

# BUY COFFEE THIS WAY

## SAVE FROM 5¢ to 10¢ PER POUND!

a **SAFEWAY** service



### EXTRA FLAVOR in the CUP!



Roasted in small batches, these fine coffees are hurried to Safeway from nearby modern plants. Flavor and freshness are shielded nature's way—in the whole bean. The full flavor is released for the first time when the coffee is ground for you—in the store.

### EXTRA SAVINGS in the BAG!



No expensive container needed for these coffees. Because their freshness and flavor are locked in the whole bean until you buy, they can be packed in simple paper bags. And the saving in package cost goes to you! Enjoy good coffee without paying a big price.

### NOB HILL COFFEE

Vacuum-pack quality and flavor plus store-ground freshness and thrift

lb. 48c 2-lb. pkg. 95c



### AIRWAY COFFEE

Mild and mellow—the world's most popular flavor in coffee

lb. 45c 2 lb. pkg. ... 89c



## BISQUICK The Mix You Know 2 1/2-lb. pkg. 39c

**Golden Bantam CORN**  
Highway Brand  
Cream Style, No. 303 Can, 11c

- GRAPEFRUIT, Glenn-Aire No. 2 can 19c
- PEACHES, Castle Court No. 2 1/2 can 29c
- PANCAKE FLOOR, Sperry's 10 lb. bag 1.09
- BREEZE CHEESE 2 lb. loaf 77c
- VELVEETA CHEESE 2 lb. loaf 79c
- JELLO, all flavors 4 pkgs. 25c
- JIFFY LOU PUDDINGS, Variety 4 pkgs. 25c

### Edwards Coffee

Extra Rich Vacuum packed.

1-LB CAN 53c  
2-LB. CAN \$1.05



### Lipton's TEA

Orange Pekoe 16-bag Black pkg. 17c

SNOWDRIFT, SPRY, CRISCO, ROYAL SATIN  
3 lb. can 87c

### MARGARINE

Dalewood Brand, LB. 25c

## WAX PAPER ZEE 125-ft. Roll, 19c

**Franco-American SPAGHETTI**  
2 cans 25c

- CRACKERS, Busy Baker 2 lb. pkg. 39c
- MILK, Cherub tall tins 11c
- SUGAR, White Satin 10 lb. bag 87c
- RITZ CRACKERS large pkg. 29c
- NU-MADE MAYONNAISE quart 79c
- NALLEY'S TANG quart jar 55c
- SUNNYBANK MARGARINE lb 30c
- MAYONNAISE, Kraft & Best Foods, pt. jar 43c

**Kitchen Craft FLOUR**

25-lb. Sack 1.89 50-lb. Sack 3.69

### DREFT

Suds Discovery

11-oz. Pkg. 27c

### SOAP POWDERS

Supurb, Oxydol, Rinso White King, Super Suds, Tide, Ivory Flakes, Duz, Vel, Lux Flakes, Fels Napha

Lge. Pkg. 27c

### PARD DOG FOOD

Per Can 14c

### SAFEWAY'S FRESH SPRING PRODUCE



Start right in today - to enjoy

## FRESH ASPARAGUS

Crisp and tender...

Yes, these choice tender Spears are now arriving at Safeway. Price is right 2 lbs. 45c

### SAFEWAY WASTE-FREE, GUARANTEED MEATS

Meat Prices Effective Salem Markets Only

## SWISS STEAKS LB. 65c

tender, full-flavored and juicy

**SLICED BACON**  
Give yourself a breakfast treat LB. 45c

- Ground Beef or Sausage, lb. 45c
- Beef Short Ribs, lb. 19c
- Pot Roasts, Blade Cuts, lb. 43c
- Arm Cuts, lb. 49c

**ROASTING CHICKENS, READY FOR THE OVEN! lb. 65c**

**RABBITS, lb. 69c**

### FOR LENTEN MENUS

- Codfish, Salted, lb. 55c
- Ling Cod, Fillets, lb. 35c
- Fillet of Sole, lb. 39c
- Halibut Steaks, lb. 49c
- Salmon Steaks, lb. 69c
- Oysters, Med. sizes, pt. 75c
- Fresh SMELT, 3 lbs. 25c

### FLORIDA

## Oranges

Brimming with sweet flavorful Juice. 10 lbs. 69c

- Spinach, 10 oz. cello 15c
- CELERY, Crisp Green lb. 9c
- CALAVOS, ea. 19c
- Potatoes, U. S. No. 2 50 lb. bag 1.39
- New Potatoes, 4 lb. 29c

**GREEN ONIONS & RADISHES, bunch 5c**

April Family Circle - OUT TODAY! at your

# SAFEWAY