



# CAPITOL SHOPPING CENTER SALUTES

## BERG'S MARKET

*The Last Word in Modern Complete Food  
Markets*

**OPENING THURSDAY, MAR. 31**

## Sears Roebuck & Co.

**76,000 Square Feet of Building to House  
SEARS SALEM HOME**

**OPENING IN JULY**

## S. H. KRESS & Co.

*Bringing Salem One of the Nation's  
Foremost Variety Stores*

**OPENING IN OCTOBER**

## OWL DRUG Co.

*A Store Complete and Modern in Every Detail by the  
Nation's Leading Drug Organization.*

**OPENING IN OCTOBER**

## Hughes Ladies Apparel

*Tops in Style, High in Quality,  
Low in Price*

**OPENING IN SEPTEMBER**

## Kennedy's City Cleaners No. 2

*Where Dry Cleaning Is an Art.  
Satisfaction Guaranteed.*

**OPENING IN JULY**

## EMMA K. HALEY

*The Ultra-modern of Beauty Salons*

**OPENING IN JULY**

## CAPITOL SHOPPING CENTER BARBER SHOP

*Salem's Best in Barbering*

**OPENING IN JULY**

**AND 9 OTHER MODERN SHOPPING AND SERVICE UNITS FOR SALEM. AIR CONDITIONING,  
AMPLE PAVED & LIGHTED OFF-STREET PARKING, CENTRALLY LOCATED FOR YOUR CONVENIENCE**

Local Representative, GRABENHORST BROS.

*Capitol Shopping Center Is Another*

**PACIFIC MUTUAL LIFE INSURANCE COMPANY PROJECT**

**80 Years of Leadership in the West**