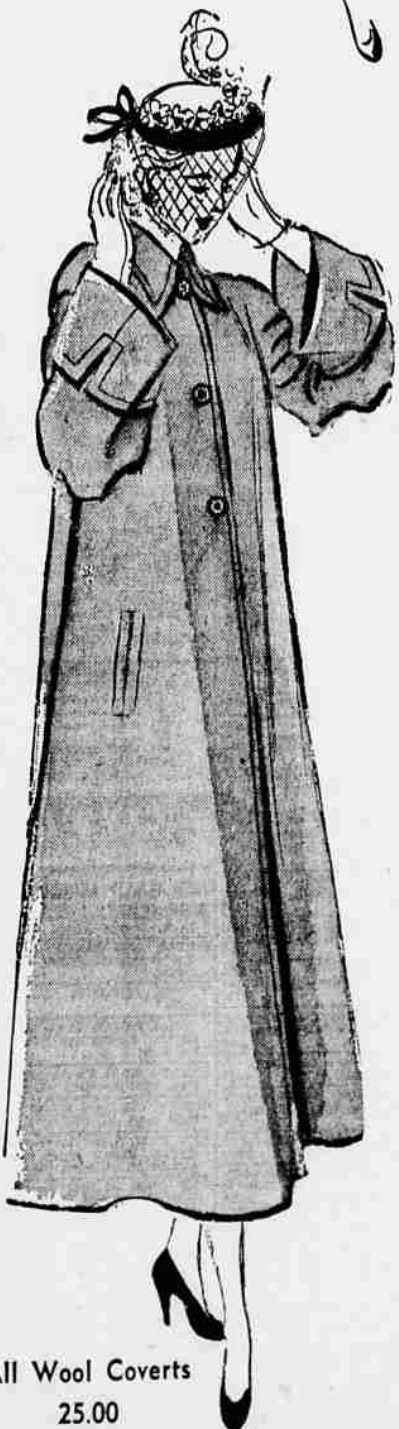
Salem, Oregon

top fashions... Now at New Low Prices

All Wool Tweeds
18.88
Downstairs Store



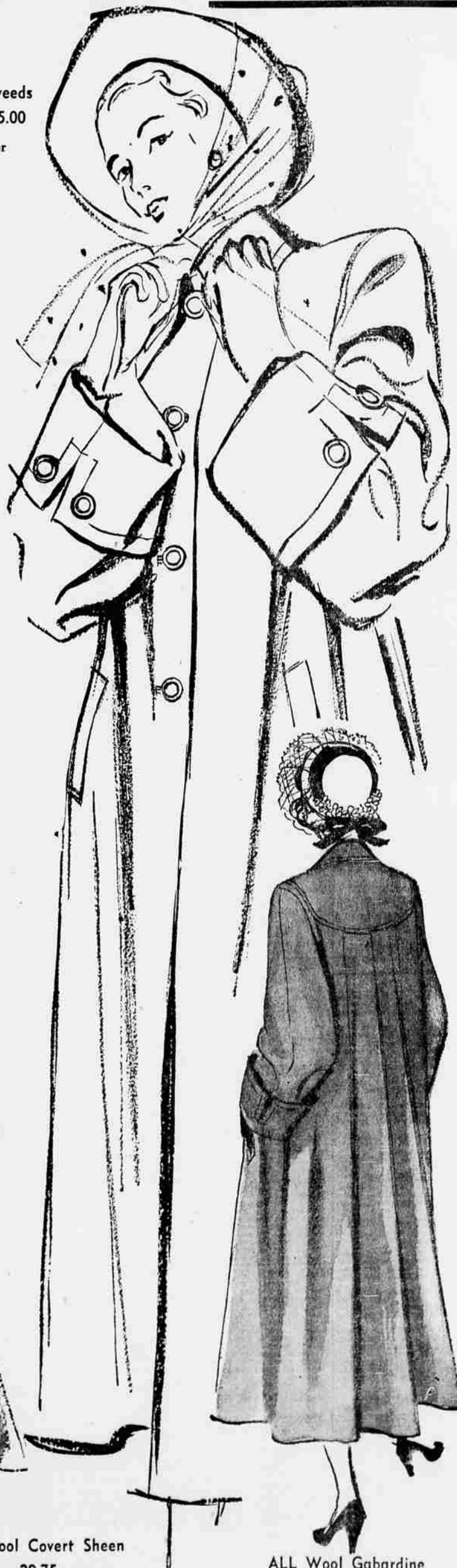
All Wool Tweeds
25.00 and 35.00
Second Floor



All Wool Coverts
25.00
Second Floor



All Wool Covert Sheen
29.75
Second Floor



ALL Wool Gabardine
39.75
Second Floor

Yes,
the coat
you want

AT
**YOUR
PRICE**

AT
39.75

**PURE WOOL
GABARDINES**
SECOND FLOOR

AT
29.75

ALL WOOL GABARDINES
SECOND FLOOR

AT
25.00

**ALL WOOL COVERTS
ALL WOOL TWEEDS**
SECOND FLOOR

AT
18.88

**ALL WOOL TWEEDS
ALL WOOL COVERTS**
DOWNSTAIRS STORE

Penney's has your new Coat... In fact we have too many... Buy now at NEW LOW PRICES for Easter... The styles are right... The fabrics are right and they all have one thing in common... every coat in our collection is backed by our thrifty cash-and-carry policy that means you get the best possible quality at the lowest possible price. You'll be satisfied with your coat through long wear and above all at a NEW LOW SAVING.

PENNEY'S SALEM, OREGON