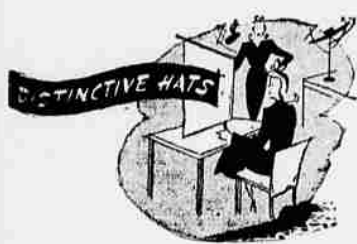


ANNOUNCEMENT of Tremendous Importance

To All Thrifty Shoppers of Salem and Vicinity!

'Worth's' SALEM'S POPULAR DEPARTMENT STORE
 NOW CONDUCTED UNDER THE OWNERSHIP AND MANAGEMENT OF
 "ROBERTS BROS." OF PORTLAND, WILL HENCEFORTH BE OPERATED UNDER THE NAME OF

PHENOMENAL VALUES
 in Our "ONE PRICE"
MILLINERY SPECIALS



It's really the talk of the town, the phenomenal values we present in fashionable Millinery at

\$298

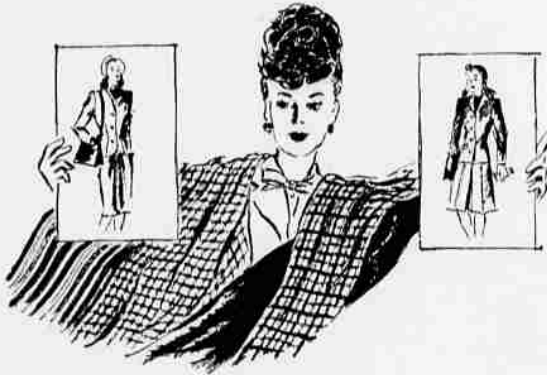
● Flattering shapes, styles and colors for Miss and Matron. For every type of costume.

ATTENTION! Home Sewers and Dressmakers

We Feature a Complete New Stock of the Nationally Famous

BOTANY certified FABRICS
Reg. U. S. Pat. Off.

● At a Full Range of POPULAR PRICES



You can "Feel the Difference" in these rich, luxuriously soft fabrics . . . yet because they're all wool . . . they wear better . . . serve better . . . are most economical. Look for the tag on the bolt and the name on the selva . . . and ask us for the label to proudly identify your finished garments as Botany Certified!

Roberts Bros. Will feature in the Salem store such well-known and reliable makes of standard quality merchandise as follows:

CAN'T BUST'EM UNION MADE WORK CLOTHING

- OVERALLS ● JUMPERS ● All Popular Types.
- All Wanted Fabrics.
- "COWDEN" WORK CLOTHING in All Regulation Styles and Materials.
- "TOM SAWYER" and "COLLEGIATE" Clothing for Boys of All Ages.
- Women's and Children's Footwear . . .
- "Poll Parrot" ● "Trim Tread" ● "Heel Latch"

● Our Moderate Pricing Will Be a Revelation in Value-Giving!

Roberts Bros.

OF SALEM, OREGON

- Formerly Worth's Department Store
 - Same Location ● 177 North Liberty St.
- STORE HOURS: 9:30 A. M. to 5:30 P. M.

We Invite You to Be Our Guest

Invite YOU to see the new lines — the new merchandise — the outstanding values we have provided for your approval. Come without obligation.



For More Than Fifty Years

Roberts Bros. Have Been **SAVING MONEY** for Portlanders
THIRD & MORRISON

and now . . . for YOUR CONVENIENCE, Roberts Bros. bring the same advantageous buying opportunities to the thrifty shoppers of Salem and vicinity!

COME! Visit Roberts Bros. Salem Department Store at your first opportunity . . . make this friendly store YOUR buying headquarters. Here you will find favored fashions and dependable qualities, combined with surprisingly low prices!

"BUYING AND SELLING FOR CASH — WE CAN AND DO SELL FOR LESS"

AS EXTRA SAVINGS

We Will Continue to Give and Redeem

Z.N.

Green Stamps with All Purchases



We cordially invite you and your friends to visit the **Z.N.** Redemption Station in our store and view the scores of usable articles for the home, or personal service that you can secure **FREE** — in exchange for your savings in **Z.N.** Green Stamps.

For Particular Housekeepers

Who Take a Pardonable Pride in the Fine Quality of Their Bedding . . .

We Present Matchless Values in

WOOL O' THE WEST BLANKETS
TRADE MARK REGISTERED



There's a suitable size, weight and color to fill your particular needs, to be found in our splendid new stock of Wool O' The West Blankets—let us show them to you now.

PRICES TO SUIT CAREFULLY PLANNED BUDGETS

Roberts Bros. Take pride in offering to the fashion-wise women of Salem the following nationally-advertised lines of

Women's Lingerie & Underwear

- "Globe Mills" ● "Lucy Larcom"
- "Mary Barron"
- "Wear-Pruf" ● "Sircom"
- "Faerie Knit Wear"



Women's Corsets & Foundations

- "Fortuna" ● "Perma-Lift"
- "Venus" ● "La Camille"
- "Rengo Belts" ● "Exquisite-Form" etc.

Women's Dependable Hosiery . . .

- "Holly-Vogue" ● "Phoenix"
 - "No-Mend"
- Other Nationally Advertised Lines



● Come view our other splendid new lines of women's ready-to-wear garments.